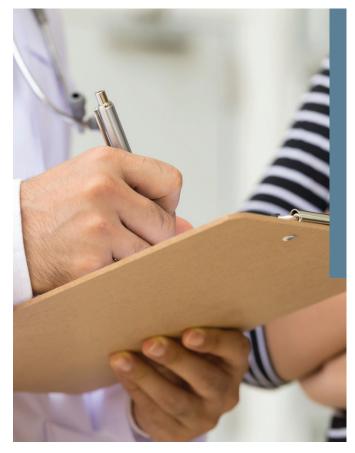
# Provider Network IQ

Powered by NORC at the University of Chicago



# Competitive Intelligence for Smarter Provider Networks.

In this highly competitive market, and with increasing regulatory attention, knowing how other provider networks are structured can provide health plans with a major advantage.

Provider Network IQ, powered by NORC at the University of Chicago, is a subscription-based service that provides health plans with custom analytic tools that deliver insights into competitor's provider networks.

## Analytic Solutions to Deliver the Insights You Need

Provider Network IQ reports can be generated by state, and supplemented with individual reports that drill down to the county-level. Reports provide key data specific to your chosen market, allowing you to easily compare competitors' networks on a variety of factors.



## Competitive Intelligence

Know how other networks are structured and positioned compared to yours for insights to help you optimize your network.



# Marketing

Identify and communicate the advantages of your network to consumers.

Understand how to position your network.



## Compliance

Understand the normal distribution of network sizes and prepare to answer questions about network adequacy.

Prepare to respond to future regulatory concerns.

## PROVIDER NETWORK IQ

- Determine overlap between competing networks
- See how your network's provider participation rate compares to that of competitors for a given speciality
- Understand relationship between premium cost and network size





#### Start a conversation. Contact us.

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