### SATURDAY, MAY 20, 2017

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<td>Gallier A/B, Fourth-Floor</td>
<td>Panel Recruitment for Spanish Speaking Populations: The AmeriSpeak Case Study</td>
<td>Carolina Milesi, Rene Bastian-Martinez, David Gleicher and Erlina Hernandez</td>
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<td>Session 12 - Shaping American Society: Effects of Gender, Age, Sexuality and Power</td>
<td>Panel Recruitment for Older Dominated in Public, Awareness of Elder Financial Exploitation</td>
<td>Melissa J. K. Neus, Callan Jones, Kelly Peddyke, Angela Fortes, Bernard Dugoni and Mathew Breau</td>
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<td>Session 7 - Measuring Sexual Orientation and Gender Identity (500): Where We’ve Been, Where We’re Going and New Insights (Panel)</td>
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<td>Bayou C, Fourth-Floor</td>
<td>Identifying Sexual Orientation Among Adult Spanish Speakers</td>
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<td>Jennifer Santos, Lauren McNamara, Nicholas Schierlman, Centers for Medicare &amp; Medicaid Services</td>
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<td>10:15 - 11:45 a.m.</td>
<td>Concurrent Session K</td>
<td>Session 8 - Basket of Deplorables: Race, Gender, Age and the Vote</td>
<td>David Sterrett, Liz Kantor, Niamhier Bea, Trevor Tompson, and Emily Ahern</td>
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<td>Session 9 - Basket of Deplorables: Race, Gender, Age and the Vote</td>
<td>Millennials and the 2016 Election: How Race and Ethnicity Shaped Young Adults’ Experiences and Beliefs</td>
<td>David Sterrett, Liz Kantor, Niamhier Bea, Trevor Tompson, and Emily Ahern</td>
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**NORC COMMITTEES MEMBERS**

**Conference Committee**
Anna Wiencrot, Executive Council
Vince Welch, Abstract Review
History Committee
Tom W. Smith

**Voice Welch, Abstract Review**

**Conference Committee**
Tom W. Smith, Chair
Nad English

**Future of Telephone Surveys in the U.S. Task Force**
Jennifer Kelly

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**AAPOR 2017**

**PRESENTATIONS AND PARTICIPATION**

A GUIDE TO NORC STAFF PARTICIPATION AT THE 72ND ANNUAL AAPOR CONFERENCE

**NORC BOOTH #20**

PLATINUM SPONSOR

**SHERATON NEW ORLEANS**

**NEW ORLEANS, LOUISIANA**

**MAY 18 – 21, 2017**
NORC at AAPOR 2017

THURSDAY, MAY 18, 2017

Session 1 - Session/Poster
Location
4:30 - 6:00 p.m.
Concurrent Session A

NORC Participants

Friday Gallery

Session 3 - Methodological Brief: Writing Questions to Increase Data Quality

H牛肉e Burns “Bud” Roper Fellow Award is named for the late Burns “Bud” Roper who provided a substantial bequest in his will to establish the Roper Award Fund. Roper Fellows are people whose primary work responsibilities are related to survey research or public opinion and who have recently started their careers. NORC congratulates Kristin Dwan on this honor!

Saturday, May 20, 2016

Session 1 - Session/Poster
Location
8:30 - 9:30 a.m.
Concurrent Session F

NORC Participants

Friday, Third Floor

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INSIGHT FOR INFORMED DECISIONS

THURSDAY, MAY 18, 2017

4:30 - 6:00 p.m. Concurrent Session A
NORC Participants

Session 1 - Enhancing Federal Statistics Using New Data Sources While Respecting Privacy (Panel) on Sample Representativeness and Survey Estimates for a Probability-based Household Panel
Jennifer Benz, Third Floor, Combining Survey and Big Data to Optimize Research and Maximize Efficacy

Session 2 - Practical Advice for Mail Mode Surveys (Panel)
Michael J. Stein, Fourth Floor, Understanding the Strengths and Roles of the Mail Mode in Sequential Multi-mode Surveys: Evidence across Recent Experimental Studies

NORC at AAPOR
This year at AAPOR, NORC staff are participating in numerous committees and presenting a broad selection of papers and posters on topics ranging from health, elder exploitation, cyberstalking, national pride, social media, data visualization, and survey methodology.

NORC is a Platinum Sponsor of AAPOR’s 72nd Annual Conference

NORC Research Associate Kristin Dwan
Named Burns “Bud” Roper Fellow

The Burns “Bud” Roper Fellow Award is named for the late Burns “Bud” Roper who provided a substantial bequest in his will to establish the Bud Roper Award Fund. Roper Fellows are people whose primary work responsibilities are related to survey research or public opinion and who have recently started their careers. NORC congratulates Kristin on this honor!

FRIDAY, MAY 19, 2017

8:00 - 9:30 a.m. Concurrent Session B
NORC Participants

Session 1 - Issues in Information Formation and the Media
Jennifer Benz and Norman Bradburn

Session 2 - Strategies for Improving Instruments and Increasing Data Quality
Efrain Revilla, Fourth Floor, Measuring the Impact of Respondents Changing Previously Collected Data in Subsequent Rounds of Longitudinal Surveys: An Application to NORC-HIS and NORC-HIS-CAP

NORC at AAPOR

SATURDAY, MAY 20, 2016

8:30 - 9:30 a.m. Concurrent Session D
NORC Participants

Session 1 - Geographic Information Systems (GIS) Methods and Techniques for Survey Research (Panel)
J. Michael Dennis, Fourth Floor, Using GIS Tools to Evaluate Interviewer Efficiency: Kyle Fennel, Nori England and Peter Herman

Session 2 - Fit Your Purpose: Frameworks and Examples of Alternatives to Probability Sampling
Sarah Gaffney, Fourth Floor, Surveying Rare or Hidden Populations Using a Probability-based Sample: Vicki Pace, Paul J. Lavrakas, Independent Consultant

Session 3 - Assessing the Health of America: Values, Beliefs, Knowledge and Behaviors
Jennifer SX, First Floor, Deploying a Total Survey Error (TSE) and Total Survey Quality Framework to the American Health Values Survey: Vicki Pace, J. Michael Dennis, Stuart Michaels, Sherry Emery and Nadarajasundaram Ganesh

12:45 - 1:45 p.m. Concurrent Session E
NORC Participants

Session 1 - Making Them to the Web: Strategies, Techniques and Innovations
J. Michael Dennis, Fourth Floor, Testing the Impact of Multi-Mode Use on Augmenting Response Rates for a Leave-behind Questionnaire in a Face-to-Face Survey: Michael J. Stein, Fourth Floor, Understanding the Strengths and Roles of the Mail Mode in Sequential Multi-mode Surveys: Evidence across Recent Experimental Studies

Session 2 - Driving Them to the Web: Strategies, Techniques and Innovations
Jeffrey Comperchio, Caitlin Finan, Megan Stead, Chris Martin Barron

Session 3 - Assessing the Health of America: Values, Beliefs, Knowledge and Behaviors
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  - Anna Wiencrot
  - Executive Council
  - Vince Welch
- **Voice Welch**
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- **Standard Definitions Committee**
  - Tom W. Smith, Chair
  - Ned English
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  - Ipek Bilgen
  - Vicki Pineau
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  - Katie Archambau
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  - Ipek Bilgen
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  - Sara Welch
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  - David Sterrett, Chair
  - Future of Telephone Surveys in the U.S. Task Force
  - Jennifer Kelly

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  - J. M. Dennis
  - Burns “Bud” Roper Fellow Award Committee
  - Anna F. Wiencrot, Chair
  - Student Travel Award Committee
  - Anna F. Wiencrot, Chair
  - Seymour Sudman Student Paper Award Committee
  - Ipek Bilgen
  - Journal of Survey Statistics and Methodology Oversight Committee
  - Norman Bradburn