Provider Network IQ
Powered by NORC at the University of Chicago

Competitive Intelligence for Smarter Provider Networks.

In this highly competitive market, and with increasing regulatory attention, knowing how other provider networks are structured can provide health plans with a major advantage.

Provider Network IQ, powered by NORC at the University of Chicago, is a subscription-based service that provides health plans with custom analytic tools that deliver insights into competitor’s provider networks.

Analytic Solutions to Deliver the Insights You Need
Provider Network IQ reports can be generated by state, and supplemented with individual reports that drill down to the county-level. Reports provide key data specific to your chosen market, allowing you to easily compare competitors’ networks on a variety of factors.

Competitive Intelligence
Know how other networks are structured and positioned compared to yours for insights to help you optimize your network.

Marketing
Identify and communicate the advantages of your network to consumers.
Understand how to position your network.

Compliance
Understand the normal distribution of network sizes and prepare to answer questions about network adequacy.
Prepare to respond to future regulatory concerns.

PROVIDER NETWORK IQ
• Determine overlap between competing networks
• See how your network’s provider participation rate compares to that of competitors for a given speciality
• Understand relationship between premium cost and network size

NORC at the University of Chicago is an independent research institution that delivers reliable data and rigorous analysis to guide critical programmatic, business, and policy decisions.

Start a conversation. Contact us.
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