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AAPI Data / AP-NORC survey finds 79% of AAPI adults have experienced an extreme weather event. Most say these experiences influence their views on climate change.

84% of AAPI adults say climate change is real and three-quarters of them attribute it to human activities.

**Chicago, April 17, 2024** - With forecasts predicting more record-breaking heat in 2024, a new AAPI Data/AP-NORC poll finds that 8 in 10 Asian American, Native Hawaiian and Pacific Islander (AAPI) adults experienced at least one major weather event over the past five years, including extreme heat, severe cold, major droughts, and wildfires. Two-thirds of AAPI adults say these experiences shaped their perspective on climate change.

About 8 in 10 AAPI adults believe in climate change, a greater share than the 74% of the U.S. adult population with the same view in <u>September 2023</u>. Among those who think climate change is real, three-quarters attribute it primarily to human activities. AAPI Democrats are more inclined than AAPI Republicans to acknowledge climate change (94% vs. 68%) and to see human activity as the main cause (86% vs. 52%).

AAPI Democrats' beliefs mirror U.S. Democrats overall. However, AAPI Republicans are more likely than U.S. Republicans overall to believe in climate change (68% vs. 49%) and to attribute it primarily to human activities (52% vs. 31%).

"The survey highlights the challenges AAPI communities face due to extreme weather events, which impacts their perspectives and policy preferences on climate change " says Jennifer Benz, deputy director of The AP-NORC Center. "We're seeing notable differences compared to the general population – especially among Republicans within AAPI communities who are more likely to acknowledge climate change and its links to human activities than Republican overall."

AAPI communities express greater concern than the general population about the impacts of climate change on various groups, including its effects on future generations (73% vs. 62%), coastal communities (63% vs. 50%), low-income individuals (55% vs. 49%), and its impact on their personal lives (59% vs. 34%).

Three-quarters of AAPI adults rank prioritizing environmental protection over economic growth in the long run. AAPI Republicans are more inclined to prioritize economic growth than AAPI Democrats (37% vs. 13%), but 58% of AAPI Republicans still prioritize environmental protection when there is a conflict between environmental protection and economic growth.

Across AAPI communities, 7 in 10 individuals have taken civic action in response to climate change. Additionally, two-thirds of AAPI adults have reduced heat or air conditioning use, and 43% have cut down meat consumption. Californian AAPI residents are more likely than those living outside the state to opt for an EV or hybrid car (39% vs 27%) and to install solar panels (28% vs. 11%). However, many cite reasons other than environmental concerns, such as saving money and convenience.





"Environmental issues are also AAPI issues. And this new survey captures the greatest detail we have available on where Asian American and Pacific Islander communities stand on climate change and the environment," says Karthick Ramakrishnan, founder and director of AAPI Data. "The data indicate that AAPI communities are interested in protecting the environment and are also taking action — about 1 in 3 AAPI adults are engaged with environmental organizations and 1 in 5 have reached out to political leaders. There are significant implications here for organizations looking to increase their reach and impact by engaging with AAPI communities."

## About the Study

The nationwide study was conducted from March 4-11, 2024, using the Amplify AAPI Monthly survey drawing from <u>Amplify AAPI</u>, a national probability panel of Asian Americans, Native Hawaiian and Pacific Islanders, built and hosted by NORC at the University of Chicago. Online and telephone interviews were offered in English, the Chinese dialects of Mandarin and Cantonese, Vietnamese, and Korean with 1,005 Asian American and Pacific Islanders aged 18 and older living in the United States. The margin of sampling error is +/- 4.9 percentage points.

## About the Associated Press-NORC Center for Public Affairs Research

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## **About AAPI Data**

AAPI Data is a leading research and policy organization producing accurate data to shift narratives and drive action toward enduring solutions for Asian American (AA) and Native Hawaiian/Pacific Islander (NHPI) communities across the nation. AAPI Data aspires to transform public and private systems to ensure that all AA and NHPI communities are recognized, valued and prioritized. Learn more at <u>aapidata.com</u>. Email\_press@aapidata.com for more questions.

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