

# The NORC ChicagoSpeaks Poll

Conducted by NORC at the University of Chicago

*Interviews: 9/16-29/2025*

*1,361 adults*

Margin of sampling error: +/- 3.7 percentage points at the 95% confidence level among all adults.

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

**PULSE\_ALT\_ISSUES.** Thinking about the problems facing the city of Chicago, how much of a priority should each of the following issues be for the government to work on in the year 2025?

[GRID ITEMS RANDOMIZED]

| ChicagoSpeaks<br>9/16-29/2025 | High priority | Moderate priority | Low priority | SKP/REF |
|-------------------------------|---------------|-------------------|--------------|---------|
| The economy and jobs          | 82            | 16                | 1            | 1       |
| Health care                   | 78            | 18                | 3            | 1       |
| Immigration                   | 53            | 28                | 17           | 2       |
| Abortion                      | 28            | 34                | 35           | 3       |
| Crime                         | 76            | 19                | 4            | 1       |
| Climate change                | 41            | 36                | 21           | 2       |
| Foreign policy                | 27            | 38                | 33           | 2       |
| Gun policy                    | 72            | 20                | 6            | 2       |
| Racism                        | 57            | 29                | 11           | 3       |
| Education                     | 79            | 17                | 2            | 1       |

*N=1,361*

**PULSE\_FEAR.** Is there any area around your home – that is, within a mile – where you would be afraid to walk alone at night?

|                           | ChicagoSpeaks<br>9/16-29/2025 | ChicagoSpeaks<br>6/23-7/9/2025 | ChicagoSpeaks<br>3/20-4/7/2025 | ChicagoSpeaks<br>11/14-12/2/2024 | ChicagoSpeaks<br>6/24-7/10/2024 | GSS 2024     |
|---------------------------|-------------------------------|--------------------------------|--------------------------------|----------------------------------|---------------------------------|--------------|
| Yes                       | 63                            | 66                             | 66                             | 65                               | 66                              | 33           |
| No                        | 37                            | 34                             | 34                             | 35                               | 33                              | 67           |
| DON'T KNOW                | -                             | -                              | -                              | -                                | -                               | *            |
| SKIPPED ON<br>WEB/REFUSED | *                             | -                              | -                              | *                                | *                               | *            |
| <i>N=</i>                 | <i>1,361</i>                  | <i>1,111</i>                   | <i>1,084</i>                   | <i>1,097</i>                     | <i>1,254</i>                    | <i>2,223</i> |

**PULSE\_CRIME. How much of a problem do you think crime is in each of the following?**

**[GRID ITEMS RANDOMIZED]**

|                                 |                                         | Major problem | Minor problem | Not a problem | DK | SKP/REF |
|---------------------------------|-----------------------------------------|---------------|---------------|---------------|----|---------|
| Your community                  | ChicagoSpeaks<br>9/16-29/2025 (N=1,361) | 42            | 51            | 7             | -  | *       |
|                                 | AP-NORC<br>08/21-25/2025 (N=1,182)      | 24            | 55            | 20            | -  | 1       |
| Chicago <sup>1</sup>            | ChicagoSpeaks<br>9/16-29/2025 (N=1,361) | 71            | 27            | 1             | -  | *       |
| Other large cities <sup>1</sup> | ChicagoSpeaks<br>9/16-29/2025 (N=1,361) | 70            | 27            | 2             | -  | *       |
| Large cities <sup>1</sup>       | AP-NORC<br>08/21-25/2025 (N=1,182)      | 81            | 18            | 1             | *  | 1       |
| Small towns or rural areas      | ChicagoSpeaks<br>9/16-29/2025 (N=1,361) | 25            | 60            | 15            | -  | *       |
|                                 | AP-NORC<br>08/21-25/2025 (N=1,182)      | 20            | 64            | 16            | *  | 1       |
| The United States               | ChicagoSpeaks<br>9/16-29/2025 (N=1,361) | 70            | 27            | 2             | -  | *       |
|                                 | AP-NORC<br>08/21-25/2025 (N=1,182)      | 66            | 32            | 1             | *  | 1       |

<sup>1</sup> In the August 2025 AP-NORC poll, this was asked as “Large cities”, while the September ChicagoSpeaks poll asked about Chicago and “Other large cities.”

**PULSE\_COMPARE\_SAFE.** Thinking about crime, would you say your neighborhood is doing better, worse, or about the same compared to each of the following areas?

| ChicagoSpeaks<br>9/16-29/2025    | Much/a<br>little<br>better | Much<br>better | A little<br>better | About the<br>same | Much/a<br>little worse | A little<br>worse | Much<br>worse | SKP/REF |
|----------------------------------|----------------------------|----------------|--------------------|-------------------|------------------------|-------------------|---------------|---------|
| The rest of Chicago              | <b>57</b>                  | 21             | 36                 | <b>26</b>         | <b>17</b>              | 9                 | 8             | *       |
| The rest of Illinois             | <b>35</b>                  | 11             | 24                 | <b>33</b>         | <b>31</b>              | 19                | 12            | 1       |
| The rest of the<br>United States | <b>33</b>                  | 9              | 25                 | <b>36</b>         | <b>29</b>              | 18                | 12            | 1       |

*N=1,361*

**PULSE\_FED. Do you personally think it's acceptable or unacceptable for the federal government to do each of the following in large cities, or do you not know enough to have an opinion?**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER]**

|                                                                                                          |                                      | <b>Completely/<br/>somewhat<br/>acceptable<br/>NET</b> | Completely<br>acceptable | Somewhat<br>acceptable | <b>Completely/<br/>somewhat<br/>unacceptable<br/>NET</b> | Somewhat<br>unacceptable | Completely<br>unacceptable | Don't<br>know<br>enough | SKP/<br>REF |
|----------------------------------------------------------------------------------------------------------|--------------------------------------|--------------------------------------------------------|--------------------------|------------------------|----------------------------------------------------------|--------------------------|----------------------------|-------------------------|-------------|
| Use the U.S. military and National Guard to assist local police                                          | ChicagoSpeaks 9/16-29/2025 (N=1,361) | <b>38</b>                                              | 17                       | 21                     | <b>56</b>                                                | 17                       | 39                         | 6                       | *           |
|                                                                                                          | AP-NORC 09/11-15/2025 (N=1,183)      | <b>53</b>                                              | 24                       | 29                     | <b>40</b>                                                | 15                       | 25                         | 7                       | *           |
| Take control of local police departments                                                                 | ChicagoSpeaks 9/16-29/2025 (N=1,361) | <b>23</b>                                              | 12                       | 11                     | <b>69</b>                                                | 15                       | 54                         | 8                       | *           |
|                                                                                                          | AP-NORC 09/11-15/2025 (N=1,183)      | <b>27</b>                                              | 9                        | 18                     | <b>61</b>                                                | 23                       | 38                         | 11                      | 1           |
| Use the U.S. military and National Guard to help find and deport people who are in the country illegally | ChicagoSpeaks 9/16-29/2025 (N=1,361) | <b>28</b>                                              | 15                       | 13                     | <b>66</b>                                                | 13                       | 54                         | 4                       | *           |
|                                                                                                          | AP-NORC 09/11-15/2025 (N=1,183)      | <b>43</b>                                              | 21                       | 23                     | <b>49</b>                                                | 15                       | 34                         | 7                       | *           |

**PULSE\_ LETIN1A. Do you think the number of immigrants to America nowadays should be...**

|                                     | ChicagoSpeaks<br>9/16-29/2025 | ChicagoSpeaks<br>6/23-7/9/2025 | ChicagoSpeaks<br>3/20-4/7/2025 | ChicagoSpeaks<br>11/14-12/2/2024 | ChicagoSpeaks<br>6/24-7/10/2024 | GSS 2024     |
|-------------------------------------|-------------------------------|--------------------------------|--------------------------------|----------------------------------|---------------------------------|--------------|
| <b>Increased a lot/a little NET</b> | <b>23</b>                     | <b>25</b>                      | <b>22</b>                      | <b>21</b>                        | <b>20</b>                       | <b>18</b>    |
| Increased a lot                     | 11                            | 12                             | 10                             | 13                               | 11                              | 7            |
| Increased a little                  | 13                            | 13                             | 12                             | 8                                | 8                               | 11           |
| <b>Remain the same as it is</b>     | <b>39</b>                     | <b>38</b>                      | <b>34</b>                      | <b>31</b>                        | <b>27</b>                       | <b>32</b>    |
| <b>Reduced a little/a lot NET</b>   | <b>36</b>                     | <b>36</b>                      | <b>44</b>                      | <b>48</b>                        | <b>53</b>                       | <b>50</b>    |
| Reduced a little                    | 17                            | 18                             | 20                             | 22                               | 19                              | 19           |
| Reduced a lot                       | 19                            | 18                             | 23                             | 26                               | 34                              | 30           |
| DON'T KNOW                          | -                             | -                              | -                              | -                                | -                               | -            |
| SKIPPED ON WEB/REFUSED              | 1                             | *                              | 1                              | *                                | 1                               | -            |
| <i>N=</i>                           | <i>1,361</i>                  | <i>1,111</i>                   | <i>1,084</i>                   | <i>1,097</i>                     | <i>1,254</i>                    | <i>3,187</i> |

**PULSE\_IMM\_CURR. What should be done about immigrants who are currently living in the U.S. illegally?**

|                                                                                    | ChicagoSpeaks<br>9/16-29/2025 | ChicagoSpeaks<br>6/23-7/9/2025 | ChicagoSpeaks<br>3/20-4/7/2025 | ChicagoSpeaks<br>6/24-7/10/2024 |
|------------------------------------------------------------------------------------|-------------------------------|--------------------------------|--------------------------------|---------------------------------|
| They should be allowed to become citizens, provided they meet certain requirements | 61                            | 63                             | 59                             | 51                              |
| They should be allowed to become permanent legal residents, but not citizens       | 20                            | 18                             | 17                             | 18                              |
| They should be identified and deported                                             | 18                            | 18                             | 23                             | 28                              |
| SKIPPED ON WEB/REFUSED                                                             | 2                             | 1                              | 2                              | 2                               |
| <i>N=</i>                                                                          | <i>1,361</i>                  | <i>1,111</i>                   | <i>1,084</i>                   | <i>1,254</i>                    |

**PULSE\_JOBLOSE. Thinking about the next 12 months, how likely do you think it is that you will lose your job or be laid off?**

*Among employed adults*

|                                      | ChicagoSpeaks<br>9/16-29/2025 | ChicagoSpeaks<br>6/23-7/9/2025 | ChicagoSpeaks<br>3/20-4/7/2025 | ChicagoSpeaks<br>11/14-12/2/2024 | GSS 2024     |
|--------------------------------------|-------------------------------|--------------------------------|--------------------------------|----------------------------------|--------------|
| <b>Very/fairly likely NET</b>        | <b>28</b>                     | <b>23</b>                      | <b>25</b>                      | <b>21</b>                        | <b>10</b>    |
| Very likely                          | 8                             | 7                              | 8                              | 6                                | 3            |
| Fairly likely                        | 19                            | 16                             | 17                             | 15                               | 7            |
| <b>Not too/not at all likely NET</b> | <b>71</b>                     | <b>77</b>                      | <b>74</b>                      | <b>78</b>                        | <b>90</b>    |
| Not too likely                       | 43                            | 48                             | 51                             | 47                               | 33           |
| Not at all likely                    | 28                            | 29                             | 24                             | 31                               | 58           |
| DON'T KNOW                           | -                             | -                              | -                              | -                                | -            |
| SKIPPED ON WEB/REFUSED               | 1                             | *                              | 1                              | 1                                | -            |
| <i>N=</i>                            | <i>921</i>                    | <i>773</i>                     | <i>735</i>                     | <i>784</i>                       | <i>1,230</i> |

**PULSE\_ECO\_STRESS.** Is each of the following a major source of stress, a minor source of stress, or not a source of stress in your life right now?

**[GRID ITEMS RANDOMIZED]**

|                                    |                                            | Major source | Minor source | Not a source | DK | SKP/REF |
|------------------------------------|--------------------------------------------|--------------|--------------|--------------|----|---------|
| The amount of money you get paid   | ChicagoSpeaks<br>9/16-29/2025<br>(N=1,361) | 50           | 30           | 18           | -  | 1       |
|                                    | AP-NORC<br>07/10-14/2025<br>(N=1,437)      | 43           | 32           | 24           | *  | 1       |
| The cost of groceries              | ChicagoSpeaks<br>9/16-29/2025<br>(N=1,361) | 58           | 30           | 10           | -  | 1       |
|                                    | AP-NORC<br>07/10-14/2025<br>(N=1,437)      | 53           | 33           | 14           | -  | *       |
| The cost of housing                | ChicagoSpeaks<br>9/16-29/2025<br>(N=1,361) | 56           | 29           | 14           | -  | 1       |
|                                    | AP-NORC<br>07/10-14/2025<br>(N=1,437)      | 47           | 27           | 25           | *  | 1       |
| The amount of money you have saved | ChicagoSpeaks<br>9/16-29/2025<br>(N=1,361) | 49           | 32           | 18           | -  | 1       |
|                                    | AP-NORC<br>07/10-14/2025<br>(N=1,437)      | 43           | 35           | 21           | *  | 1       |
| Student debt                       | ChicagoSpeaks<br>9/16-29/2025<br>(N=1,361) | 21           | 16           | 62           | -  | 1       |
|                                    | AP-NORC<br>07/10-14/2025<br>(N=1,437)      | 18           | 16           | 65           | *  | 1       |
| Credit card debt                   | ChicagoSpeaks<br>9/16-29/2025<br>(N=1,361) | 31           | 26           | 42           | -  | 1       |
|                                    | AP-NORC<br>07/10-14/2025<br>(N=1,437)      | 29           | 27           | 44           | -  | *       |

|                         |                                            | Major source | Minor source | Not a source | DK | SKP/REF |
|-------------------------|--------------------------------------------|--------------|--------------|--------------|----|---------|
| The cost of health care | ChicagoSpeaks<br>9/16-29/2025<br>(N=1,361) | 48           | 34           | 17           | -  | 1       |
|                         | AP-NORC<br>07/10-14/2025<br>(N=1,437)      | 42           | 36           | 21           | *  | 1       |
| The cost of child care  | ChicagoSpeaks<br>9/16-29/2025<br>(N=1,361) | 20           | 13           | 66           | -  | 2       |
|                         | AP-NORC<br>07/10-14/2025<br>(N=1,437)      | 18           | 16           | 65           | *  | 1       |

**PULSE\_ ECO\_CONF. Thinking about your financial situation, how confident are you that...?**

**[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

| ChicagoSpeaks<br>9/16-29/2025                                      | <b>Extremely/very<br/>confident</b> | Extremely<br>confident | Very<br>confident | <b>Somewhat<br/>confident</b> | <b>Not at<br/>all/not<br/>very<br/>confident</b> | Not very<br>confident | Not at all<br>confident | SKP/REF |
|--------------------------------------------------------------------|-------------------------------------|------------------------|-------------------|-------------------------------|--------------------------------------------------|-----------------------|-------------------------|---------|
| You would be<br>able to find a<br>good job if<br>you wanted to     | <b>21</b>                           | 7                      | 14                | <b>34</b>                     | <b>44</b>                                        | 25                    | 19                      | 1       |
| You will have<br>enough<br>savings for<br>your<br>retirement       | <b>19</b>                           | 8                      | 11                | <b>23</b>                     | <b>57</b>                                        | 24                    | 33                      | 1       |
| You can keep<br>up with your<br>expenses                           | <b>32</b>                           | 13                     | 20                | <b>38</b>                     | <b>29</b>                                        | 17                    | 12                      | 1       |
| You would be<br>able to pay an<br>unexpected<br>bill of \$1,000    | <b>38</b>                           | 25                     | 13                | <b>19</b>                     | <b>42</b>                                        | 14                    | 28                      | 1       |
| You would be<br>able to pay an<br>unexpected<br>medical<br>expense | <b>23</b>                           | 11                     | 12                | <b>25</b>                     | <b>51</b>                                        | 21                    | 30                      | 1       |

*N=1,361*

**PULSE\_HRDSHP6. In the past 12 months, was there any time when you needed medical care but could not afford it?**

|            | ChicagoSpeaks<br>9/16-29/2025 |
|------------|-------------------------------|
| Yes        | 24                            |
| No         | 76                            |
| DON'T KNOW | -                             |
| SKP/REF    | *                             |

*N=*

*1,361*

**PULSE\_COMPARE\_FIN. Thinking about financial well-being, would you say your neighborhood is doing better than, worse than, or about the same as the following areas?**

| ChicagoSpeaks<br>9/16-29/2025    | <b>Much/a little<br/>better</b> | Much<br>better | A little<br>better | <b>About the<br/>same</b> | <b>Much/a<br/>little worse</b> | A little<br>worse | Much<br>worse | SKP/<br>REF |
|----------------------------------|---------------------------------|----------------|--------------------|---------------------------|--------------------------------|-------------------|---------------|-------------|
| The rest of Chicago              | <b>45</b>                       | 15             | 30                 | <b>34</b>                 | <b>21</b>                      | 14                | 7             | *           |
| The rest of Illinois             | <b>41</b>                       | 14             | 27                 | <b>36</b>                 | <b>22</b>                      | 14                | 8             | 1           |
| The rest of the United<br>States | <b>38</b>                       | 12             | 26                 | <b>38</b>                 | <b>23</b>                      | 13                | 9             | 1           |

*N=1,361*

**PULSE\_ATTEND.** Below are a few examples of events and activities Chicago hosted in recent years.  
Which of the following best describes your experience with the following Chicago events?

**[GRID ITEMS RANDOMIZED]**

| ChicagoSpeaks<br>9/16-29/2025 | Attended before | Familiar but<br>haven't attended | Not familiar | SKP/REF |
|-------------------------------|-----------------|----------------------------------|--------------|---------|
| Lollapalooza                  | 21              | 73                               | 6            | *       |
| NASCAR Chicago Street<br>Race | 8               | 81                               | 10           | *       |
| Chicago Air and Water<br>Show | 49              | 46                               | 5            | *       |
| Pride Parade                  | 33              | 55                               | 11           | *       |
| Bud Billiken Parade           | 21              | 49                               | 30           | *       |
| St. Patrick's Day Parade      | 29              | 65                               | 6            | 1       |
| Taste of Chicago              | 58              | 36                               | 5            | 1       |
| Chicago Jazz Festival         | 26              | 54                               | 18           | 1       |
| Fiesta Del Sol                | 13              | 48                               | 37           | 1       |
| Wells Street Art Festival     | 17              | 43                               | 39           | 1       |

*N=1,361*

**PULSE\_IMPACT.** Do you personally think these events have a positive, negative, or no impact on Chicago residents' overall quality of life?

[GRID ITEMS RANDOMIZED]

| ChicagoSpeaks<br>9/16-29/2025 | Positive impact | No impact | Negative impact | SKP/REF |
|-------------------------------|-----------------|-----------|-----------------|---------|
| Lollapalooza                  | 54              | 30        | 14              | 2       |
| NASCAR Chicago Street Race    | 35              | 33        | 30              | 1       |
| Chicago Air and Water Show    | 59              | 25        | 15              | 1       |
| Pride Parade                  | 57              | 26        | 14              | 2       |
| Bud Billiken Parade           | 54              | 40        | 4               | 2       |
| St. Patrick's Day Parade      | 61              | 30        | 7               | 2       |
| Taste of Chicago              | 70              | 26        | 3               | 1       |
| Chicago Jazz Festival         | 68              | 28        | 2               | 1       |
| Fiesta Del Sol                | 56              | 39        | 4               | 2       |
| Wells Street Art Festival     | 58              | 37        | 3               | 1       |

*N=1,361*

**PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?**

*If Democrat:*

**PIDA. Do you consider yourself a strong or not so strong Democrat?**

*If Republican:*

**PIDB. Do you consider yourself a strong or not so strong Republican?**

*If independent, none of these, don't know, skipped, or refused:*

**PIDI. Do you lean more toward the Democrats or the Republicans? Combines**

**PID1, PIDI, PIDA, and PIDB.**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

|                                      | ChicagoSpeaks<br>9/16-29/2025 |
|--------------------------------------|-------------------------------|
| <b>Democrat NET</b>                  | <b>61</b>                     |
| Strong Democrat                      | 27                            |
| Not so strong Democrat               | 20                            |
| Lean Democrat                        | 14                            |
| <b>Independent/None – Don't lean</b> | <b>23</b>                     |
| <b>Republican NET</b>                | <b>15</b>                     |
| Lean Republican                      | 6                             |
| Not so strong Republican             | 4                             |
| Strong Republican                    | 5                             |
| DK/SKP/REF                           | 1                             |

N=

1,361

**D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?**

*If liberal:*

**D4. Do you consider yourself very liberal or somewhat liberal?**

*If conservative:*

**IDEO. Do you consider yourself very conservative or somewhat conservative? Combines**

**D3, D4, D5:**

**[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]**

|                         | ChicagoSpeaks 9/16-<br>29/2025 |
|-------------------------|--------------------------------|
| <b>Liberal NET</b>      | <b>35</b>                      |
| Very liberal            | 18                             |
| Somewhat liberal        | 17                             |
| <b>Moderate</b>         | <b>50</b>                      |
| <b>Conservative NET</b> | <b>12</b>                      |
| Somewhat conservative   | 8                              |
| Very conservative       | 4                              |
| DK/SKP/REF              | 2                              |

*N=*

*1,361*

**RELIG. What is your present religion, if any?**

|                        | ChicagoSpeaks<br>9/16-29/2025 |
|------------------------|-------------------------------|
| Protestant             | 16                            |
| Roman Catholic         | 22                            |
| Mormon                 | *                             |
| Orthodox               | 1                             |
| Jewish                 | 3                             |
| Muslim                 | 2                             |
| Buddhist               | 1                             |
| Hindu                  | 1                             |
| Atheist                | 7                             |
| Agnostic               | 8                             |
| Nothing in particular  | 20                            |
| Just Christian         | 15                            |
| Unitarian              | 1                             |
| Something else         | 1                             |
| DON'T KNOW             | -                             |
| SKIPPED ON WEB/REFUSED | *                             |

N=

1,361

**AGE**

|       | ChicagoSpeaks<br>9/16-29/2025 |
|-------|-------------------------------|
| 18-29 | 23                            |
| 30-44 | 31                            |
| 45-59 | 23                            |
| 60+   | 24                            |

N=

1,361

## SEX

|           | ChicagoSpeaks<br>9/16-29/2025 |
|-----------|-------------------------------|
| Male      | 47                            |
| Female    | 53                            |
| <i>N=</i> | <i>1,361</i>                  |

## RACE/ETHNICITY

|                           | ChicagoSpeaks<br>9/16-29/2025 |
|---------------------------|-------------------------------|
| White, non-Hispanic       | 35                            |
| Black or African American | 27                            |
| Hispanic                  | 26                            |
| Other                     | 12                            |
| <i>N=</i>                 | <i>1,361</i>                  |

## EMPLOYMENT STATUS

|              | ChicagoSpeaks<br>9/16-29/2025 |
|--------------|-------------------------------|
| Employed     | 61                            |
| Not employed | 39                            |
| <i>N=</i>    | <i>1,361</i>                  |

## EDUCATION

|                                     | ChicagoSpeaks<br>9/16-29/2025 |
|-------------------------------------|-------------------------------|
| Less than a high school diploma     | 9                             |
| High school graduate or equivalent  | 22                            |
| Some college                        | 23                            |
| College graduate                    | 24                            |
| Post grad study/professional degree | 22                            |

*N=*

*1,361*

## MARITAL

|             | ChicagoSpeaks 9/16-<br>29/2025 |
|-------------|--------------------------------|
| Married     | 33                             |
| Not married | 67                             |

*N=*

*1,361*

## INCOME

|                              | ChicagoSpeaks 9/16-29/2025 |
|------------------------------|----------------------------|
| Under \$10,000               | 9                          |
| \$10,000 to under \$20,000   | 10                         |
| \$20,000 to under \$30,000   | 10                         |
| \$30,000 to under \$40,000   | 9                          |
| \$40,000 to under \$50,000   | 6                          |
| \$50,000 to under \$75,000   | 13                         |
| \$75,000 to under \$100,000  | 12                         |
| \$100,000 to under \$150,000 | 14                         |
| \$150,000 or more            | 17                         |

*N=*

*1,361*

## CHICAGO REGION

|               | ChicagoSpeaks 9/16-29/2025 |
|---------------|----------------------------|
| North Central | 27                         |
| Northwest     | 16                         |
| South         | 19                         |
| Southwest     | 20                         |
| West          | 18                         |

*N=*

*1,361*

## Study Methodology

Funded and operated by NORC at the University of Chicago, ChicagoSpeaks® is a probability-based panel designed to be representative of the Chicago household population. NORC conducted the ChicagoSpeaks fall 2025 survey using two sample sources: (1) NORC's AmeriSpeak® Panelists who reside in Chicago and (2) NORC's ChicagoSpeaks Panelists.

AmeriSpeak and ChicagoSpeaks are probability-based panels. The final survey estimates were calibrated to account for these different sample sources. This research was done to support a scientifically rigorous, community-driven research resource for informing policymakers and the public with accurate information about the experiences and opinions of all Chicago residents.

Interviews for this survey were conducted between September 16 and 29, 2025 with Chicago residents aged 18 and older, the overall study target population. Overall, 1,361 Chicago residents completed the survey. AmeriSpeak panelists were invited through the password-protected AmeriSpeak Mobile App and received email reminders and SMS reminders. ChicagoSpeaks panelists received a combination of email and SMS communications. Interviews were conducted in both English and Spanish, depending on respondent preference, using an online survey. Respondents were offered a small monetary incentive for completing the survey. The overall margin of sampling error is +/- 3.7 percentage points at the 95 percent confidence level, including the design effect.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 24 interviews were removed for nonresponse to at least 50% of the questions asked of them or for completing the survey in less than one-third the median interview time for the full sample. These interviews were excluded from the data file prior to weighting.

A poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included Chicago region, age, sex, race/ethnicity, and educational attainment. The sociodemographic characteristics are weighted to benchmarks from the American Community Survey 2023 1-year estimates.

For more information, email [ChicagoSpeaks-BD@norc.org](mailto:ChicagoSpeaks-BD@norc.org) or visit [go.norc.org/ChicagoSpeaks](https://go.norc.org/ChicagoSpeaks).

<https://www.norc.org/research/projects/chicagospeaks.html>