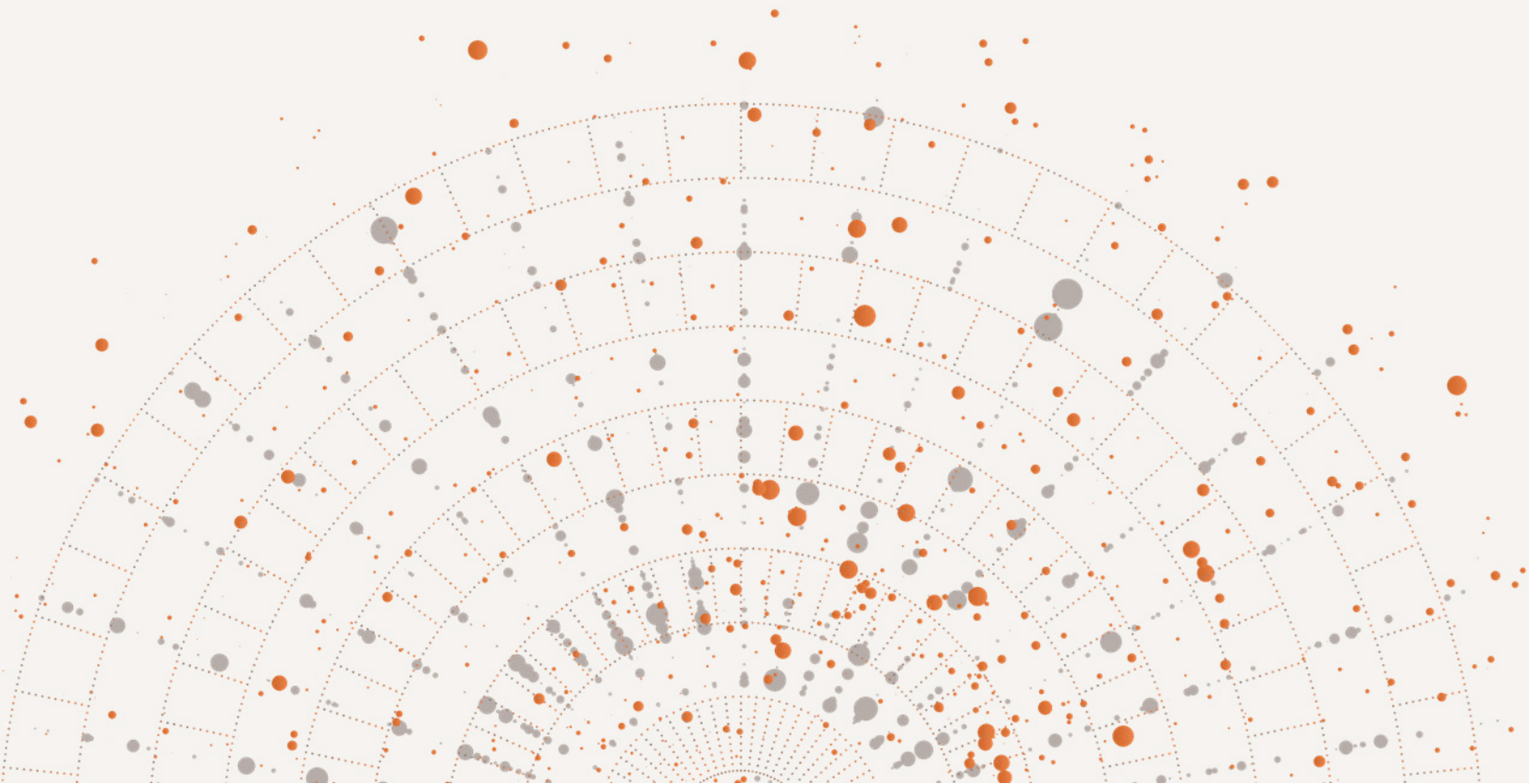


**UPDATED**

April 30, 2025

# NORC AmeriSpeak Profile Data Codebook

BUSINESS CONFIDENTIAL – NOT FOR DISTRIBUTION WITHOUT THE PERMISSION OF NORC



# Table of Contents

Core Adult Profile Variables ..... 1

Public Affairs and Tech Profile Variables ..... 12

Health and Financial Profile Variables ..... 18

**PLEASE NOTE: Bolded Text in this codebook indicates variables from AmeriSpeak’s Standard Profile data (that are appended to AmeriSpeak survey data as a standard data-append deliverable).**

# Core Adult Profile Variables

FOR ONLINE VERSION:

UNLESS NOTED OTHERWISE, RESPONDENTS ARE ALLOWED TO SKIP OVER ANY QUESTION THEY DON'T WANT TO AND CODE THESE SKIPPED RESPONSES AS 98 (98 SKIPPED ON THE WEB)

FOR PHONE VERSION:

77 DON'T KNOW

99 REFUSED

Q#	Item Stem	Value	Label
<b>Q_CDDOB_14</b>	<b>What is your date of birth?</b>	<b>Num</b>	<b>MM/DD/YYYY</b>
<b>Q_CDWEB_14</b>	<b>What kind of internet access do you have? Please select all that apply.</b>	<b>1</b>	<b>High-speed, broadband internet at home (such as cable or DSL)</b>
		<b>2</b>	<b>Dial-up internet at home</b>
		<b>3</b>	<b>Internet on a cell connection on a mobile phone</b>
		<b>4</b>	<b>Internet at work, or office, or other location that you can use for taking surveys on a computer or tablet</b>
		<b>5</b>	<b>No internet access at all</b>
MODEPREF	Would you prefer AmeriSpeak to send you survey invitations via emails and make them available to you on your own personal online member page my.AmeriSpeak.org, or do you prefer we call you on the phone for telephone surveys?	<b>1</b>	<b>Send me Email Invitations for surveys</b>
		<b>2</b>	<b>Call me on Phone for surveys</b>
<b>Q_CDPHONESRV C_19</b>	<b>What best describes your telephone service for your household?</b>	<b>1</b>	<b>Landline telephone only</b>
		<b>2</b>	<b>Have a landline, but mostly use cellphone</b>
		<b>3</b>	<b>Have cellphone, but mostly use landline</b>
		<b>4</b>	<b>Cell phone only</b>
		<b>5</b>	<b>No telephone service</b>
Q_CDRECRDEVIC E_14	Are you taking this survey on a...	<b>1</b>	<b>Laptop, netbook or personal computer</b>
		<b>2</b>	<b>Smartphone or mobile phone</b>
		<b>3</b>	<b>Tablet</b>
		<b>4</b>	<b>Something else (Please specify _____)</b>
<b>Q_CDEDUCAT_14</b>	<b>What is the highest level of school you have completed?</b>	<b>1</b>	<b>No formal education</b>
		<b>2</b>	<b>1st, 2nd, 3rd, or 4th grade</b>
		<b>3</b>	<b>5th or 6th grade</b>
		<b>4</b>	<b>7th or 8th grade</b>
		<b>5</b>	<b>9th grade</b>
		<b>6</b>	<b>10th grade</b>
		<b>7</b>	<b>11th grade</b>

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak's standard deliverables.

Q#	Item Stem	Value	Label
		<b>8</b>	<b>12th grade (no diploma)</b>
		<b>9</b>	<b>High school diploma or the equivalent (GED)</b>
		<b>10</b>	<b>Some college, no degree</b>
		<b>11</b>	<b>Associate degree</b>
		<b>12</b>	<b>Bachelor's degree</b>
		<b>13</b>	<b>Master's degree</b>
		<b>14</b>	<b>Professional or Doctorate degree</b>
Q_CDSTUDENT_14	Are you...	1	A full-time college student
		2	A part-time college student
		3	Not a college student
Q_CDVETERAN_EVER_14	Have you ever served on active duty in the U.S. Armed Forces, military Reserves, or National Guard? Active duty does not include training for the Reserves or National Guard, but DOES include activation, for example, for service in the US or in a foreign country, in support of military or humanitarian operations.	1	Yes
		2	No
Q_CDVETERAN2_ACTIVE_16	Are you currently on active duty in the U.S Armed Forces, military Reserves, or National Guard?	1	Yes
		2	No Please specify the year you left your active duty: [YEAR]
Q_CDEMPLOY_14	<b>Which statement best describes your current employment status?</b>	<b>1</b>	<b>Working - as a paid employee</b>
		<b>2</b>	<b>Working - self-employed</b>
		<b>3</b>	<b>Not working - on temporary layoff from a job</b>
		<b>4</b>	<b>Not working - looking for work</b>
		<b>5</b>	<b>Not working - retired</b>
		<b>6</b>	<b>Not working - disabled</b>
		<b>7</b>	<b>Not working - other</b>
Q_CDPARTFULL_21	Do you currently work full or part time?	1	Full-time
		2	Part-time
Q_CDESCEMPL_OY_21	Which one of the following best describes your current employment?	1	For-profit company or organization
		2	Non-profit organization (including tax-exempt and charitable organizations)
		3	Local government (for example: city or county school district)
		4	State government (including state colleges/universities)
		5	Active duty U.S. Armed Forces or Commissioned Corps
		6	Federal government civilian employee
		7	Owner of non-incorporated business, professional practice, or farm

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak’s standard deliverables.

Q#	Item Stem	Value	Label
		8	Owner of incorporated business, professional practice, or farm
		9	Worked without pay in a for-profit family business or farm for 15 hours or more per week
Q_CDCOMPANYSI ZE_21	Approximately how many paid employees does your entire company/organization have?	1	Fewer than 20
		2	20-49
		3	50-99
		4	100-249
		5	250-499
		6	500-999
		7	1,000-2,499
		8	2,500-4,999
		9	5,000-9,999
		10	10,000-24,999
		11	25,000 or greater
Q_CDSUPERVISE _20	How many employees, if any, do you supervise as a part of your current job?	1	None
		2	1
		3	2
		4	3
		5	4
		6	5 or more
INDUSTRY20	<p>Now we want to ask you about the <u>type of industry</u> you worked in most recently. What kind of business or industry best describes your current/last employer or business? Include the main activity, product, or service provided at the location where employed. (For example: elementary school, residential construction). Please enter 'Never Worked' if you have never worked.</p> <p><i>NOTE: RESPONSES ARE CATEGORIZED AND CODED ACCORDING TO THE NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM (NAICS).</i></p>	11	Agriculture, Forestry, Fishing and Hunting
		21	Mining, Quarrying, and Oil and Gas Extraction
		22	Utilities
		23	Construction
		31	Manufacturing
		32	Manufacturing
		33	Manufacturing
		42	Wholesale Trade
		44	Retail Trade
		45	Retail Trade
		48	Transportation and Warehousing
		49	Transportation and Warehousing
		51	Information
		52	Finance and Insurance
		53	Real Estate and Rental and Leasing
		54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises		
56	Administrative and Support and Waste Management and Remediation Services		
61	Educational Services		

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak’s standard deliverables.

Q#	Item Stem	Value	Label
		62	Health Care and Social Assistance
		71	Arts, Entertainment, and Recreation
		72	Accommodation and Food Services
		81	Other Services (except Public Administration)
		92	Public Administration
		97	Have never worked
OCCUPY20	<p>What is/was your main occupation? That is, what is/was your job called? (For example: 4th grade teacher, apprentice plumber.)</p> <p><i>NOTE: RESPONSES ARE CATEGORIZED AND CODED ACCORDING TO THE STANDARD OCCUPATIONAL CLASSIFICATION (SOC) SYSTEM.</i></p>	11	Management Occupations
		13	Business and Financial Operations Occupations
		15	Computer and Mathematical Occupations
		17	Architecture and Engineering Occupations
		19	Life, Physical, and Social Science Occupations
		21	Community and Social Service Occupations
		23	Legal Occupations
		25	Educational Instruction and Library Occupations
		27	Arts, Design, Entertainment, Sports, and Media Occupations
		29	Healthcare Practitioners and Technical Occupations
		31	Healthcare Support Occupations
		33	Protective Service Occupations
		35	Food Preparation and Serving Related Occupations
		37	Building and Grounds Cleaning and Maintenance Occupations
		39	Personal Care and Service Occupations
		41	Sales and Related Occupations
		43	Office and Administrative Support Occupations
		45	Farming, Fishing, and Forestry Occupations
		47	Construction and Extraction Occupations
		49	Installation, Maintenance, and Repair Occupations
		51	Production Occupations
		53	Transportation and Material Moving Occupations
		55	Military Specific Occupations
		97	Have never worked

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak’s standard deliverables.

Q#	Item Stem	Value	Label
<b>Q_CDHISPAN_14</b>	<p><b>This is about Hispanic ethnicity. Are you of Spanish, Hispanic, or Latino descent? Please select the group that you identify with <u>most</u> closely.</b></p> <p><i>NOTE: SOME ITEMS IN HISPAN LIST ARE COLLAPED INTO ONE CODE FOR STANDARD DEMOGRAPHICS, E.G.: HISPAN 2-8 = CODE 2 (YES, HISPANIC)</i></p>	<b>1</b>	<b>No, I am not</b>
		<b>2</b>	<b>If Yes, is that Mexican, Mexican-American, Chicano or</b>
		3	Puerto Rican or
		4	Cuban
		5	Central American or
		6	South American or
		7	Caribbean or
		8	Other Spanish/Hispanic/Latino
<b>Q_CDRACE1_14</b>	<p><b>Please check one or more categories below to indicate what race or races you consider yourself to be. Select all that apply.</b></p> <p><i>NOTE: SOME ITEMS IN RACE_1 LIST ARE COMBINED FOR STANDARD DEMOGRAPHICS, E.G.: RACE_1 4, 5, 6, 7, 8, 9, 10, 14=YES, AAPI NON_HISPANIC RACE_1 3, 11, 12, 13 =YES, OTHER NON-HISPANIC</i></p>	<b>1</b>	<b>White</b>
		<b>2</b>	<b>Black or African American</b>
		3	American Indian or Alaskan Native - Type in name of enrolled or principal tribe
		4	Asian Indian
		5	Chinese
		6	Filipino
		7	Japanese
		8	Korean
		9	Vietnamese
		10	Other Asian - Type in race
		11	Native Hawaiian
		12	Guamanian or Chamorro
		13	Samoan
		14	Other Pacific Islander - Type in race
		<b>15</b>	<b>Some other race - Type in race</b>
<b>Q_CDRACE2_14</b>	<p>Which of these races do you identify with most closely? Please select one.</p>	1	[DISPLAY IF SELECTED IN RACE_1] White
		2	[DISPLAY IF SELECTED IN RACE_1] Black or African American
		3	[DISPLAY IF SELECTED IN RACE_1] American Indian or Alaskan Native - Type in name of enrolled or principal type
		4	[DISPLAY IF SELECTED IN RACE_1] Asian Indian
		5	[DISPLAY IF SELECTED IN RACE_1] Chinese
		6	[DISPLAY IF SELECTED IN RACE_1] Filipino
		7	[DISPLAY IF SELECTED IN RACE_1] Japanese
		8	[DISPLAY IF SELECTED IN RACE_1] Korean
		9	[DISPLAY IF SELECTED IN RACE_1] Vietnamese
		10	[DISPLAY IF SELECTED IN RACE_1] Other Asian - Type in race

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak’s standard deliverables.

Q#	Item Stem	Value	Label
		11	[DISPLAY IF SELECTED IN RACE_1] Native Hawaiian
		12	[DISPLAY IF SELECTED IN RACE_1] Guamanian or Chamorro
		13	[DISPLAY IF SELECTED IN RACE_1] Samoan
		14	[DISPLAY IF SELECTED IN RACE_1] Other Pacific Islander - Type in race
		15	[DISPLAY IF SELECTED IN RACE_1] Some other race - Type in race
Q_CDLANGOTHR_1_14	Do you speak a language other than English at home?	1	Yes
		2	No
Q_CDLANGOTHR_2_17	What is this language?	1	Spanish
		2	Arabic
		3	Chinese
		4	French
		5	German
		6	Korean
		7	Polish
		8	Russian
		9	Tagalog
		10	Vietnamese
		11	Other Language (Please specify)
Q_CDENTALK_14	How well do you speak English?	1	Very well
		2	Well
		3	Not well
		4	Not at all
Q_CDENREAD_14	How well do you read English?	1	Very well
		2	Well
		3	Not well
		4	Not at all
Q_CDLANGOTHR_3_17	When you watch television, read news online or in print, or listen to the radio, which language is the one you use the most?	1	English
		2	[Fill in language selected at LANGOTHER2NEW]
Q_CDSPKSPAN_2_2	Would you say you can carry a conversation in Spanish, both understanding and speaking?	1	Very well
		2	Pretty well
		3	Just a little
		4	Not at all
<b>Q_CDSEX_25</b>	<b>What is your sex?</b>	<b>1</b>	<b>Male</b>
		<b>2</b>	<b>Female</b>
Q_CDSEXORIENT_17	This next question is about sexual orientation. Which of the following best represents how you think of yourself?	1	Lesbian or gay
		2	Straight, that is, not lesbian or gay
		3	Bisexual
		4	Something Else
		5	I don't know the answer
Q_CDRELIG_14	What is your present religion, if any?	1	Protestant (Baptist, Methodist, Non-denominational, Lutheran,

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak's standard deliverables.

Q#	Item Stem	Value	Label
			Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, Jehovah's Witness, etc.)
		2	Roman Catholic (Catholic)
		3	Mormon (Church of Jesus Christ of Latter-day Saints/LDS)
		4	Orthodox (Greek, Russian, or some other orthodox church)
		5	Jewish (Judaism)
		6	Muslim (Islam)
		7	Buddhist
		8	Hindu
		9	Atheist (do not believe in God)
		10	Agnostic (not sure if there is a God)
		11	Nothing in particular
		12	Just Christian
		13	Unitarian (Universalist)
		14	Something else - please specify:
Q_CDBORN_14	Would you describe yourself as a 'born-again' or evangelical Christian, or not?	1	Yes
		2	No
Q_CDJEWISH_20	Aside from religion, do you consider yourself Jewish?	1	Yes
		2	Yes, partially Jewish
		3	No
		4	Don't know
Q_CDATTEND_14	How often do you attend religious services?	1	Never
		2	Less than once per year
		3	About once or twice a year
		4	Several times a year
		5	About once a month
		6	2-3 times a month
		7	Nearly every week
		8	Every week
		9	Several times a week
IDEO20	When it comes to politics, do you usually think of yourself as ... <i>Response options are randomly rotated.</i>	1	Very Liberal
		2	Somewhat Liberal
		3	Moderate
		4	Somewhat Conservative
		5	Very Conservative
Q_CDVOTEREG_17	Are you currently registered to vote at your current address, registered at a different address or not currently registered?	1	Registered at current address
		2	Registered at a different address
		3	Not currently registered
		4	I am not eligible to vote
		5	Not Sure
PARTYID7	Do you consider yourself [RANDOMIZE: a Democrat, a Republican], an independent or none of these?	1	Strong Democrat
		2	Not so strong Democrat
		3	Lean Democrat

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak's standard deliverables.

Q#	Item Stem	Value	Label
		4	Independent/None/Don't lean
		5	Lean Republican
		6	Not so strong Republican
		7	Strong Republican
Q_PAVOTE24_24	In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. As it relates to the General Election that occurred this past <u>November 2024</u> , which one of the following statements best describes you?	1	I did <u>not</u> vote in the November 2024 General Election.
		2	I thought about voting in the November 2024 General Election, but I did <u>not</u> .
		3	I usually vote, but I did <u>not</u> in the November 2024 General Election.
		4	I'm sure I voted in the November 2024 General Election
Q_PACANDI24_24	Did you vote in the 2024 presidential election for [RANDOMIZE: Kamala Harris, Donald Trump], or someone else?	1	Kamala Harris
		2	Donald Trump
		3	Someone else
		4	Did not vote in this race
Q_PAVOTE22_23	In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. As it relates to the General Election that occurred this past <u>November 2022</u> , which one of the following statements best describes you?	1	I did <u>not</u> vote in the November 2022 General Election.
		2	I thought about voting in the November 2022 General Election, but I did <u>not</u> .
		3	I usually vote, but I did <u>not</u> in the November 2022 General Election.
		4	I'm sure I voted in the November 2022 General Election.
Q_PACANDI22_23	In the 2022 election for the United States House of Representatives, did you vote for [RANDOMIZE: the Democratic candidate, the Republican candidate], or someone else?	1	Democratic candidate
		2	Republican candidate
		3	Someone else
		4	Did not vote in this race
Q_CDCOO_22	Where were you born?	1	In the United States
		2	Outside the United States – Please specify: _____
Q_FATHER_23	Where was your father born?	1	In the United States
		2	Outside the United States – Please specify the country where your father was born: _____
Q_MOTHER_23	Where was your mother born?	1	In the United States
		2	Outside the United States – Please specify the country where your mother was born: _____
Q_CDYRUS_22	When did you come to live in the United States? If you came to live in the United States more than once, provide the latest year.	Num	Year

Business Confidential – Not for Distribution without the Permission of NORC

**Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak's standard deliverables.**

Q#	Item Stem	Value	Label
Q_MARITAL_20	<b>Are you...</b>	1	<b>Married</b>
		2	<b>Widowed</b>
		3	<b>Divorced</b>
		4	<b>Separated</b>
		5	<b>Never married</b>
Q_DISABILITY_21	Does any disability, handicap, or chronic disease keep you from participating fully in work, school, household, or other activities?	1	Yes
		2	No
QHHSIZE	Tell us a little about your household and the people who live with you. Including yourself, how many people lived in your household more than 3 months in the last 12 months? Please include any children as well as adults, including cohabiting partners, roommates and armed forces members living or staying in your household more than 3 months.	Num	1-20
Q_HOUSING_14	<b>Share with us a little about where you live. Are your living quarters...?</b>	1	<b>Owned or being bought by you or someone in your household</b>
		2	<b>Rented for cash</b>
		3	<b>Occupied without payment of cash rent</b>
Q_HOME_NAME_14	Is your primary residence in...?	1	Your name only
		2	Your name with someone else's name (jointly owned or rented)
		3	Someone else's name only
Q_HOME_TYPE_14	<b>Which best describes the building where you live?</b>	1	<b>A one-family house detached from any other house</b>
		2	<b>A one-family house attached to one or more houses</b>
		3	<b>A building with 2 or more apartments</b>
		4	<b>A mobile home or trailer</b>
		5	<b>Boat, RV, van, etc.</b>
Q_HHROSTERA02_23	Please tell us about other persons living in your household with you more than 3 months in the last 12 months. Please include children and adults: Age	NUM	0-102
		1	Male
	Please tell us about other persons living in your household with you more than 3 months in the last 12 months. Please include children and adults: Sex	2	Female
		1	Husband/wife/spouse/partner
	Please tell us about other persons living in your household with you more than 3 months in the last 12 months. Please include children and adults: Relationship	2	Unmarried partner
		3	Son or daughter/adopted or step son or daughter/or son or daughter-in-law
		4	Grandchild
		5	Brother or sister/brother or sister-in-law
		6	Father or mother/father or mother-in-law
		7	Other relative
8		Foster child	

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak's standard deliverables.

Q#	Item Stem	Value	Label
		9	Roommate/housemate/other non-relative
	Please tell us about other persons living in your household with you more than 3 months in the last 12 months. Please include children and adults: Education	1	Not in school
		2	Nursery school, preschool
		3	Kindergarten
		4	Grades 1-12, no HS diploma
		5	High school, diploma
		6	Some college, no degree or 2-year degree
		7	4-year college degree
		8	Advanced degree (MA, PhD, JD, MD etc)
	Please tell us about other persons living in your household with you more than 3 months in the last 12 months. Please include children and adults: Speaks Spanish	1	Yes
		2	No
Q_SEC_WMINOR_14	Are there one or more people under the age of 18 living with you more than 3 months in the last 12 months?	1	Yes
		2	No
Q_SEC_PARENT_14	Are you the parent or legal guardian of any of the minors under the age of 18 living with you more than 3 months in the last 12 months?	1	Yes
		2	No
Q_FAMILIAR_MON_14	Every household is different when it comes to managing personal finances. How familiar are you about the finances in your household. . .	1	Not very familiar
		2	Slightly familiar
		3	Somewhat familiar
		4	Moderately familiar
		5	Extremely familiar
<b>INCOME</b>	<b>Was your total HOUSEHOLD income in [INSERT LAST YEAR] ...</b>	<b>1</b>	<b>Less than \$5,000</b>
		<b>2</b>	<b>\$5,000 to \$9,999</b>
		<b>3</b>	<b>\$10,000 to \$14,999</b>
		<b>4</b>	<b>\$15,000 to \$19,999</b>
		<b>5</b>	<b>\$20,000 to \$24,999</b>
		<b>6</b>	<b>\$25,000 to \$29,999</b>
		<b>7</b>	<b>\$30,000 to \$34,999</b>
		<b>8</b>	<b>\$35,000 to \$39,999</b>
		<b>9</b>	<b>\$40,000 to \$49,999</b>
		<b>10</b>	<b>\$50,000 to \$59,999</b>
		<b>11</b>	<b>\$60,000 to \$74,999</b>
		<b>12</b>	<b>\$75,000 to \$84,999</b>
		<b>13</b>	<b>\$85,000 to \$99,999</b>
		<b>14</b>	<b>\$100,000 to \$124,999</b>
		<b>15</b>	<b>\$125,000 to \$149,999</b>
		<b>16</b>	<b>\$150,000 to \$174,999</b>
		<b>17</b>	<b>\$175,000 to \$199,999</b>
		<b>18</b>	<b>\$200,000 or more</b>
FHHINCOME2	And finally, was your total household income in [INSERT LAST YEAR]: More than \$32,000?	1	Yes
	And finally, was your total household income in [INSERT LAST YEAR]: More than \$43,000?	2	No
	And finally, was your total household income in [INSERT LAST YEAR]: More than \$54,000?		

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak’s standard deliverables.

Q#	Item Stem	Value	Label
	And finally, was your total household income in [INSERT LAST YEAR]: More than \$66,000?		
	And finally, was your total household income in [INSERT LAST YEAR]: More than \$77,000?		
	And finally, was your total household income in [INSERT LAST YEAR]: More than \$133,000?		

# Public Affairs and Tech Profile Variables

FOR ONLINE VERSION:

UNLESS NOTED OTHERWISE, RESPONDENTS ARE ALLOWED TO SKIP OVER ANY QUESTION THEY DON'T WANT TO AND CODE THESE SKIPPED RESPONSES AS 98 (98 SKIPPED ON THE WEB)

FOR PHONE VERSION:

77 DON'T KNOW

99 REFUSED

Q#	Item Stem	Value	Label
Q_PANEWPRO D_14	To what extent would you agree or disagree with the following statement? I usually try new products before other people do.	1	Strongly Disagree
		2	Disagree
		3	Neither Agree or Disagree
		4	Agree
		5	Strongly Agree
Q_PASHOP_14	To what extent would you agree or disagree with the following statement? When I shop, I look for what is new.	1	Strongly Disagree
		2	Disagree
		3	Neither Agree or Disagree
		4	Agree
		5	Strongly Agree
Q_PABRANDTE CH_14	To what extent would you agree or disagree with the following statement? I like to tell others about new brands or technology.	1	Strongly Disagree
		2	Disagree
		3	Neither Agree or Disagree
		4	Agree
		5	Strongly Agree
Q_PA003A_18	How often do you watch, read, or hear news? By news, we mean any kind of news, including sports, traffic, weather, stocks, politics, lifestyle, or any other kind of news, by any means. Do you generally watch, read, or hear news ...?	1	Several times an hour
		2	Several times a day
		3	Once a day
		4	Several times a week
		5	Once a week
		6	Less often than once a week
		7	Never
Q_PATRSTME D_22	In general, how much trust and confidence do you have in the news media when it comes to reporting the news fully, accurately, and fairly?	1	None
		2	A little
		3	A moderate amount
		4	A lot
		5	A great deal
Q_PANEWSCO NS_22	Which of these is your <u>main</u> source of news?	1	National broadcast news (ABC, CBS, NBC)
		2	Fox News
		3	CNN
		4	MSNBC
		5	Local television news
		6	New York Times (print or online)
		7	Washington Post (print or online)
		8	Local newspaper (print or online)

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak's standard deliverables.

Q#	Item Stem	Value	Label
		9	NewsMax
		10	One American News (OAN)
		11	National Public Radio (NPR)
		12	Breitbart
		13	Wall Street Journal (print or online)
		14	BBC
		15	Facebook
		16	X (formerly Twitter)
		17	YouTube
		18	Bloomberg
		19	Radio
		20	Podcasts related to current events
		21	Other, please specify [TEXTBOX]
Q_PANEWSO NSOTHR_22	What <u>other</u> news sources do you use in a typical week: National broadcast news (ABC, CBS, NBC) ?	1	Yes
	What <u>other</u> news sources do you use in a typical week: Fox News?	2	No
	What <u>other</u> news sources do you use in a typical week: CNN?		
	What <u>other</u> news sources do you use in a typical week: MSNBC?		
	What <u>other</u> news sources do you use in a typical week: Local television news?		
	What <u>other</u> news sources do you use in a typical week: New York Times (print or online)?		
	What <u>other</u> news sources do you use in a typical week: Washington Post (print or online)?		
	What <u>other</u> news sources do you use in a typical week: Local newspaper (print or online)?		
	What <u>other</u> news sources do you use in a typical week: NewsMax?		
	What <u>other</u> news sources do you use in a typical week: One American News (OAN)?		
	What <u>other</u> news sources do you use in a typical week: National Public Radio (NPR)?		
	What <u>other</u> news sources do you use in a typical week: Breitbart?		
	What <u>other</u> news sources do you use in a typical week: Wall Street Journal (print or online)?		
	What <u>other</u> news sources do you use in a typical week: BBC?		
	What <u>other</u> news sources do you use in a typical week: Facebook?		
	What <u>other</u> news sources do you use in a typical week: X (formerly Twitter)?		
	What <u>other</u> news sources do you use in a typical week: YouTube?		
	What <u>other</u> news sources do you use in a typical week: Bloomberg?		
	What <u>other</u> news sources do you use in a typical week: Radio?		

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak’s standard deliverables.

Q#	Item Stem	Value	Label
	What <b>other</b> news sources do you use in a typical week: Podcasts related to current events?		
	What <b>other</b> news sources do you use in a typical week: Other, please specify [TEXTBOX]?		
Q_PAMBR2_20	Are you currently a member of any of the following: AARP?	1	Yes
	Are you currently a member of any of the following: Costco?	2	No
	Are you currently a member of any of the following: AAA?		
	Are you currently a member of any of the following: Amazon Prime?		
	Are you currently a member of any of the following: USAA?		
Q_PA025_14	To what extent do you consider yourself a religious person? Are you...?	1	Very religious
		2	Moderately religious
		3	Slightly religious
		4	Not religious at all
Q_PABIBLE_22	Which of these statements comes closest to describing your feelings about the Bible?	1	The Bible is the actual word of God, and is to be taken literally, word for word.
		2	The Bible is the inspired word of God, but not everything in it should be taken literally, word for word.
		3	The Bible is an ancient book of fables, legends, history, and moral precepts recorded by man.
		4	Other/Something else: _____
Q_PAUSCITI1_18	Are you a <b>citizen</b> of the United States?	1	Yes
		2	No, not a citizen
Q_PAUSCITI2_18	Were you born a citizen of the United States?	1	Yes
		2	No
Q_TC001_14	How much time, if at all, do you personally spend using the internet?	1	More than an hour a day
		2	Up to one hour a day
		3	A few times a week
		4	A few times a month or less
		5	Never
Q_TC002_14	How many desktop, laptop, or netbook computers do you or other members of your household currently own?	1	1
		2	2
		3	3
		4	4
		5	5
		6	6
		7	7
		8	8
		9	9
		10	10 or more
		11	None
Q_TC003_14	Do you have a cell phone? (including mobile phones with or without data plans)	1	Yes
		2	No
Q_TC006_14		1	Amazon

Business Confidential – Not for Distribution without the Permission of NORC

**Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak’s standard deliverables.**

Q#	Item Stem	Value	Label
	What is the manufacturer or brand name of your cell phone (the phone itself, not your service provider)? Please include all cell phones you regularly use. Please select all that apply.	2	Apple
		3	Blackberry (RIM)
		4	Google Pixel
		5	HTC
		6	Huawei
		7	Kyocera
		8	Lenovo
		9	LG
		10	Motorola
		11	Nokia
		12	OnePlus
		13	OPPO
		14	Pantech
		15	Samsung
		16	Sanyo
		17	Sony Ericsson
		18	Treo (Palm)
		19	Xiaomi
		20	ZTE
		21	Other
		Q_TC012_14	Do you have a tablet computer such as an Apple iPad, Samsung Galaxy Tab, Google Nexus, or Amazon Kindle Fire?
2	No		
Q_TC016_14	Which, if any, of the following gaming systems do you or anyone in your household currently own and use? Please select all that apply.	1	Microsoft Xbox
		2	Microsoft Xbox 360
		3	Microsoft Xbox One
		4	Microsoft Xbox Series S or Series X
		5	Nintendo 3DS
		6	Nintendo Wii
		7	Nintendo Wii U
		8	Nintendo Switch
		9	Game Boy (Advance, Advance SP, or Micro)
		10	Sony PlayStation Portable (PSP)
		11	Sony PlayStation Vita
		12	Sony PlayStation 2 (PS2)
		13	Sony PlayStation 3 (PS3)
		14	Sony PlayStation 4 (PS4)
		15	Sony PlayStation 5 (PS5)
		16	Smartphone (Android, iPhone, etc.)
		17	Tablet (Samsung Galaxy, Kindle Fire, iPad, etc)
		18	Personal desktop computer
		19	Laptop/netbook
		20	Plug & Play/all-in-one system (Namco TV Games, Atari Classics, NES Classic, etc.)
		21	Smart TV
		22	Digital Media Players (Apple TV, Roku, etc.)

Business Confidential – Not for Distribution without the Permission of NORC

**Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak’s standard deliverables.**

Q#	Item Stem	Value	Label
		23	Virtual Reality (VR) headsets (Oculus, HTC Vive)
		24	Assistant (Amazon Alexa devices, Google Assistant)
		25	Other
		26	None of the above
Q_TC018_14	There are several ways to receive television signals. From what source or sources does your home receive its television signal? Please think of all of your television sets. Please select all that apply.	1	Standard antenna/rabbit ears
		2	Wire cable connected to home (Comcast, Charter)
		3	Small dish for household (DirecTV, DISH network)
		4	Large dish for individual house ("C-band")
		5	Telephone provider (Verizon FiOS, AT&T's U-verse TV)
		6	Built-in Smart TV app (DIRECTV Stream, YouTube TV, Sling TV)
		7	A device that connects apps to your television (Amazon Fire TV Stick, Google Chromecast, Game console, Apple TV)
		8	Another way
		9	Don't have a TV set in the home
Q_TC019_14	Which of the following <u>online video services</u> do you regularly use? Please select all that apply.	1	Netflix
		2	Amazon Prime Video
		3	Hulu
		4	HBO Max
		5	Disney+
		6	Paramount+
		7	Apple TV+
		8	ESPN+
		9	Peacock
		10	Discovery+
		11	Showtime Anytime
		12	Starz
		13	Cinemax
		14	Sling Tv
		15	PlayStation VUE
		16	DIRECTV Stream
		17	YouTube TV
		18	Philo
		19	FuboTV
		20	WatchTV
		21	Tubi
		22	IMDb TV
		23	Roku
		24	Pluto
		25	Vudu
		26	Crackle
		27	Other: _____
		28	None of above

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak's standard deliverables.

Q#	Item Stem	Value	Label
Q_TC020_14	Which of the following <u>online music services</u> do you regularly use? Please select all that apply.	1	Amazon Music
		2	Apple Music
		3	Idagio
		4	LiveXLive
		5	Napster
		6	Pandora
		7	Primephonic
		8	SiriusXM
		9	Spotify
		10	Tidal
		11	YouTube Music
		12	iHeart
		13	Other (specify): _____
		14	None of the above
Q_TC022_14	Thinking about the social networking sites you use. About how often do you visit or use: Facebook?	1	Several times a day
	Thinking about the social networking sites you use. About how often do you visit or use: Tik Tok?	2	About once a day
	Thinking about the social networking sites you use. About how often do you visit or use: LinkedIn?	3	3-5 days a week
	Thinking about the social networking sites you use. About how often do you visit or use: X (formerly Twitter)?	4	1-2 days a week
	Thinking about the social networking sites you use. About how often do you visit or use: Instagram?	5	Every few weeks or less often
	Thinking about the social networking sites you use. About how often do you visit or use: Pinterest?	6	Never
	Thinking about the social networking sites you use. About how often do you visit or use: Snapchat?		
	Thinking about the social networking sites you use. About how often do you visit or use: YouTube?		
Q_TC025_24	Which of the following <u>online video conferencing services</u> do you regularly use?	1	Zoom
		2	Microsoft Teams
		3	GoTo Meeting
		4	Webex
		5	Google Meet
		6	RingCentral
		7	Skype
		8	FaceTime
		9	Facebook Messenger
		10	WhatsApp
		11	BlueJeans
		12	Other (specify: _____)
		13	None of the above

# Health and Financial Profile Variables

FOR ONLINE VERSION:

UNLESS NOTED OTHERWISE, RESPONDENTS ARE ALLOWED TO SKIP OVER ANY QUESTION THEY DON'T WANT TO AND CODE THESE SKIPPED RESPONSES AS 98 (98 SKIPPED ON THE WEB)

FOR PHONE VERSION:

77 DON'T KNOW

99 REFUSED

Q#	Item Stem	Value	Label
Q_HL001_14	In general, how would you rate your <u>overall</u> health?	1	Excellent
		2	Very good
		3	Good
		4	Fair
		5	Poor
Q_HL002_14	In general, how would you rate your <u>mental or emotional</u> health?	1	Excellent
		2	Very good
		3	Good
		4	Fair
		5	Poor
Q_HL022_14	Would you say that your overall health has gotten better, gotten worse, or stayed about the same over the past year?	1	Gotten better
		2	Gotten worse
		3	Stayed about the same
Q_HL020_14	About how much do you weigh without shoes on?	0-1000	Pounds
Q_HL021_14	[Feet] How tall are you without shoes on?	2 - 7	Feet
	[Inches] How tall are you without shoes on?	0 - 11	Inches
Q_HL003_23	Has a doctor ever told you that you had any of the following conditions: High blood pressure or hypertension?	0	Not Selected
	Has a doctor ever told you that you had any of the following conditions: Diabetes or high blood sugar?	1	Selected
	Has a doctor ever told you that you had any of the following conditions: High blood cholesterol level?		
	Has a doctor ever told you that you had any of the following conditions: Cancer or a malignant tumor, excluding minor skin cancer?		
	Has a doctor ever told you that you had any of the following conditions: Lung disease such as chronic bronchitis or emphysema?		
	Has a doctor ever told you that you had any of the following conditions: A heart attack, coronary heart disease, angina, congestive heart failure, or other heart problems?		
	Has a doctor ever told you that you had any of the following conditions: A stroke?		

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak's standard deliverables.

Q#	Item Stem	Value	Label
	Has a doctor ever told you that you had any of the following conditions: Any emotional, nervous, or psychiatric problem?		
	Has a doctor ever told you that you had any of the following conditions: Alzheimer's disease?		
	Has a doctor ever told you that you had any of the following conditions: Dementia, senility or any other serious memory impairment?		
	Has a doctor ever told you that you had any of the following conditions: Arthritis or rheumatism?		
	Has a doctor ever told you that you had any of the following conditions: COVID-19?		
	Has a doctor ever told you that you had any of the following conditions: Menopause?		
	Has a doctor ever told you that you had any of the following conditions: A digestive condition, such as irritable bowel, colitis, or an ulcer?		
	Has a doctor ever told you that you had any of the following conditions: Involuntary leaking of urine from the bladder?		
	Has a doctor ever told you that you had any of the following conditions: Bowel incontinence?		
	Has a doctor ever told you that you had any of the following conditions: Other, please specify: [TEXTBOX]?		
	Has a doctor ever told you that you had any of the following conditions: None of the above?		
Q_HL059_23	Has a doctor ever told you had Long COVID (also known as Post-COVID conditions; these are long-term effects from having COVID in the past)?	1	Yes
		2	No
Q_HL060_23	Have you ever experienced bladder leakage?	1	Yes
		2	No
Q_HL061_23	Have you ever leaked or lost control of even a small amount of urine with activities like coughing, laughing, or exercise?	1	Yes
		2	No
Q_HL003A_19	Have you ever been diagnosed with an anxiety disorder?	1	Yes
		2	No
Q_HL003B_19	Have you ever been diagnosed with depression?	1	Yes
		2	No
Q_HL004_14	Do you currently take any prescription medications on a regular basis to help manage your health?	1	Yes
		2	No
		77	Don't know
Q_HL005_14	How many prescription medications do you take on a regular basis?	1	1
		2	2
		3	3-4
		4	5 or more
Q_HLSMOKE2_14	Do you now smoke cigarettes every day, some days, or not at all?	1	Every day
		2	Some days
		3	Not at all
Q_HLSMOKE4_18	During the past 30 days, which of the following tobacco products did you use at least once: Regular cigarettes?	0	Not Selected
	During the past 30 days, which of the following tobacco products did you use at least once: Electronic cigarettes or vaping nicotine?	1	Selected

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak's standard deliverables.

Q#	Item Stem	Value	Label
	During the past 30 days, which of the following tobacco products did you use at least once: Cigars, cigarillos or little filtered cigars?		
	During the past 30 days, which of the following tobacco products did you use at least once: Smokeless tobacco (including chewing tobacco, snuff, dip, snus, and dissolvable tobacco)?		
	During the past 30 days, which of the following tobacco products did you use at least once: Hookah?		
	During the past 30 days, which of the following tobacco products did you use at least once: Tobacco pipes?		
	During the past 30 days, which of the following tobacco products did you use at least once: Bidis?		
	During the past 30 days, which of the following tobacco products did you use at least once: None of the above?		
Q_HLDRINK2_14	Do you now drink alcohol every day, some days, or not at all?	1	Every day
		2	Some days
		3	Not at all
Q_HL032_14	Are you now covered by any form of health insurance or health plan? A health plan would include any private insurance plan through your employer or a plan that you purchased yourself, as well as a government program like Medicare or Medicaid.	1	Yes
		2	No
		77	Don't know
Q_HL032A_16	Which of these are reasons that you are currently uninsured? Select all that apply.	1	I do not want health insurance
		2	The cost of health insurance is too high / I cannot afford health insurance
		3	I do not have the time to get health insurance
		4	I do not know how to find information on available health insurance options
		5	I am in the process of enrolling in a health insurance plan or waiting for my health insurance coverage to start
Q_HL033_14	Which of the following is your <u>main</u> source of health insurance coverage?	1	A plan through your employer
		2	A plan through your spouse's employer
		3	A plan you purchased yourself directly from an insurance company
		4	Health insurance marketplace: [ State-based Healthcare Exchange fill]
		5	Medicare
		6	Medicaid: [State-based Medicaid Fill]
		7	Some other source
Q_HL034_14	Do you receive any financial assistance or a subsidy from the government to help you pay your health insurance premium each month?	1	Yes
		2	No
		77	Don't know
Q_HL025_18	Are you deaf or do you have serious difficulty hearing?	1	Yes

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak's standard deliverables.

Q#	Item Stem	Value	Label
		2	No
Q_HL026_18	Are you blind or do you have serious difficulty seeing, even when wearing glasses?	1	Yes
		2	No
Q_HL006_14	Because of a physical, mental, or emotional condition, do you have serious difficulty concentrating, remembering, or making decisions?	1	Yes
		2	No
Q_HL007_14	Do you have serious difficulty walking or climbing stairs?	1	Yes
		2	No
Q_HL008_14	Do you have difficulty dressing or bathing?	1	Yes
		2	No
Q_HL027_14	Because of a physical, mental, or emotional condition, do you have difficulty doing errands alone such as visiting a doctor's office or shopping?	1	Yes
		2	No
Q_HL009_14	Do you receive help or supervision using the telephone, paying bills, taking medications, preparing light meals, doing laundry, or going shopping (because of an impairment or physical or mental health problem)?	1	Yes
		2	No
Q_HL010_14	Do you receive help or supervision with personal care (such as bathing, dressing, or getting around the house)?	1	Yes
		2	No
Q_HL011_14	Do you use any aids such as a walker, grab bars in the bathtub or any other special equipment for personal care or everyday activities (because of an impairment or a physical or mental health problem)?	1	Yes
		2	No
Q_HL012_14	In the last month, did you ever go without showering/taking a bath/washing up because no one was there to help?	1	Yes
		2	No
Q_HL013_14	In the last month, did you ever have to stay home because you had difficulty going out by yourself?	1	Yes
		2	No
Q_HL014_14	Is anyone in the family limited in any way in the ability to work at a job, do housework, or go to school because of an impairment or physical or mental health problem?	1	Yes
		2	No
Q_HL015_14	During the past month, other than your regular job, did you participate in any physical activities or exercises such as running, calisthenics, golf, gardening, or walking for exercise?	1	Yes
		2	No
Q_HL016_14	How many times per week or per month did you take part in any physical activities or exercises such as running, calisthenics, golf, gardening, or walking for exercise during the past month: Number of Times?	0-99	
	How many times per week or per month did you take part in any physical activities or exercises such as running, calisthenics, golf, gardening, or walking for exercise during the past month: Per Week or Month?	1	times per week
		2	times per month
Q_HL023_16	At any time in the last 12 months, has anyone in your household provided unpaid care to a relative or friend 18 years or older to help them take care of themselves: Yes, I have provided care to an adult in the last year?	0	Not Selected
	At any time in the last 12 months, has anyone in your household provided unpaid care to a relative or friend 18 years or older to help them take care of themselves: Someone else in my household has provided care?	1	Selected

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak's standard deliverables.

Q#	Item Stem	Value	Label
	At any time in the last 12 months, has anyone in your household provided unpaid care to a relative or friend 18 years or older to help them take care of themselves: No?		
Q_HL024_16	In the last 12 months, has anyone in your household provided unpaid care to any child under the age of 18 because of a medical, behavioral, or other condition or disability: Yes, I have provided care to a child in the last year?	0	Not Selected
	In the last 12 months, has anyone in your household provided unpaid care to any child under the age of 18 because of a medical, behavioral, or other condition or disability: Someone else in my household has provided care?	1	Selected
	In the last 12 months, has anyone in your household provided unpaid care to any child under the age of 18 because of a medical, behavioral, or other condition or disability: No?		
Q_HL062_23	Below is a list of different medical conditions. For each, please indicate whether the person you or someone else in the household have provided unpaid care to has been diagnosed as having the following types of conditions. Select all that apply.	1	High blood pressure or hypertension
		2	Diabetes or high blood sugar
		3	High blood cholesterol level
		4	Cancer or a malignant tumor, excluding minor skin cancer
		5	Lung disease such as chronic bronchitis or emphysema
		6	A heart attack, coronary heart disease, angina, congestive heart failure, or other heart problems
		7	A stroke
		8	Any emotional, nervous, or psychiatric problem
		9	Alzheimer's disease
		10	Dementia, senility or any other serious memory impairment
		11	Arthritis or rheumatism
		12	COVID-19
		13	Menopause
		14	A digestive condition, such as irritable bowel, colitis, or an ulcer
		15	Involuntary leaking of urine from the bladder
		16	Bowel incontinence
		17	Other, please specify: [TEXTBOX]
		18	None of the above
Q_HL063_23	Has the person you or someone else in your household have provided unpaid care to ever been diagnosed with Long COVID (also known as Post-COVID conditions; these are long-term effects from having COVID in the past)?	1	Yes
		2	No

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak's standard deliverables.

Q#	Item Stem	Value	Label
Q_HL048_14	Have you had either a flu shot or flu spray in the nose within the past year?	1	Yes
		2	No
Q_HL049_14	When did you have your most recent Pap test? [NOTE: A Pap smear or Pap test is a routine test for women in which the doctor examines the cervix, takes a cell sample from the cervix with a small stick or brush, and sends it to a lab.]	1	Within the past year
		2	Within the past 2 years
		3	Within the past 3 years
		4	Within the past 5 years
		5	Within the past 10 years
		6	More than 10 years ago
		7	Never
Q_HL050_14	When did you have your most recent mammogram? [NOTE: A mammogram is an x-ray taken only of the breast by a machine that presses against the breast.]	1	Within the past year
		2	Within the past 2 years
		3	Within the past 3 years
		4	Within the past 5 years
		5	Within the past 10 years
		6	More than 10 years ago
		7	Never
Q_HL051_14	When did you have your most recent colonoscopy? [NOTE: A colonoscopy is a test that examines the bowel by inserting a tube in the rectum.]	1	Within the past year
		2	Within the past 2 years
		3	Within the past 3 years
		4	Within the past 5 years
		5	Within the past 10 years
		6	More than 10 years ago
		7	Never
Q_HL052_14	During the past 12 months, have you seen or talked to a mental health professional such as a psychiatrist, psychologist, psychiatric nurse, or clinical social worker about your own health?	1	Yes
		2	No
Q_HL053_14	During the past 12 months, have you gone to a dentist for a regular teeth cleaning or check-up?	1	Yes
		2	No
Q_FI016_14	Was there ever a time in the last 12 months when no one in your household had any type of bank or financial account?	1	Yes
		2	No
		3	Don't know
Q_FI009_14	Does your household receive income from any of the following? Select all that apply.	1	Employment (wages) for you, or other members of your household
		2	Social Security
		3	Pensions or retirement benefits based on service (Veteran's benefits, Railroad retirement)
		4	Business, farm, or self-employment
		5	Public assistance (including TANF, food stamps)
		6	Interest or dividends from investments, or annuity payments
		7	Family or friends outside the household
		8	Capital gains or rent
		9	Alimony
		10	Other
Q_FI030_18	How would you rate your current credit record?	1	Very bad

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak's standard deliverables.

Q#	Item Stem	Value	Label	
		2	Bad	
		3	About Average	
		4	Good	
		5	Very good	
Q_CDHOUSING_14	Share with us a little about where you live. Are your living quarters...	1	Owned or being bought by you or someone in your household	
		2	Rented for cash	
		3	Occupied without payment of cash rent	
Q_FI015_18	What is the total value of your home? That is, if you were to put it up for sale today, what do you think it would be worth?	1	Less than \$50,000	
		2	\$50,001 to \$100,000	
		3	\$100,001 to \$150,000	
		4	\$150,001 to \$200,000	
		5	\$200,001 to \$250,000	
		6	\$250,001 to \$350,000	
		7	\$350,001 to \$500,000	
		8	\$500,001 to \$750,000	
		9	\$750,001 or more	
Q_FI031_24_M	Do you or anyone in your household have the following <u>investable</u> assets: Checking account?	1	Yes	
	Do you or anyone in your household have the following <u>investable</u> assets: Savings account?	2	No	
	Do you or anyone in your household have the following <u>investable</u> assets: Certificates of Deposit (CD's)?	77	Don't know	
	Do you or anyone in your household have the following <u>investable</u> assets: Money market funds?			
	Do you or anyone in your household have the following <u>investable</u> assets: A 401k, 403b or TSP or other employer plan?			
	Do you or anyone in your household have the following <u>investable</u> assets: IRA account?			
	Do you or anyone in your household have the following <u>investable</u> assets: Stock, mutual funds, bonds (not held in a 401k, 403b, or IRA account)?			
	Do you or anyone in your household have the following <u>investable</u> assets: A 529 Plan?			
	Do you or anyone in your household have the following <u>investable</u> assets: Personal Trust?			
	Do you or anyone in your household have the following <u>investable</u> assets: Other investable assets, please specify: [TEXTBOX]?			
Q_FI032_24_M	Carefully considering all the assets you identified, what is the total combined value of all your <u>investable</u> assets? Your best estimate is fine.	1		Less than \$50,000
		2		\$50,000 to \$99,999
		3	\$100,000 to \$149,999	
		4	\$150,000 to \$249,999	
		5	\$250,000 to \$499,999	
		6	\$500,000 to \$999,999	
		7	\$1,000,000 to \$2,999,999	
		8	\$3,000,000 to \$4,999,999	
		9	\$5,000,000 or more	
Q_FI032_2_24_M	To get a more specific amount, is your best estimate of the total combined value of all your <u>investable</u> assets. . .	1	\$1,000,000 to \$1,499,999	
		2	\$1,500,000 to \$1,999,999	

Business Confidential – Not for Distribution without the Permission of NORC

Bolded text indicates the demographic profile data on household-level and person-level characteristics for interviewed sample cases from the AmeriSpeak Panel that are included in AmeriSpeak's standard deliverables.

Q#	Item Stem	Value	Label
		3	\$2,000,000 to \$2,499,999
		4	\$2,500,000 to \$4,999,999
Q_FI033_24	Do you or anyone in your household have the following liabilities: Credit Card(s)?	1	Yes
	Do you or anyone in your household have the following liabilities: School loans?	2	No
	Do you or anyone in your household have the following liabilities: Mortgage?	77	Don't know
	Do you or anyone in your household have the following liabilities: Other loans (for a car, personal loan)?		
Q_FI034_24_M	Carefully considering all the liabilities you identified, what is the total combined value of all your liabilities? Your best estimate is fine.	1	\$2,500 or less
		2	\$2,501 - \$5,000
		3	\$5,001 - \$10,000
		4	\$10,001 - \$15,000
		5	\$15,001 - \$25,000
		6	\$25,001 - \$50,000
		7	\$50,001 - \$75,000
		8	\$75,001 - \$100,000
		9	\$100,001 - \$150,000
		10	\$150,001 - \$350,000
		11	\$350,001 - \$500,00
		12	Over \$500,000