



# AAPOR 2017

## PRESENTATIONS AND PARTICIPATION

A GUIDE TO NORC STAFF PARTICIPATION AT THE  
72ND ANNUAL AAPOR CONFERENCE

NORC BOOTH #20  
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MAY 18 - 21, 2017

NORC

*at the* UNIVERSITY of CHICAGO

# INSIGHT FOR INFORMED DECISIONS



## NORC AT AAPOR

This year at AAPOR, NORC staff are participating in numerous committees and presenting a broad selection of papers and posters on topics ranging from health, elder exploitation, cyberstalking, national pride, social media, data visualization, and survey methodology

**NORC is a Platinum Sponsor of AAPOR's 72<sup>st</sup> Annual Conference**

## NORC Research Assistant Kristin Dwan Named Burns "Bud" Roper Fellow

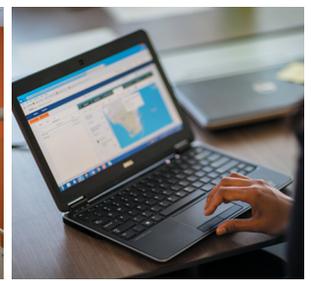
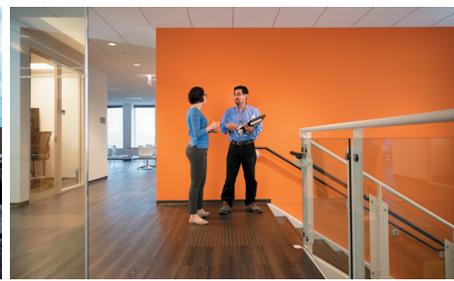
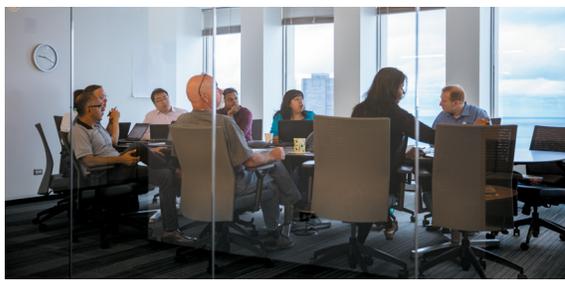
The Burns "Bud" Roper Fellow Award is named for the late Burns "Bud" Roper who provided a substantial bequest in his will to establish the Roper Award Fund. Roper Fellows are people whose primary work responsibilities are related to survey research or public opinion and who have recently started their careers. NORC congratulates Kristin on this honor!

### THURSDAY, MAY 18, 2017

Time	Location	Session/Poster	NORC Participants
4:30 - 6:00 p.m.	<b>Concurrent Session A</b>		
	<b>Session 1 - Enhancing Federal Statistics Using New Data Sources While Respecting Privacy (Panel) on Sample Representativeness and Survey Estimates for a Probability-based Household Panel</b>		
	Borgne, Third Floor	Combining Data Sources While Protecting Privacy	Colm O'Muircheartaigh
	<b>Session 2 - Practical Advice for Mail Mode Surveys (Panel)</b>		
	Mauepas, Third Floor	Understanding the Strengths and Roles of the Mail Mode in Sequential Multi-mode Surveys: Evidence across Recent Experimental Studies	Michael J. Stern, Ipek Bilgen, Ned English, Erin Fordyce
	<b>Session 3 - Methodological Brief: Experiments and Innovations in Exit and Election Polling</b>		
	Nottoway, Fourth Floor	Exit Polling and Geolocation Technology: Assessing the Feasibility of Sending People a Survey on Their Smartphones Immediately After They Vote Testing A New Methodology for Exit Polling: A National, Panel-based Experiment	David Sterrett, Jennifer Benz, Rene Bautista-Martinez, Rosalind Koff, David Pace, Associated Press, Emily Swanson, Associated Press and Trevor Tompson Becky Reimer, Jennifer Benz, Trevor Tompson, Liz Kantor, Rosalind Koff, J. Michael Dennis, Emily Swanson, Associated Press and David Pace, Associated Press
	<b>Session 4 - The State of the Glass Ceiling in the Wake of Hillary Clinton's Candidacy (Panel)</b>		
	Oak Alley, Fourth Floor	Hillary Clinton Was the Democratic Nominee for President. Now What?	Dan Malato, Marjorie Connelly, Jennifer Benz, Trevor Tompson
	<b>Session 5 - Advances in Measuring Sexual Orientation and Gender Identity (Panel)</b>		
Bayside A, Fourth Floor	Developing Effective Methods and Social Media Recruitment for Adolescent Sexual Minority Males and Transgender Youth: An Examination of Platforms for Recruitment, Demographics, Targeting, Costs and Overall Feasibility	Erin Fordyce, Michael J. Stern, Melissa Heim Viox, Ipek Bilgen, Sabrina Bauroth, Stuart Michaels, Christopher Harper (CDC), Michelle Johns (CDC), Richard Dunville (CDC)	
<b>Session 10 - Expanding Our Horizons: Attitudes and Opinions from across the Globe</b>			
Rodrigue Gallery, First Floor	National Pride across Countries and Time	Tom W. Smith	

### FRIDAY, MAY 19, 2017

8:00 - 9:30 a.m.	<b>Concurrent Session B</b>		
	<b>Session 6 - Issues in Opinion Formation and the Media</b>		
	Bayside A, Fourth Floor	How Americans Navigate the Modern Information Environment	Jennifer Benz and Norman Bradburn
10:00 - 11:30 a.m.	<b>Session 8 - Strategies for Improving Instruments and Increasing Data Quality</b>		
	Gallier A/B, Fourth Floor	The Impact of Respondents Changing Previously-Collected Data in Subsequent Rounds of Longitudinal Surveys: An Application to the MCBS	Megan H. Stead, Lauren McNamara, Jennifer Vanicek, Nicholas Schluterman, Centers for Medicare & Medicaid Services and Joseph Regan, Centers for Medicare & Medicaid Services
10:00 - 11:30 a.m.	<b>Concurrent Session C</b>		
	<b>Session 3 - Methodological Brief: Writing Questions to Increase Data Quality</b>		
	Nottoway, Fourth Floor	A Comparison of Ranking Order Methodologies	Angela Fontes, Angela Akinyemi, JUST Capital, Rob Brown, JUST Capital, Can Geng, Rene Bautista-Martinez and Kristin Dwan
10:00 - 11:30 a.m.	<b>Session 4 - Leveraging Contact Strategies and Response Propensities to Increase Survey Participation</b>		
	Oak Alley, Fourth Floor	Response Rate Projections for Household Screeners vs. Questionnaires: Can the Same Model Be Used for Both?	Katie Archambeau, Colm O'Muircheartaigh, Ned English and Anna Wiencrot
	<b>Session 6 - Measurement Issues Surrounding the Provision of Health Care and the Affordable Care Act (ACA)</b>		
Bayside A, Fourth Floor	How Would Better Knowledge Influence Support for the Affordable Care Act? A Simulation and Experiment	Josh Pasek, University of Michigan, Tobias Stark, Utrecht University, Jon A. Kroshnick, Stanford University and Trevor Tompson	
10:00 - 11:30 a.m.	<b>Session 8 - Reducing Barriers Due to Language and Coverage</b>		
	Gallier A/B, Fourth Floor	Questionnaire Experiments to Increase Provider Consent	Vince Welch, Megha Ravanam, Benjamin Skalland, Renee Ramsey, Sarah Reagan-Steiner (CDC), Cynthia Knighton (CDC), Holly Hill (CDC), Laurie Elam-Evans (CDC) and Chalanda Smith (CDC)



Time	Location	Session/Poster	NORC Participants
1:45 - 3:15 p.m.	<b>Concurrent Session D</b>		
	<b>Session 5 - The Survey Combo: Methods for Integrating Surveys and Other Big Data Sources</b>		
	Mauepas, Third Floor	Moderator Combining Survey and "Big Data" to Optimize Research and Minimize Error	Don Jang Tom W. Smith
	<b>Session 9 - Using Pretesting Methods to Develop Key Measures</b>		
Grand Chenier, Fifth Floor	Cognitive Interviews for Questionnaire Development in the NSHAP Wave 3 Elder Mistreatment Module	Bernard L. Dugoni, Nola Du Toit, Melissa Howe and Kelly Pudelek	
3:15 - 4:15 p.m.	<b>Poster Session 2</b>		
	<b>Napoleon Ballroom, 3rd Floor</b>		
	Poster 6	What Month Did Your Child Receive an Influenza Vaccination? Remembering When	Tammy A. Santibanez (CDC), Yusheng Zhai (CDC), Lin Liu, NORC at the University of Chicago and James A. Singleton (CDC)
	Poster 18	Precinct Level Vote Data	Martin Barron
	Poster 22	Safety Screening in the NIS RDD Cell-phone Sample	Becky Reimer, Jacquelyn George, Benjamin Skalland, Becky Reimer, Qiao Ma, and James A. Singleton, National Center for Immunization and Respiratory Diseases
	Poster 32	Examining the Effects of Accelerometry Device Type and Distribution Method in Two Consecutive Waves of a Longitudinal Study	Daniel Lawrence, Lauren Bishop, Kriston Koepp and Katie O'Doherty
	Poster 33	Measuring the Effect of Immediate Post-household Screener Completion Outcome on Survey Outcomes in a Population Study	Katie O'Doherty, Daniel Lawrence, Lauren Sedlak and Anna Wiencrot
	Poster 38	Impact of Observed Neighborhood Characteristics on Interview Quality	Sara Walsh, Jennifer Satorius, Lauren Bishop and Anna Wiencrot
Poster 43	Data Editing in Large-scale Surveys	Elise Comperchio, Caitlin Finan, Megan Stead, Chris McCormick, Centers for Medicare & Medicaid Services and Shannon Corcoran, Centers for Medicare & Medicaid Services	
4:15 - 5:45 p.m.	<b>Concurrent Session E</b>		
	<b>Session 3 - Methodological Brief: Remind Me Again? Prompting and Reminding to Increase Response Rates</b>		
	Nottoway, Fourth Floor	Testing the Impact of the Type of Mail Used on Augmenting Response Rates for a Leave-behind Questionnaire in a Face-to-Face Survey	Daniel Lawrence, Erin Burgess, Ned English, Katie Archambeau and Colm O'Muircheartaigh
	<b>Session 7 - Analyzing &amp; Managing Cost with TSE</b>		
	Bayside C, Fourth Floor	Deploying a Total Survey Error (TSE) and Total Survey Quality (TSQ) Assessment of the AmeriSpeak* Panel	Vicki Pineau, Paul J. Lavrakas, Independent Consultant J. Michael Dennis
<b>Session 10 - Assessing the Health of America: Values, Beliefs, Knowledge and Behaviors</b>			
Rodrigue Gallery, First Floor	Moderator RWJF's American Health Values Survey: A New Typology	Jennifer Benz Larry Bye, Carolyn Miller, Robert Wood Johnson Foundation Alyssa Ghirardelli and Angela Fontes	
<b>SATURDAY, MAY 20, 2016</b>			
8:00 - 9:30 a.m.	<b>Concurrent Session F</b>		
	<b>Session 1 - Geographic Information Systems (GIS) Methods and Technology for Survey Research (Panel)</b>		
	Borgne, Third Floor	Using GPS Traces to Evaluate Interviewer Efficiency	Kyle Fennell, Ned English and Peter Herman
	<b>Session 2 - Fit Your Purpose: Frameworks and Examples of Alternatives to Probability Sampling</b>		
	Mauepas, Third Floor	Surveying Rare or Hidden Populations Using a Probability-based Household Panel	Vicki Pineau, J. Michael Dennis, Stuart Michaels, Sherry Emery and Nadarajasundaram Ganesh
<b>Session 9 - We Miss You. A Little Too Much, A Little Too Often: Nonresponse Prevention, Evaluation and Adjustment</b>			
Grand Chenier, Fifth Floor	Managing Respondent Burden for a Household Panel using Permanent Random Number Sampling	Nadarajasundaram Ganesh, Vicki Pineau and J. Michael Dennis	
10:00 - 11:30 a.m.	<b>Concurrent Session G</b>		
	<b>Session 3 - Driving Them to the Web: Strategies, Techniques and Innovations</b>		
	Nottoway, Fourth Floor	Testing the Impact of Mail Materials on Web Participation in the National Immunization Survey	Benjamin Skalland, Jacquelyn George, Vincent Welch, Holly Hill (CDC), Laurie Elam-Evans (CDC), Cynthia Knighton (CDC) and Chalanda Smith (CDC)
		Too Good to Be True - Incentive Experiment Results from a Multi-wave Student Survey	Jill Connelly and Karen Grigorian
<b>Session 10 - Reaching the Hard to Reach: Insights and Solutions</b>			
Rodrigue Gallery, First Floor	Moderator	Becky Reimer	
12:45 - 1:45 p.m.	<b>Poster Session 3</b>		
	<b>Napoleon Ballroom, Third Floor</b>		
	Poster 10	Do You Agree or Strongly Agree with the Following Statement? Data Visualization is an Important Part of Public Opinion Research: Strongly Agree!	Nola du Toit, Edward Mulrow and Naomi B. Robbins, NBR-Graphs
	Poster 19	Increasing Trust in Social Media Research through Improving Disclosure Standards	Ganna (Anna) Kostygina, Yang Xu, Yoosang Kim and Sherry Emery
	Poster 20	Influence of Survey Administration Mode on Reported Opinions on Disparities in Healthcare Access in a National Multi-mode Survey	Rachel Bavley, Heather Morrison, Ned English and Kathleen Santos
Poster 37	Studying Trump-like voters in Mexico Marco Morales, Instituto Tecnológico Autónomo de México	Rene Bautista-Martinez, Javier Marquez, Buendia y Laredo Jose Merino, Data4	



**SATURDAY, MAY 20, 2017**

Time	Location	Session/Poster	NORC Participants
<b>1:45 - 3:15 p.m.</b>	<b>Concurrent Session H</b>		
	<b>Session 8 - Issues Related to Surveying and Interviewing Hispanics in the United States (Panel)</b>		
	Gallier A/B, Fourth Floor	Panel Recruitment for Spanish Speaking Populations: The AmeriSpeak Case Study	Rene Bautista-Martinez, David Gleicher, Carolina Milesi and Erlina Hendarwan
	<b>Session 10 - Shaping American Society: Effects of Gender, Age, Sexuality and Power</b>		
<b>3:30 - 5:00p</b>	Rodrigue Gallery, First Floor	Factors Underlying Differences in Public Awareness of Elder Financial Exploitation	Melissa J. K. Howe, Callan Jaress, Kelly Pudelek, Angela Fontes, Bernard Dugoni, and Hannah Breslau
		Shining a Light on the Landscape of Online Harassment and Cyberstalking: The Findings of a National Survey of American Teenagers and Adults	Amanda Lenhart, Michele Ybarra, Center for Innovative Public Health Research, Kathryn Zickuhr, Data & Society Research Institute, Myeshia Price-Feeney Center for Innovative Public Health Research
	<b>Concurrent Session I</b>		
<b>8:30 - 10:00 a.m.</b>	<b>Session 7 - Measuring Sexual Orientation and Gender Identity (SOGI): Where We've Been, Where We're Going and New Insights (Panel)</b>		
	Bayside C, Fourth Floor	Identifying Sexual Orientation Among Adult Spanish Speakers	Carolina Milesi, Heather M. Morrison, Rene Bautista and Michael J. Stern
	<b>Session 8 - Improving Data Quality of Health Surveys</b>		
	Gallier A/B, Fourth Floor	Health Insurance Statement Usage and Respondent Characteristics	Jennifer Vanicek, Lauren McNamara, Nicholas Schluterman, Centers for Medicare & Medicaid Services

**SUNDAY, MAY 21, 2017**

Time	Location	Session/Poster	NORC Participants
<b>8:30 - 10:00 a.m.</b>	<b>Concurrent Session J</b>		
	<b>Session 6 - Using Paradata to Improve Survey Administration</b>		
	Bayside C, Fourth Floor	Using Timing Metadata for Data Validation and Quality Control: The NLSY97 Case Study	Ilana Ventura and Rupa Datta
<b>10:15 - 11:45 a.m.</b>	<b>Session 8 - Surveying Physicians and Clinicians</b>		
	<b>Concurrent Session K</b>		
	<b>Session 8 - Internet and Mobile Data Collection: Compliance and Patterns of Use</b>		
	Gallier A/B, Fourth Floor	Moderator	Ilana Ventura
What Can the General Social Survey's Web Version Teach Us about Device and Platform Effects in Web Surveys?		Ipek Bilgen, Michael J. Stern and Tom W. Smith	
<b>Session 9 - Basket of Deplorables: Race, Gender, Age and the Vote</b>			
Grand Chenier, Fifth Floor	Millennials and the 2016 Election: How Race and Ethnicity Shaped Young Adults' Experiences and Beliefs	David Sterrett, Liz Kantor, NJennifer Benz, Trevor Tompson, and Emily Alvarez	

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