

NORC AmeriSpeak Omnibus Survey:

SURVEY: FEW AMERICANS WOULD ENCOURAGE A YOUNG PERSON TO BECOME A TEACHER

This self-funded survey was conducted by NORC at the University of Chicago. Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between August 11 – 15, 2022 with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,005 completed the survey—946 via the web and 59 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in English. Respondents were offered a small monetary incentive for completing the survey. The overall margin of sampling error is +/- 4.2 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. Interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2022 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

Additional information on the AmeriSpeak Panel methodology is available at:
<https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, email info@norc.org.

Do you consider each of the following to be a major barrier, minor barrier, or not a barrier for people to become K-12 teachers?

| AmeriSpeak (8/11/22-8/15/22) | Major Barrier | Minor Barrier | Not a Barrier |
|--|----------------------|----------------------|----------------------|
| The pay is too low | 69 | 23 | 8 |
| Schools do not have enough resources to meet student needs | 57 | 33 | 9 |
| The workload is too high | 52 | 37 | 9 |
| The stress is too high from dealing with students | 49 | 40 | 10 |
| The stress is too high from dealing with parents | 46 | 45 | 8 |
| Teachers are not physically safe at school | 41 | 44 | 13 |
| The stress is too high from dealing with school administration | 41 | 50 | 7 |
| Factors related to the pandemic | 32 | 49 | 17 |
| Teaching is not a respected career | 30 | 38 | 30 |
| They had a negative school experience as a student | 19 | 52 | 26 |
| It is too difficult to get a teaching license | 18 | 50 | 30 |
| Other | 6 | 3 | 40 |

RACE

| AmeriSpeak (8/11/22-8/15/22) | All adults (N=1,005) |
|-------------------------------------|-----------------------------|
| White, non-Hispanic | 62 |
| Black, non-Hispanic | 12 |
| Hispanic | 17 |
| Other/2+, non-Hispanic | 8 |
| Asian, non-Hispanic | 8 |

HOUSEHOLD INCOME (HHI)

| AmeriSpeak (8/11/22-8/15/22) | All adults (N=1,005) |
|-------------------------------------|-----------------------------|
| Less than \$30k | 25 |
| \$30,000 to under \$60,000 | 25 |
| \$60,000 to under \$100,000 | 23 |
| \$100,000 or more | 27 |

How likely are you to encourage your child or another young person you know to become a K-12 teacher?

| AmeriSpeak (8/11/22-8/15/22) | All adults (N=1,005) |
|-------------------------------------|-----------------------------|
| Likely (NET) | 18 |
| Extremely likely | 5 |
| Very likely | 13 |
| Somewhat likely | 38 |
| Not Likely (NET) | 44 |
| Not too likely | 27 |
| Not at all likely | 16 |

How likely are you to encourage your child or another young person you know to become a K-12 teacher?

BY RACE

| AmeriSpeak (8/11/22-8/15/22) | White, non-Hispanic N=643 | Black, non-Hispanic N=125 | Hispanic N=162 | Other/2+, non-Hispanic N=75 |
|-------------------------------------|--------------------------------------|--------------------------------------|---------------------------|--|
| Likely (NET) | 17 | 18 | 17 | 24 |
| Extremely likely | 4 | 6 | 5 | 12 |
| Very likely | 13 | 12 | 12 | 12 |
| Somewhat likely | 35 | 45 | 46 | 33 |
| Not Likely (NET) | 47 | 34 | 36 | 42 |
| Not too likely | 32 | 12 | 18 | 33 |
| Not at all likely | 15 | 22 | 18 | 9 |

How likely are you to encourage your child or another young person you know to become a K-12 teacher?

BY COMBINED RACE

| AmeriSpeak (8/11/22-8/15/22) | Respondents of Color* N= 362 | White, non-Hispanic N =643 |
|--|---|---------------------------------------|
| Likely (incl. extremely likely & very likely) | 19 | 17 |
| Somewhat Likely | 43 | 35 |
| Not Likely (incl. not too likely & not at all likely) | 37 | 47 |

**Note: Respondents of Color include Black (non-Hispanic), Other (non-Hispanic), Hispanic, 2+ races/ethnicities (non-Hispanic), Asian (non-Hispanic)*

How likely are you to encourage your child or another young person you know to become a K-12 teacher?

BY HHI

| AmeriSpeak (8/11/22-8/15/22) | Less than \$30k N=226 | \$30,000 to under \$60,000 N=269 | \$60,000 to under \$100,000 N=246 | \$100k or more N=264 |
|-------------------------------------|--------------------------------------|---|--|---|
| Likely (NET) | 17 | 20 | 14 | 19 |
| Extremely likely | 4 | 6 | 4 | 6 |
| Very likely | 13 | 15 | 10 | 12 |
| Somewhat Likely | 44 | 43 | 34 | 32 |
| Not Likely (NET) | 37 | 36 | 52 | 49 |
| Not too likely | 24 | 21 | 36 | 30 |
| Not at all likely | 13 | 15 | 16 | 19 |

How likely are you to encourage your child or another young person you know to become a K-12 teacher?

BY COMBINED HHI

| AmeriSpeak (8/11/22-8/15/22) | HHI less than \$60,000 N = 495 | HHI above \$60,000 N = 510 |
|--|---|---|
| Likely (incl. extremely likely & very likely) | 19 | 16 |
| Somewhat Likely | 43 | 33 |
| Not Likely (incl. not too likely & not at all likely) | 36 | 50 |