

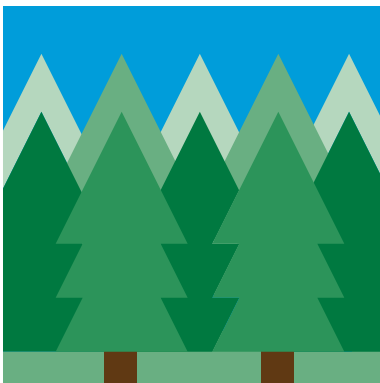
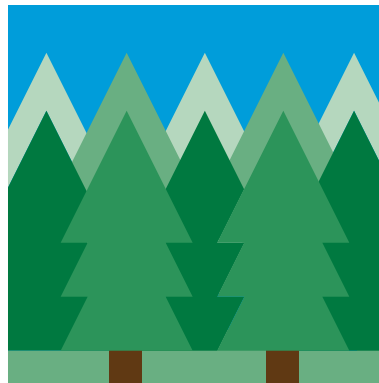
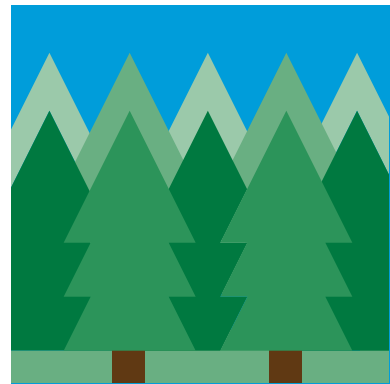
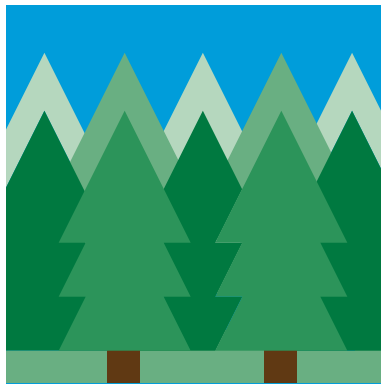
# FHWA 2022 (Winter)

## National Survey of Fishing, Hunting, & Wildlife- Associated Recreation

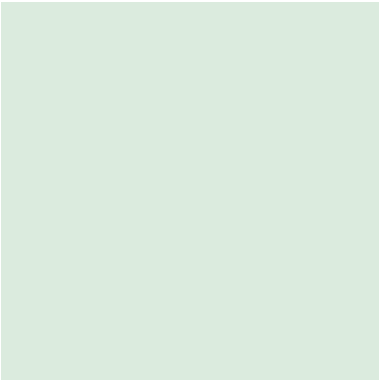
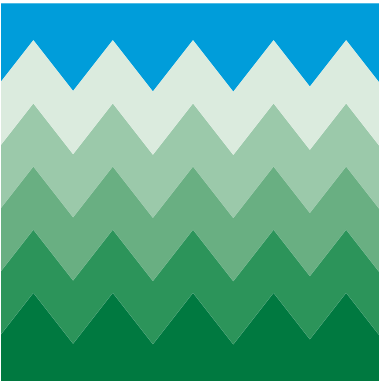
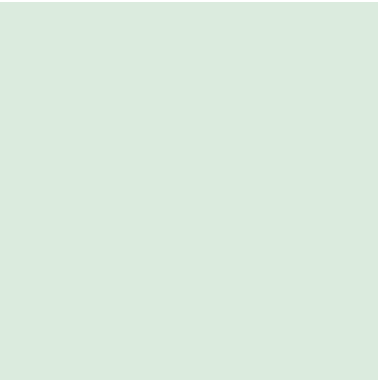
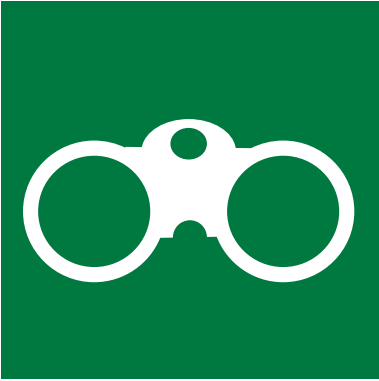
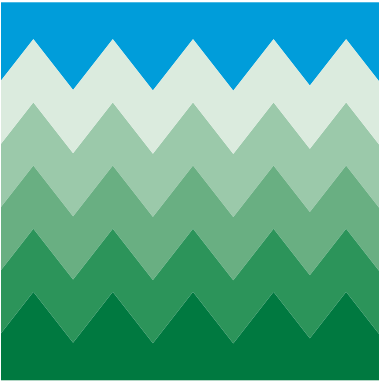
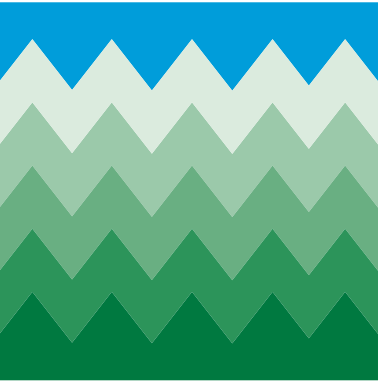
This survey has been designed especially for [RESPONDENTSNAME].

Only [RESPONDENTSNAME] should fill out this survey.

As a reminder, you took our last survey on [WAVEMO] [WAVEDAY]. When taking the current survey, please think about your experiences since [WAVEMO] [WAVEDAY].



ASSOCIATION of  
FISH & WILDLIFE  
AGENCIES





## INSTRUCTIONS

This survey is designed to help the U.S. Fish and Wildlife Service and state conservation agencies improve wildlife-related recreation in the U.S. and protect the places where wild animals, birds, and fish live. You will be asked about any wildlife watching activities you may have participated in between taking our last survey and December 31, 2022. Even if you have not done any recreational activities during this time period, we want to hear from you!

This survey is funded by the Association of Fish & Wildlife Agencies.

- Please use a blue or black pen to complete this form.
- Mark ☒ to indicate your answer.
- If you want to change your answer, darken the box ☒ on the wrong answer and mark your new answer.
- Please mark only one response for each question unless the question says to mark all that apply.

### When reporting your expenses, please...

- Round to the nearest whole dollar. Do not include cents.
- Write each number clearly in the center of the boxes.
- Make sure your numbers are in the correct location.

Here's an example: If you spent \$325.50 on airfare, then you would round it to \$326 and fill in the boxes as shown below:

Correct: \$    ,  3  2  6

Incorrect: \$  3  2  5 ,  5  0

- If you don't know the exact amount spent, your best estimate is fine.

**Before continuing, please know that your participation is voluntary. You may choose to skip any question or end the survey at any point. We will take all possible steps to protect your privacy and we can use your answers only for statistical research. This means that no individual will be identified in any of the analyses or reports from this study. We anticipate this survey will take about 12 minutes to complete.**

### 1. Please print today's date.

2023  
Month Day

*The next questions are about your experiences with wildlife around your home, meaning the area within a one-mile radius of your home. We're interested in whether you took a special interest in observing or viewing wildlife, not just simply noticing wildlife while doing something else such as gardening or exercising. By wildlife we mean birds, mammals, fish, insects, reptiles, and amphibians. Do not include farm animals or pets.*

*Between taking our last survey and December 31, 2022, did you do any of the following wildlife-watching activities around your home, or not?*

### 2. Did you closely observe wildlife or try to identify unfamiliar types of wildlife?

- ☐ Yes → Go to question 2a  
☐ No → Skip to question 3

a. Between taking our last survey and December 31, 2022, on how many days did you closely observe wildlife or try to identify unfamiliar types of wildlife? Please count each calendar day you did any observing or identifying around your home.

Day(s)

### 3. Did you photograph or take cellphone pictures of wildlife?

- ☐ Yes → Go to question 3a  
☐ No → Skip to question 4

a. Between taking our last survey and December 31, 2022, on how many days did you photograph or take cellphone pictures of wildlife? Please count each calendar day you did any photographing around your home.

Day(s)

### 4. Did you feed birds or other wildlife?

- ☐ Yes  
☐ No

5. Did you maintain natural areas such as wooded lots, hedgerows, or open fields of at least one-quarter acre for the benefit of wildlife, not including farmland?

- ☐ Yes  
☐ No

6. Did you maintain plantings such as shrubs or agricultural crops for the benefit of wildlife?

- ☐ Yes  
☐ No

7. Did you visit parks or natural areas to observe, photograph, or feed wildlife?

- ☐ Yes → Go to question 7a  
☐ No → Skip to question 8

a. Between taking our last survey and December 31, 2022, on how many days did you visit parks or natural areas to observe, photograph, or feed wildlife?

Day(s)

8. Between taking our last survey and December 31, 2022, did you take any trips or outings to any location more than one mile away from home within the United States for the primary purpose of observing, photographing, or feeding wildlife? Do not include trips to zoos, circuses, aquariums, museums, or scouting for game.

- ☐ Yes → Go to question 9  
☐ No → Skip to question 30 on page 11

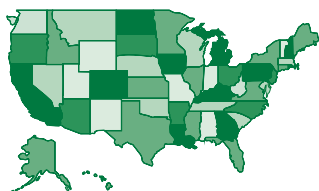
9. Between taking our last survey and December 31, 2022, on how many days have you done any wildlife watching more than one mile away from home in the United States? Please count each calendar day you did any wildlife watching away from home.

Day(s)

10. Between taking our last survey and December 31, 2022, in which state or states did you do take any trips or outings more than one mile away from home for the primary purpose of observing, photographing, or feeding wildlife?

Please mark all that apply.

- |  |  |
|--|--|
| <input type="checkbox"/> Alabama       | <input type="checkbox"/> Nebraska                  |
| <input type="checkbox"/> Alaska        | <input type="checkbox"/> Nevada                    |
| <input type="checkbox"/> Arizona       | <input type="checkbox"/> New Hampshire             |
| <input type="checkbox"/> Arkansas      | <input type="checkbox"/> New Jersey                |
| <input type="checkbox"/> California    | <input type="checkbox"/> New Mexico                |
| <input type="checkbox"/> Colorado      | <input type="checkbox"/> New York                  |
| <input type="checkbox"/> Connecticut   | <input type="checkbox"/> North Carolina            |
| <input type="checkbox"/> Delaware      | <input type="checkbox"/> North Dakota              |
| <input type="checkbox"/> Florida       | <input type="checkbox"/> Ohio                      |
| <input type="checkbox"/> Georgia       | <input type="checkbox"/> Oklahoma                  |
| <input type="checkbox"/> Hawaii        | <input type="checkbox"/> Oregon                    |
| <input type="checkbox"/> Idaho         | <input type="checkbox"/> Pennsylvania              |
| <input type="checkbox"/> Illinois      | <input type="checkbox"/> Rhode Island              |
| <input type="checkbox"/> Indiana       | <input type="checkbox"/> South Carolina            |
| <input type="checkbox"/> Iowa          | <input type="checkbox"/> South Dakota              |
| <input type="checkbox"/> Kansas        | <input type="checkbox"/> Tennessee                 |
| <input type="checkbox"/> Kentucky      | <input type="checkbox"/> Texas                     |
| <input type="checkbox"/> Louisiana     | <input type="checkbox"/> Utah                      |
| <input type="checkbox"/> Maine         | <input type="checkbox"/> Vermont                   |
| <input type="checkbox"/> Maryland      | <input type="checkbox"/> Virginia                  |
| <input type="checkbox"/> Massachusetts | <input type="checkbox"/> Washington                |
| <input type="checkbox"/> Michigan      | <input type="checkbox"/> West Virginia             |
| <input type="checkbox"/> Minnesota     | <input type="checkbox"/> Wisconsin                 |
| <input type="checkbox"/> Mississippi   | <input type="checkbox"/> Wyoming                   |
| <input type="checkbox"/> Missouri      | <input type="checkbox"/> District of Columbia (DC) |
| <input type="checkbox"/> Montana       |  |



FILL OUT PAGES 3-10 FOR UP TO 4 STATES WHERE YOU TOOK ANY TRIPS OR OUTINGS MORE THAN ONE MILE AWAY FROM HOME FOR THE PRIMARY PURPOSE OF OBSERVING, PHOTOGRAPHING, OR FEEDING WILDLIFE BETWEEN TAKING OUR LAST SURVEY AND DECEMBER 31, 2022.

If you observed, photographed, or fed wildlife in more than 4 states, please fill out pages 3-10 for the 4 states you observed, photographed, or fed wildlife in most often. If you observed, photographed, or fed wildlife in your home state, please include it as STATE 1, followed by the 3 states you observed, photographed, or fed wildlife in most often.

## State #1

11. Please write the name of State 1:

12. Between taking our last survey and December 31, 2022, how many trips or outings have you taken in State 1 for the primary purpose of observing, photographing, or feeding wildlife?

 Trip(s)

13. Between taking our last survey and December 31, 2022, on how many days did you observe, photograph, or feed wildlife more than one mile away from home in State 1? Please count each calendar day you did any wildlife watching.

 Day(s)

14. The next question is about any expenses you may have had on your trip(s) or outing(s) taken to observe, photograph, or feed wildlife in State 1 that occurred between taking our last survey and December 31, 2022.

Did you purchase, or did someone else purchase for you, any of the following items on your trip(s) or outing(s) more than one mile away from home taken for the primary purpose of observing, photographing, or feeding wildlife in State 1, or not?

For each item that was purchased, please enter the total spent for your share of each of the following trip-related expenses for all wildlife-watching trips in State 1, even if someone else purchased the item for you. If an item was purchased for you, please estimate its value and enter the amount.

a. Did you purchase food, drink, or refreshments?

☐ Yes → Please enter the total spent for all wildlife-watching trips in State 1 ..... \$    ,

☐ No → Go to the next item

b. Did you purchase lodging at motels, cabins, lodges, campgrounds, etc.?

☐ Yes → Please enter the total spent for all wildlife-watching trips in State 1 ..... \$    ,

☐ No → Go to the next item

c. Did you pay transportation costs for a private vehicle, such as gas, parking, or highway tolls?

☐ Yes → Please enter the total spent for all wildlife-watching trips in State 1 ..... \$    ,

☐ No → Go to the next item

d. Did you purchase airfare?

☐ Yes → Please enter the total spent for all wildlife-watching trips in State 1 ..... \$    ,

☐ No → Go to the next item

**e. Did you pay other transportation costs such as for train, bus, or taxi rides, or car rentals?**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 1 ..... \$     ,
- ☐ No → Go to the next item

**f. Did you purchase charter, guide, package, or pack trips (if not previously reported)?**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 1 ..... \$     ,
- ☐ No → Go to the next item

**g. Did you pay public land use or access fees? Include fees for any land owned by the local, state, or federal government. Do not include leases.**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 1 ..... \$     ,
- ☐ No → Go to the next item

**h. Did you pay private land use or access fees? Include entrance, privilege, or admittance fees for observing, photographing, or feeding wildlife on private lands. Do not include leases.**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 1 ..... \$     ,
- ☐ No → Go to the next item

**i. Did you purchase heating or cooking fuel?**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 1 ..... \$     ,
- ☐ No → Go to the next item

**j. Did you rent equipment such as boats or camping equipment?**

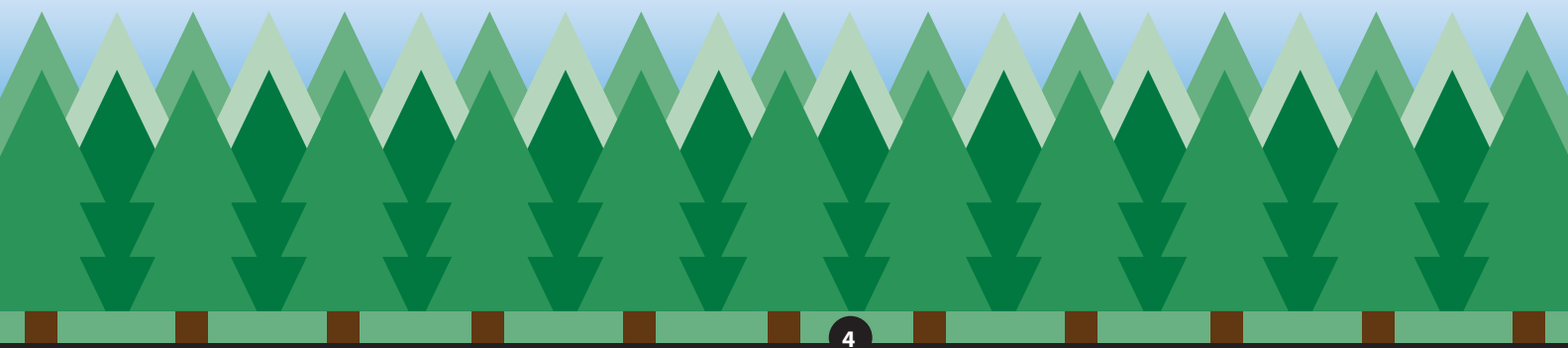
- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 1 ..... \$     ,
- ☐ No → Go to the next item

**k. Did you have boating expenses such as fuel or insurance, or fees for registration, launching, boat mooring, storage, maintenance, or pumpout?**

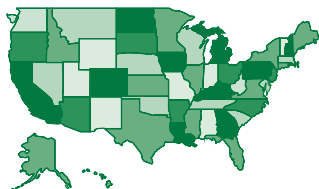
- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 1 ..... \$     ,
- ☐ No → Go to question 15

**15. Between taking our last survey and December 31, 2022, did you take any trips or outings for the primary purpose of observing, photographing, or feeding wildlife in any other state?**

- ☐ Yes → Go to question 16
- ☐ No → Skip to question 30 on page 11







## State #2

16. Please write the name of State 2:

17. Between taking our last survey and December 31, 2022, how many trips or outings have you taken in State 2 for the **primary purpose** of observing, photographing, or feeding wildlife?

 Trip(s)

18. Between taking our last survey and December 31, 2022, on how many **days** did you observe, photograph, or feed wildlife **more than one mile away from home** in State 2? Please count each calendar day you did **any** wildlife watching.

 Day(s)

19. The next question is about any expenses you may have had on your trip(s) or outing(s) taken to observe, photograph, or feed wildlife in State 2 that occurred between taking our last survey and December 31, 2022.

Did you purchase, or did someone else purchase for you, any of the following items on your trip(s) or outing(s) more than one mile away from home taken for the primary purpose of observing, photographing, or feeding wildlife in State 2, or not?

For each item that was purchased, please enter the **total** spent for **your share** of each of the following trip-related expenses for **all** wildlife-watching trips in State 2, even if someone else purchased the item for you. If an item was purchased for you, please estimate its value and enter the amount.

a. Did you purchase food, drink, or refreshments?

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 2 ..... \$    ,
- ☐ No → Go to the next item

b. Did you purchase lodging at motels, cabins, lodges, campgrounds, etc.?

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 2 ..... \$    ,
- ☐ No → Go to the next item

c. Did you pay transportation costs for a private vehicle, such as gas, parking, or highway tolls?

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 2 ..... \$    ,
- ☐ No → Go to the next item

d. Did you purchase airfare?

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 2 ..... \$    ,
- ☐ No → Go to the next item

**e. Did you pay other transportation costs such as for train, bus, or taxi rides, or car rentals?**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 2 ..... \$     ,
- ☐ No → Go to the next item

**f. Did you purchase charter, guide, package, or pack trips (if not previously reported)?**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 2 ..... \$     ,
- ☐ No → Go to the next item

**g. Did you pay public land use or access fees? Include fees for any land owned by the local, state, or federal government. Do not include leases.**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 2 ..... \$     ,
- ☐ No → Go to the next item

**h. Did you pay private land use or access fees? Include entrance, privilege, or admittance fees for observing, photographing, or feeding wildlife on private lands. Do not include leases.**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 2 ..... \$     ,
- ☐ No → Go to the next item

**i. Did you purchase heating or cooking fuel?**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 2 ..... \$     ,
- ☐ No → Go to the next item

**j. Did you rent equipment such as boats or camping equipment?**

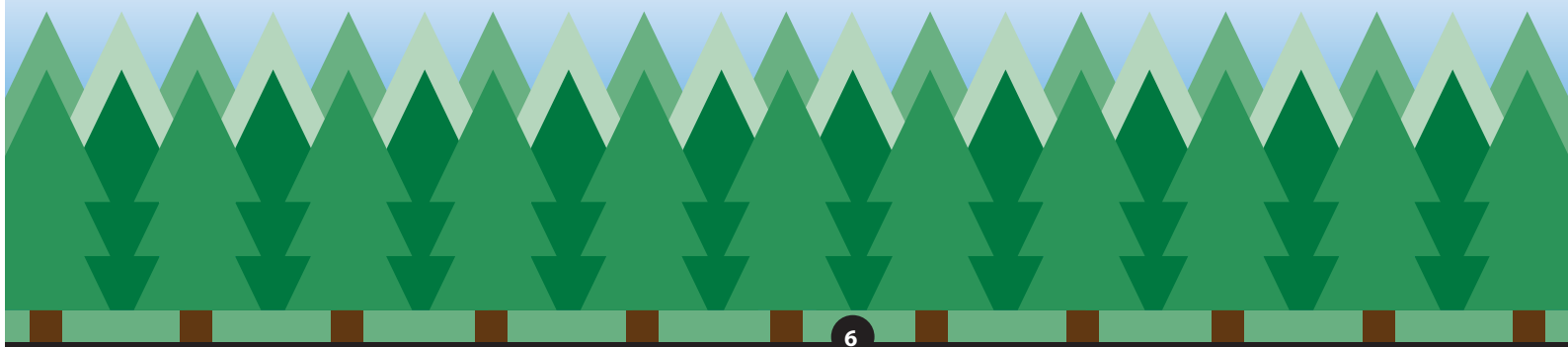
- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 2 ..... \$     ,
- ☐ No → Go to the next item

**k. Did you have boating expenses such as fuel or insurance, or fees for registration, launching, boat mooring, storage, maintenance, or pumpout?**

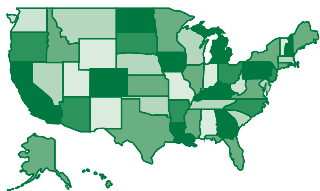
- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 2 ..... \$     ,
- ☐ No → Go to question 20

**20. Between taking our last survey and December 31, 2022, did you take any trips or outings for the primary purpose of observing, photographing, or feeding wildlife in any other state?**

- ☐ Yes → Go to question 21
- ☐ No → Skip to question 30 on page 11







## State #3

21. Please write the name of State 3:

22. Between taking our last survey and December 31, 2022, how many trips or outings have you taken in State 3 for the primary purpose of observing, photographing, or feeding wildlife?

 Trip(s)

23. Between taking our last survey and December 31, 2022, on how many days did you observe, photograph, or feed wildlife more than one mile away from home in State 3? Please count each calendar day you did any wildlife watching.

 Day(s)

24. The next question is about any expenses you may have had on your trip(s) or outing(s) taken to observe, photograph, or feed wildlife in State 3 that occurred between taking our last survey and December 31, 2022.

Did you purchase, or did someone else purchase for you, any of the following items on your trip(s) or outing(s) more than one mile away from home taken for the primary purpose of observing, photographing, or feeding wildlife in State 3, or not?

For each item that was purchased, please enter the total spent for your share of each of the following trip-related expenses for all wildlife-watching trips in State 3, even if someone else purchased the item for you. If an item was purchased for you, please estimate its value and enter the amount.

a. Did you purchase food, drink, or refreshments?

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 3 ..... \$    ,
- ☐ No → Go to the next item

b. Did you purchase lodging at motels, cabins, lodges, campgrounds, etc.?

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 3 ..... \$    ,
- ☐ No → Go to the next item

c. Did you pay transportation costs for a private vehicle, such as gas, parking, or highway tolls?

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 3 ..... \$    ,
- ☐ No → Go to the next item

d. Did you purchase airfare?

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 3 ..... \$    ,
- ☐ No → Go to the next item

**e. Did you pay other transportation costs such as for train, bus, or taxi rides, or car rentals?**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 3 ..... \$     ,
- ☐ No → Go to the next item

**f. Did you purchase charter, guide, package, or pack trips (if not previously reported)?**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 3 ..... \$     ,
- ☐ No → Go to the next item

**g. Did you pay public land use or access fees? Include fees for any land owned by the local, state, or federal government. Do not include leases.**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 3 ..... \$     ,
- ☐ No → Go to the next item

**h. Did you pay private land use or access fees? Include entrance, privilege, or admittance fees for observing, photographing, or feeding wildlife on private lands. Do not include leases.**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 3 ..... \$     ,
- ☐ No → Go to the next item

**i. Did you purchase heating or cooking fuel?**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 3 ..... \$     ,
- ☐ No → Go to the next item

**j. Did you rent equipment such as boats or camping equipment?**

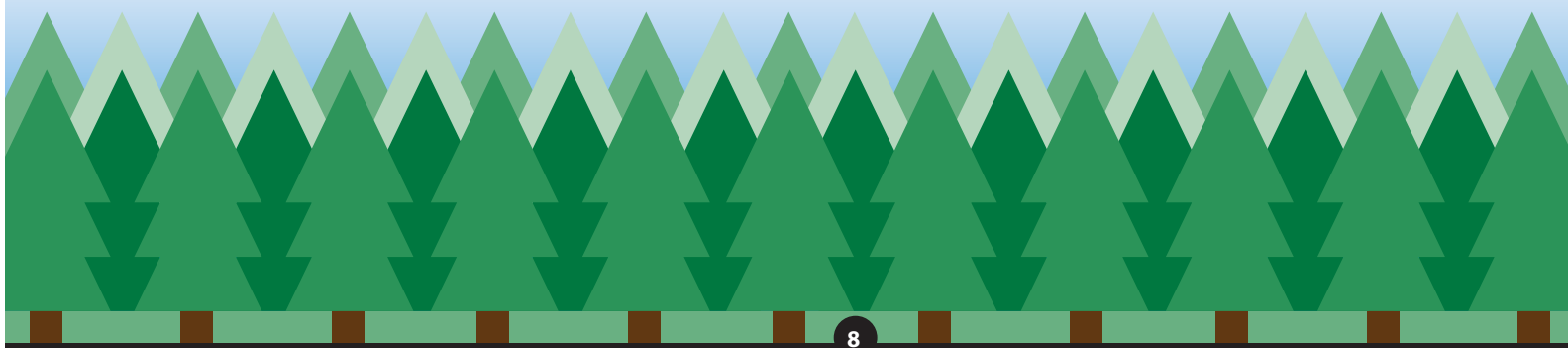
- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 3 ..... \$     ,
- ☐ No → Go to the next item

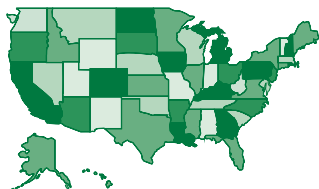
**k. Did you have boating expenses such as fuel or insurance, or fees for registration, launching, boat mooring, storage, maintenance, or pumpout?**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 3 ..... \$     ,
- ☐ No → Go to question 25

**25. Between taking our last survey and December 31, 2022, did you take any trips or outings for the primary purpose of observing, photographing, or feeding wildlife in any other state?**

- ☐ Yes → Go to question 26
- ☐ No → Skip to question 30 on page 11





## State #4

26. Please write the name of State 4:

27. Between taking our last survey and December 31, 2022, how many trips or outings have you taken in State 4 for the **primary purpose** of observing, photographing, or feeding wildlife?

 Trip(s)

28. Between taking our last survey and December 31, 2022, on how many days did you observe, photograph, or feed wildlife **more than one mile away from home** in State 4? Please count each calendar day you did **any** wildlife watching.

 Day(s)

29. The next question is about any expenses you may have had on your trip(s) or outing(s) taken to observe, photograph, or feed wildlife in State 4 between taking our last survey and December 31, 2022.

Did you purchase, or did someone else purchase for you, any of the following items on your trip(s) or outing(s) more than one mile away from home taken for the primary purpose of observing, photographing, or feeding wildlife in State 4, or not?

For each item that was purchased, please enter the **total** spent for **your share** of each of the following trip-related expenses for **all** wildlife-watching trips in State 4, even if someone else purchased the item for you. If an item was purchased for you, please estimate its value and enter the amount.

a. Did you purchase food, drink, or refreshments?

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 4 ..... \$    ,
- ☐ No → Go to the next item

b. Did you purchase lodging at motels, cabins, lodges, campgrounds, etc.?

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 4 ..... \$    ,
- ☐ No → Go to the next item

c. Did you pay transportation costs for a private vehicle, such as gas, parking, or highway tolls?

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 4 ..... \$    ,
- ☐ No → Go to the next item

d. Did you purchase airfare?

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 4 ..... \$    ,
- ☐ No → Go to the next item

**e. Did you pay other transportation costs such as for train, bus, or taxi rides, or car rentals?**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 4 ..... \$     ,
- ☐ No → Go to the next item

**f. Did you purchase charter, guide, package, or pack trips (if not previously reported)?**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 4 ..... \$     ,
- ☐ No → Go to the next item

**g. Did you pay public land use or access fees? Include fees for any land owned by the local, state, or federal government. Do not include leases.**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 4 ..... \$     ,
- ☐ No → Go to the next item

**h. Did you pay private land use or access fees? Include entrance, privilege, or admittance fees for observing, photographing, or feeding wildlife on private lands. Do not include leases.**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 4 ..... \$     ,
- ☐ No → Go to the next item

**i. Did you purchase heating or cooking fuel?**

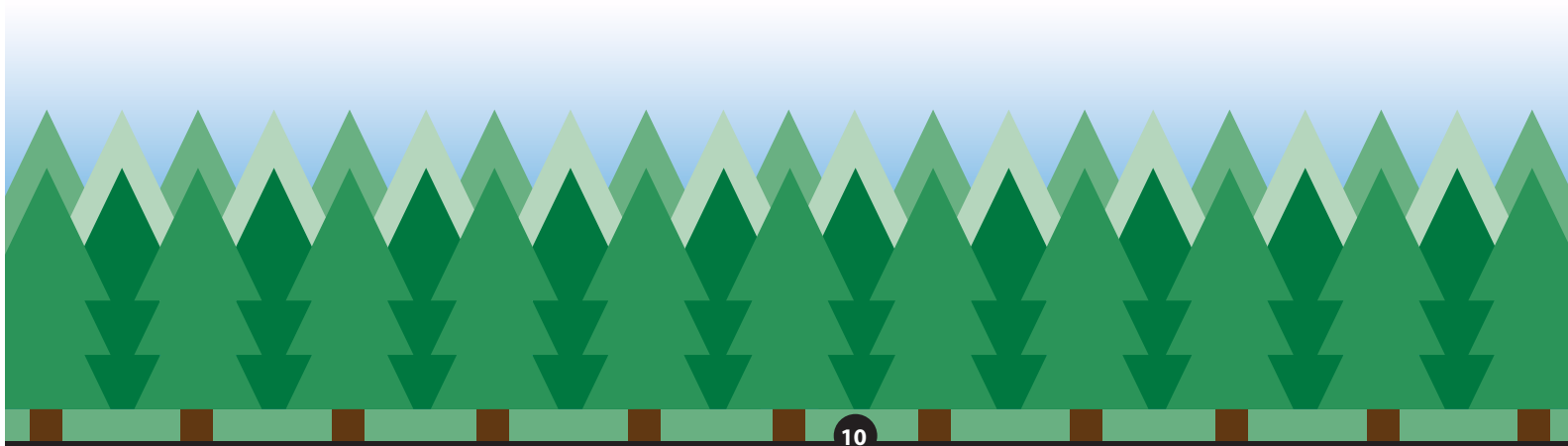
- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 4 ..... \$     ,
- ☐ No → Go to the next item

**j. Did you rent equipment such as boats or camping equipment?**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 4 ..... \$     ,
- ☐ No → Go to the next item

**k. Did you have boating expenses such as fuel or insurance, or fees for registration, launching, boat mooring, storage, maintenance, or pumpout?**

- ☐ Yes → Please enter the total spent for all wildlife-watching trips in State 4 ..... \$     ,
- ☐ No → Go to question 30





The next questions are about expenditures on equipment and other items you may have purchased in the United States for use in observing, photographing, or feeding wildlife. We're interested in expenditures on items you primarily use in observing, photographing, or feeding wildlife.

30. Between taking our last survey and December 31, 2022, did you purchase, or did someone else purchase for you, any of the following items primarily for your use in observing, photographing, or feeding wildlife, or not? For any item on the list that was purchased but not primarily for your use in observing, photographing, or feeding wildlife, please select "No."

For each item that was purchased primarily for your use in observing, photographing, or feeding wildlife, please enter the amount spent. If an item was purchased for you, please estimate its value and enter the amount.

**a. Did you purchase binoculars, field glasses, spotting scopes, rangefinders, etc.?**

- ☐ Yes → Please enter the total spent ..... \$     ,
- ☐ No → Go to the next item

**b. Did you purchase cameras, video cameras, special lenses, phone camera accessories, tripods, memory cards, film and processing, or other photography equipment?**

- ☐ Yes → Please enter the total spent ..... \$     ,
- ☐ No → Go to the next item

**c. Did you purchase commercially prepared and packaged wild bird food?**

- ☐ Yes → Please enter the total spent ..... \$     ,
- ☐ No → Go to the next item

**d. Did you purchase other bulk food used to feed wild birds, not specifically packaged as bird food?**

- ☐ Yes → Please enter the total spent ..... \$     ,
- ☐ No → Go to the next item

**e. Did you purchase food used to feed other wildlife?**

- ☐ Yes → Please enter the total spent ..... \$     ,
- ☐ No → Go to the next item

**f. Did you purchase nest boxes, bird houses, feeders, or baths?**

- ☐ Yes → Please enter the total spent ..... \$     ,
- ☐ No → Go to the next item

**g. Did you purchase day packs, carrying cases, or special clothing such as foul weather gear, camouflage clothing, or boots?**

- ☐ Yes → Please enter the total spent ..... \$     ,
- ☐ No → Go to the next item

**h. Did you purchase nature journals or tools for measurement such as magnifying lenses or rulers?**

- ☐ Yes → Please enter the total spent ..... \$     ,
- ☐ No → Go to the next item

**i. Did you purchase camping equipment such as sleeping bags, packs, duffel bags, portable cooking stoves, tarps, or tents?**

- ☐ Yes → Please enter the total spent ..... \$     ,
- ☐ No → Go to the next item

**j. Did you purchase frame packs or backpacking equipment?**

- ☐ Yes → Please enter the total spent ..... \$     ,
- ☐ No → Go to the next item

**k. Did you purchase any other equipment used primarily for observing, photographing, or feeding wildlife such as walking sticks, field guides, or maps?**

- ☐ Yes → Please enter the total spent ..... \$     ,
- ☐ No → Go to the next item

**l. Did you purchase any other items used primarily for observing, photographing, or feeding wildlife such as blinds or GPS devices?**

- ☐ Yes → Please enter the total spent ..... \$     ,
- ☐ No → Go to question 31

**31. Between taking our last survey and December 31, 2022, did you purchase, or did someone else purchase for you, any of the following items, or not?**

**For each item that was purchased, please enter the amount spent. If an item was purchased for you, please estimate its value and enter the amount.**

**a. Did you purchase books, magazines, or DVDs devoted to observing, photographing, or feeding wildlife?**

- ☐ Yes → Please enter the total spent ..... \$     ,
- ☐ No → Go to the next item

**b. Did you purchase mobile apps, membership on online discussion boards or forums, or other online subscriptions devoted to observing, photographing, or feeding wildlife?**

- ☐ Yes → Please enter the total spent ..... \$     ,
- ☐ No → Go to the next item

**c. Did you pay dues or make contributions to national, state, or local conservation or wildlife-related organizations devoted to observing, photographing, or feeding wildlife?**

- ☐ Yes → Please enter the total spent ..... \$     ,
- ☐ No → Go to question 32



32. The following questions will ask about your purchases last year, that is, from January 1 through December 31, 2022.

**Last year (from January 1 through December 31, 2022), did you purchase or make payments, or did someone else purchase or make payments for you, on any of the following items primarily for your use in observing, photographing, or feeding wildlife, or not? For any item on the list that was purchased but not primarily for your use in observing, photographing, or feeding wildlife, please select "No."**

**For each item that was purchased primarily for your use in observing, photographing, or feeding wildlife, please enter the amount spent. If an item was purchased for you, please estimate its value and enter the amount.**

**Please only include the amount spent from January 1, 2022 through December 31, 2022, not the total value of the item. For example, if you made a down payment on a recreational vehicle (RV) in January and make monthly payments for the remainder of the cost, include both the down payment and all payments you've made since you purchased the vehicle. If you purchased the vehicle in a previous year, but made payments for the remainder of the cost from January 1, 2022 through December 31, 2022, include those payments but not the down payment or any payments you've made in previous years.**

**a. Did you purchase an off-road vehicle such as a snowmobile, ATV, UTV, 4 x 4 vehicle, trail bike, or dune buggy?**

☐ Yes → Please enter the total spent ..... \$     ,

☐ No → Go to the next item

**b. Did you purchase a pickup, camper, van, travel or tent trailer, motor home, house trailer, or recreational vehicle (RV)?**

☐ Yes → Please enter the total spent ..... \$     ,

☐ No → Go to the next item

**c. Did you purchase a motor boat?**

☐ Yes → Please enter the total spent ..... \$     ,

☐ No → Go to the next item

**d. Did you purchase a canoe, kayak, or other non-motor boat?**

☐ Yes → Please enter the total spent ..... \$     ,

☐ No → Go to the next item

**e. Did you purchase a boat motor, boat trailer or hitch, or other boat accessories (if not previously reported)?**

☐ Yes → Please enter the total spent ..... \$     ,

☐ No → Go to the next item

**f. Did you purchase any other big-ticket items such as an airplane? Do not include land ownership or lease-related expenditures.**

☐ Yes → Please enter the total spent ..... \$     ,

☐ No → Go to question 33

33. The next questions are about any property, including land and permanent structures such as a cabin, that you may have owned or leased in the United States.

Last year (from January 1 through December 31, 2022), did you own, in part or whole, property in the United States primarily to use for observing, photographing, or feeding wildlife? If you owned property but you did not use it primarily for observing, photographing, or feeding wildlife, please do not include it.

- ☐ Yes → Go to question 34  
☐ No → Skip to question 39

34. How many acres did you own in 2022? Include land and water in acre total. If less than one acre, enter "1." If you owned property but you did not use it primarily for observing, photographing, or feeding wildlife, please do not include it. If you owned multiple pieces of property in 2022 that you primarily used for observing, photographing, or feeding wildlife, please include the total acreage.

,     Acre(s)

35. Did you own this property that you primarily used for observing, photographing, or feeding wildlife with anyone else, or not? This could be a spouse or partner, other members of your immediate or extended family, a club or group, or anyone else with whom you shared ownership of the property.

- ☐ Yes → Go to question 36  
☐ No → Skip to question 38

36. With whom did you own this property that you primarily used for observing, photographing, or feeding wildlife?

Please mark all that apply.

- ☐ Someone who lives in your household  
☐ Someone, or a group of people, who do not live in your household

37. How many others owned this property with you, not including yourself?

People

38. Last year (from January 1 through December 31, 2022), what was your share of the total cost of the property used for observing, photographing, or feeding wildlife? Include mortgage, taxes, and maintenance. If the property was purchased in 2022, include the down payment and any closing costs or other expenses associated with the purchase.

\$     ,

39. Last year (from January 1 through December 31, 2022), did you lease property in the United States primarily to use for observing, photographing, or feeding wildlife? If you leased property but you did not use it primarily for observing, photographing, or feeding wildlife, please do not include it.

- ☐ Yes → Go to question 40  
☐ No → Skip to question 45

40. How many acres did you lease in 2022? Include land and water in acre total. If less than one acre, enter "1." If you leased property but you did not use it primarily for observing, photographing, or feeding wildlife, please do not include it. If you leased multiple pieces of property in 2022 that you primarily used for observing, photographing, or feeding wildlife, please include the total acreage.

,     Acre(s)

41. Did you lease this property that you primarily used for observing, photographing, or feeding wildlife with anyone else, or not? This could be a spouse or partner, other members of your immediate or extended family, a club or group, or anyone else with whom you shared the lease of the property.

- ☐ Yes → Go to question 42  
☐ No → Skip to question 44

42. With whom did you lease this property that you primarily used for observing, photographing, or feeding wildlife?

Please mark all that apply.

- ☐ Someone who lives in your household  
☐ Someone, or a group of people, who do not live in your household

43. How many others leased this property with you, not including yourself?

People

44. Last year (from January 1 through December 31, 2022), what was your share of the total cost of the property leased for observing, photographing, or feeding wildlife? Include rent and maintenance. If the property was first leased in 2022, include the deposit and any other expenses associated with the lease.

\$     ,

45. *The next questions ask about natural areas or plantings you may maintain for the benefit of wildlife.*

Last year (from January 1 through December 31, 2022), how many acres of natural area did you maintain for the benefit of wildlife? Include land and water in acre total. If less than one acre, enter "1."

,     Acre(s)

☐ I did not maintain plantings for the benefit of wildlife

46. Last year (from January 1 through December 31, 2022), what was the **total** cost for maintaining plantings around your home for the benefit of wildlife?

\$     ,

☐ I did not maintain plantings for the benefit of wildlife

47. *The next questions are about birdwatching you may have done last year.*

Last year, (from January 1 through December 31, 2022), did you closely observe or try to identify birds around your home, meaning the area within a one-mile radius of your home?

☐ Yes —> Go to question 48

☐ No —> Skip to question 49

48. Last year, (from January 1 through December 31, 2022), on how many days did you closely observe or try to identify birds around your home?

Day(s)

49. Last year, (from January 1 through December 31, 2022), on your wildlife watching trips or outings within the United States, did you closely observe birds?

☐ Yes —> Go to question 50

☐ No —> Skip to question 51

50. Last year, (from January 1 through December 31, 2022), on how many days did you closely observe birds on your wildlife watching trips or outings within the United States?

Day(s)

51. *The next questions are about some other types of outdoor activities in which you may have participated.*

Last year (from January 1 through December 31, 2022), did you do any recreational...

a. Freshwater fishing?

☐ Yes

☐ No

b. Saltwater fishing?

Saltwater fishing means recreational fishing for finfish or shellfish in oceans, bays, sounds, and tidal waters of rivers and streams. Fishing in brackish water such as bays and estuaries, should be considered saltwater fishing.

☐ Yes

☐ No

52. Between taking our last survey and December 31, 2022, did you do any recreational fishing in the United States? Please do not include occasions when you only observed others fishing.

☐ Yes

☐ No

53. Between taking our last survey and December 31, 2022, did you do any hunting in the United States? Please do not include occasions when you only observed others hunting or when you only scouted.

☐ Yes

☐ No

**54. Are you of Spanish, Hispanic, or Latino origin?**

- ☐ Yes  
☐ No

**55. What is your race?**

*Please mark all that apply.*

- ☐ White  
☐ African-American or Black  
☐ Asian or Asian American  
☐ American Indian, Native American, or Alaska Native  
☐ Native Hawaiian or other Pacific Islander  
☐ Other

**56. What is the highest grade or year of school you have ever attended?**

*Please select one.*

- ☐ No formal education  
☐ Less than a high school diploma  
☐ High school diploma or GED  
☐ Vocational or technical school  
☐ Some college credit, but no degree  
☐ Associate's degree  
☐ Bachelor's degree  
☐ Some graduate coursework, but no degree  
☐ Graduate or professional degree such as an MA, MBA, MD, JD, or PhD

**57. In what year were you born?**

						Year
--	--	--	--	--	--	------

**58. Are you currently...**

*Please select one.*

- ☐ Married  
☐ Widowed  
☐ Divorced  
☐ Separated  
☐ Never married  
☐ Living with a partner

**59. Which statement best describes your current employment status?**

*Please select one.*

- ☐ Working – as a paid employee  
☐ Working – self-employed  
☐ Not working – on temporary layoff from a job  
☐ Not working – looking for work  
☐ Not working – retired  
☐ Not working – disabled  
☐ Not working – other

**60. What was the total income of this household in 2021 before taxes or other deductions?**

*Please select one.*

- ☐ Under \$10,000  
☐ \$10,000 - \$14,999  
☐ \$15,000 - \$24,999  
☐ \$25,000 - \$34,999  
☐ \$35,000 - \$49,999  
☐ \$50,000 - \$74,999  
☐ \$75,000 - \$99,999  
☐ \$100,000 - \$149,999  
☐ \$150,000 - \$199,999  
☐ \$200,000 or more

**61. Do you describe yourself as a man, a woman, or in some other way?**

- ☐ Man  
☐ Woman  
☐ Some other way



## ALMOST DONE...

**62. Do you have any general comments or feedback on this survey you would like to share?**



**THAT'S IT!**

**That's the end of the survey. In appreciation of your participation, we will send you a Mastercard Reward Card.\* It will take about 4-6 weeks to process and mail the reward once we receive your questionnaire. The card will be sent via USPS mail in a windowed envelope from Reward Center. We will need your full name and the mailing address where we can send you the gift card.**

*\*The MasterCard Reward Card can be used to buy what you want, when you want it. Because it is so flexible and convenient, the MasterCard Reward Card makes it easy to treat yourself to something special or to help cover your everyday expenses. The decision is yours. This card is issued by Sutton Bank, member FDIC, pursuant to license by MasterCard International. Card powered by Marqeta.*

☐ I do not wish to receive the gift card.

**Please complete the following if you wish to receive the gift card.**

First name:

Last name:

Street address:

Apartment:

City:

State:

Zip:

# THANK YOU!

**Those are all the questions we have for you today. Thank you very much for participating. We really appreciate that you shared your valuable time and opinions.**

**Please return the completed questionnaire in the enclosed postage-paid envelope. If you have lost the envelope, please email us at [outdoorsurvey@norc.org](mailto:outdoorsurvey@norc.org).**

**If you have any questions about your rights as a study participant, you may call the NORC Institutional Review Board, toll free, at 866-309-0542. Any other questions can be directed to the study's toll free number: 800-507-8963.**





