

## **NORC AmeriSpeak Omnibus Survey: 37% of Americans Do Not Intend to Get a Flu Shot This Season**

*Interview Dates:  
November 7-11, 2019*

*The results are based on a nationally representative sample of 1,020 English-speaking adults age 18 and over, conducted using an Omnibus survey of the AmeriSpeak® Panel, the probability-based panel of NORC at the University of Chicago. Of the 1,020 respondents, 71 completed the survey by phone and 949 via the web. Margin of error +/- 4.06 percent. The poll and analysis were self-funded.*

*AmeriSpeak® is designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.*

**NOTE:** All results show percentages among respondents, unless otherwise labeled.

**Q1 x Q2. Adults' Plans to Receive the Flu Vaccination for 2019-20 Season**

AmeriSpeak 11/7/19 – 11/11/19	Have been vaccinated	Plan to get vaccinated	Do not plan to get vaccinated	Other
All Adults (N=1,020)	44	18	37	2
Age 18-29 (N=210)	35	22	39	4
Age 30-44 (N=251)	36	16	47	1
Age 45-59 (N=259)	34	18	46	2
Age 60+ (N=300)	65	16	19	0

**Q1. Have you received a flu vaccine (shot or nasal spray) in the past three months?**

AmeriSpeak 11/7/19 – 11/11/19	Yes	No	Don't know	Skipped
All Adults (N=1,020)	44	55	0	1
Age 18-29 (N=210)	35	64	0	1
Age 30-44 (N=251)	36	63	0	1
Age 45-59 (N=259)	34	65	0	1
Age 60+ (N=300)	65	35	0	0

**Q2. Do you plan to get a flu vaccine this season, that is, in the next four months?**

AmeriSpeak 11/7/19 – 11/11/19	Yes	No	Don't know	Skipped
All Adults (N=566)	32	67	0	1
Age 18-29 (N=134)	35	61	0	4
Age 30-44 (N=157)	25	74	0	1
Age 45-59 (N=169)	28	71	0	1
Age 60+ (N=106)	44	54	1	1

**Q3. Which of the following are reasons you do not plan to get a flu vaccine?**

**Q3A: I am allergic to the vaccine.**

AmeriSpeak	Nov. 2019 (N=377)
Major reason	4
Minor reason	7
Not a reason	89
Don't know	1
Skipped	*

**Q3B: I don't like needles and shots.**

AmeriSpeak	Nov. 2019 (N=377)
Major reason	16
Minor reason	15
Not a reason	68
Don't know	*
Skipped	*

**Q3C: I never get the flu.**

AmeriSpeak	Nov. 2019 (N=377)
Major reason	26
Minor reason	27
Not a reason	47
Don't know	*
Skipped	*

**Q3. Which of the following are reasons you do not plan to get a flu vaccine?**

**Q3D: I am unlikely to get very sick from the flu.**

AmeriSpeak	Nov. 2019 (N=377)
Major reason	20
Minor reason	37
Not a reason	43
Don't know	*
Skipped	*

**Q3E: I don't have time to get the vaccination.**

AmeriSpeak	Nov. 2019 (N=377)
Major reason	8
Minor reason	12
Not a reason	80
Don't know	*
Skipped	*

**Q3F: I am concerned about getting the flu from the vaccination.**

AmeriSpeak	Nov. 2019 (N=377)
Major reason	22
Minor reason	28
Not a reason	49
Don't know	*
Skipped	1

**Q3. Which of the following are reasons you do not plan to get a flu vaccine?**

**Q3G: I am concerned about the side effects from the vaccination other than getting the flu from the vaccine.**

AmeriSpeak	Nov. 2019 (N=377)
Major reason	37
Minor reason	22
Not a reason	40
Don't know	*
Skipped	*

**Q3H: I have an ongoing health condition that prevents me from getting the vaccination.**

AmeriSpeak	Nov. 2019 (N=377)
Major reason	5
Minor reason	4
Not a reason	90
Don't know	1
Skipped	*

**Q3I: I believe that flu vaccines do not work very well.**

AmeriSpeak	Nov. 2019 (N=377)
Major reason	36
Minor reason	27
Not a reason	37
Don't know	*
Skipped	*

**Q3. Which of the following are reasons you do not plan to get a flu vaccine?**

**Q3J: I think the vaccine costs too much.**

AmeriSpeak	Nov. 2019 (N=377)
Major reason	6
Minor reason	13
Not a reason	80
Don't know	1
Skipped	*

**Q3K: I do not want the vaccine for some other reason.**

AmeriSpeak	Nov. 2019 (N=377)
Major reason	25
Minor reason	18
Not a reason	57
Don't know	*
Skipped	*

**Q4. Do you vaccinate your child(ren) (under 18 years of age) against the flu?**

AmeriSpeak	Nov. 2019 (N=1020)
I do not have children under 18 years of age.	64
Yes	20
No	15
Skipped	1

## Demographics

### GENDER

AmeriSpeak	Nov. 2019 (N=1020)
Male	48
Female	52

### AGE

AmeriSpeak	Nov. 2019 (N=1020)
18-29	21
30-44	25
45-59	25
60+	29

### RACE / ETHNICITY

AmeriSpeak	Nov. 2019 (N=1020)
White, non-Hispanic	63
Black, non-Hispanic	12
Other, non-Hispanic	1
Hispanic	16
2+, non-Hispanic	4
Asian, non-Hispanic	4

### EDUCATION

AmeriSpeak	Nov. 2019 (N=1020)
Less than a high school diploma	10
High school graduate or equivalent	28
Some college	28
College graduate or above	33



## MARITAL STATUS

AmeriSpeak	Nov. 2019 (N=1020)
Married	51
Divorced	9
Widowed	5
Separated	2
Never married	25
Living with partner	8

## REGION

AmeriSpeak	Nov. 2019 (N=1020)
Northeast	18
Midwest	21
South	38
West	24

## EMPLOYMENT STATUS

AmeriSpeak	Nov. 2019 (N=1020)
Working – as a paid employee	47
Working – self-employed	8
Not working – on a temporary layoff from a job	1
Not working – looking for work	7
Not working – retired	20
Not working – disabled	8
Not working – other	9

## HOUSEHOLD INCOME

AmeriSpeak	Nov. 2019 (N=1020)
Under \$10,000	7
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	13
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	10
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	13
\$150,000 or more	6