

CONCURRENT SESSION H
10:00 a.m. – 11:30 a.m.

Sampling and Weighting Dual-frame Cell Phone/Landline Surveys

Location: Mediterranean 3

Cell Sample Demographics Under Alternative Dual-Frame Sample Designs

Robert H. Montgomery, NORC
Wei Zeng, NORC
Heather M. Morrison, NORC
Kirk Wolter, NORC
Stephen J. Blumberg, NCHS
Kathy O'Connor, NCHS

Nonresponse, Reluctant Respondents and Data Quality

Location: Mediterranean 7

Do We Really Want Everyone? Evaluating the Data Quality of NCS Respondents Based on the Difficulty to Complete an Interview

Bradley Parsell, NORC
Andrea Mayfield, NORC
Lee Lucas, Center for Outcomes Research and Evaluation, Maine Medical Center

Considering Changing Sectors in the Research Industry?: Advice From Those Who Have Done It!

Location: Mediterranean 8

Panelists:
Michael W. Link, The Nielsen Company
Gillian Steel Fisher, Harvard Opinion Research Program
John H. Thompson, NORC
Ali H. Mokdad, University of Washington
Paul J. Lavrakas, Independent Consultant

POSTER SESSION 3
1:15 p.m. – 2:15 p.m.

Location: Exhibit Hall – Mediterranean 4 & 5

Using Technology to Enhance the Quality of In-Depth Interview Data Collected by Telephone: A Study of Illicit Retail Methamphetamine Markets

Timothy M. Mulcahy, NORC
Kim Nguyen, NORC
Henry Brownstein, NORC
Johannes Fernandes-Huessy, NORC

Look Who's Screening? Participant Characteristics and Pregnancy Screening Outcomes in the National Children's Study

Keeshawna Brooks, NORC
Andrea Mayfield, NORC
Lee Lucas, Center for Outcomes Research and Evaluation -Maine Medical Center

Investigating Spouse/Partner Dyad Response in a Longitudinal Study of Older Adults

Meredith Czaplewski, NORC
Jennifer Satorius, NORC
Michael Colicchia, NORC

CONCURRENT SESSION I
2:15 p.m. – 3:45 p.m.

The Impact of Survey Mode on Nonresponse

Location: Mediterranean 2

Chair: Robert H. Montgomery, NORC

Weighting and Design Issues in Dual Frame Cell Phone/Landline Surveys

Location: Mediterranean 3

Discussant: Martin Barron, NORC

Dual-Frame Weighting: Issues and Approaches for Incorporating an Undersampled Cell Phone Frame in a Dual-Frame Telephone Survey

Elizabeth Ormson, NORC

Experimenting With Incentives

Location: Mediterranean 7

Chair: Pat Cagney, NORC

Societal Change Across a Generation: The General Social Survey at 40 (1972-2012)

Location: Marbella 4

Organizer: Tom W. Smith, NORC
Chair: Tom W. Smith, NORC

Methodological Briefs: New Technologies and Web Surveys

Location: Marbella 1 & 2

Designing an Instrument to Measure No-Notice Emergency Evacuations: The Case of the Emergency Evacuation Response Survey

Rene Bautista, NORC
Angela Fontes, NORC/Illinois State University
Joshua Auld, Argonne National Laboratory
Vadim Sokolov, Argonne National Laboratory

SUNDAY, MAY 20, 2012

CONCURRENT SESSION K
10:15 a.m. – 11:45 a.m.

Methods to Improve Web Surveys

Location: Mediterranean 3

Chair: Chris Benson, NORC

Interviewer Job Performance, Training, Satisfaction and Retention

Location: Mediterranean 7

Evaluating Interviewer Performance in Surveys of Early Care and Education

Rupa Datta, NORC
Ting Yan, NORC
Jill Connelly, NORC

NORC involvement on AAPOR Committees

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Ned English, NORC
Vicki Pineau, NORC



AAPOR 2012

PRESENTATIONS AND PARTICIPATION

A GUIDE TO NORC STAFF PARTICIPATION AT THE 67TH ANNUAL AAPOR CONFERENCE

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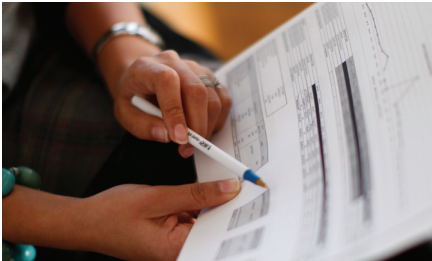
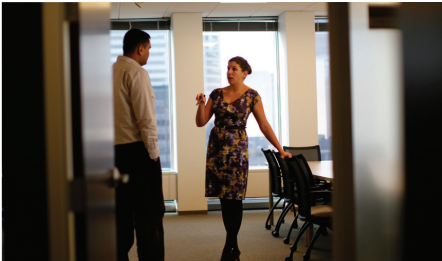
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ABOUT NORC

NORC is an independent research organization headquartered in downtown Chicago with additional offices on the University of Chicago's campus and in the DC Metro area, Atlanta, Boston, and San Francisco. NORC also supports a nationwide field staff as well as international research operations. With clients throughout the world, NORC collaborates with government agencies, foundations, educational institutions, nonprofit organizations, and businesses to provide the data and analysis that supports informed decision making in key areas including health, education, economics, crime, justice, energy, security, and the environment. NORC's 70 years of leadership and experience in data collection, analysis, and dissemination—coupled with deep subject matter expertise—provides the foundation for effective solutions.

THURSDAY, MAY 17, 2012

CONCURRENT SESSION A
1:30 p.m. – 3:00 p.m.

Advances in Survey Sampling and Weighting
Location: Mediterranean 2

Item-Specific Weights: A Proposal

Hee-Choon Shin, NCHS
Jibum Kim, NORC
Fang Wang, NORC

Cell Phones and Non-Sampling Error
Location: Mediterranean 3

Exploring Direct Calibration of NIS Weights Using Cell Telephone Status From the NHIS

Meena Khare, CDC/NCHS
Nadarajasundaram Ganesh, NORC
Kennon R. Copeland, NORC
Abera Wouhib, CDC/NCHS

Assessment of Bias in the National Immunization Survey – Teen: Benchmarking to the National Health Interview Survey, 2009-2010

Christina Dorell, CDC
Kennon R. Copeland, NORC
Reiping Huang, NORC
Benjamin Duffey, NORC

The External Survey Environment: Measuring and Monitoring the Public
Location: Mediterranean 8

The 2010 Census Integrated Communications Program: A Comprehensive Effort to Alter the External Survey Environment

Rupa Datta, NORC
Ting Yan, NORC

NORC AT AAPOR

At this year's meeting, NORC staff research interests in survey methodology are highlighted and will include presentations related to current issues in the conduct of address-based sample surveys, telephone surveys, mixed-mode surveys, non-response and refusal conversion, sample frame construction and evaluation, interview mode differences, and panel conditioning.

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Visit NORC booth #301

POSTER SESSION 1
3:00 p.m. – 4:00 p.m.

Location: Exhibit Hall – Mediterranean 4 & 5

Changing Survey Modes: Does it Matter How You Get There?

Felicia LeClerc, NORC
Jennifer Vanicek, NORC
Kanru Xia, NORC
Amaya Ashley, NORC
Whitney Murphy, NORC
Kari Carris, NORC

Cost Implications of New Address Listing Technology: Implications for Efficiency and Data Quality

Katie Dekker, NORC
Ned English, NORC

Evaluating the Validity of Age-Targeted List in an ABS Mixed-Mode Survey

Ting Yan, NORC
Rupa Datta, NORC
Joshua Borton, NORC

CONCURRENT SESSION B
4:00 p.m. – 5:30 p.m.

Expanding the Frontiers of Survey Research Through the Collection of Biological Data
Location: Mediterranean 2

Organizer: Angela Jaszczak, NORC
Chair: Angela Jaszczak, NORC

Monitoring Biological Specimen Data Quality During Data Collection in a Population-Based Survey

Angela Jaszczak, NORC
Katie Lundeen, NORC
Jane McPhillips, NORC

Operational Issues in Cell Phone Surveys
Location: Mediterranean 3

Geographical Accuracy of Cell Phone Samples and the Effect on Telephone Survey Bias, Variance and Cost

Benjamin Skalland, NORC
Meena Khare, NCHS
Carolyn Furlow, National Center for Immunization and Respiratory Diseases

The Impact of Telephone Number Churn on Dual-Frame (Landline/Cell) RDD Response Rates

Heather M. Morrison, NORC
Kathleen Santos, NORC
Robert H. Montgomery, NORC

FRIDAY, MAY 18, 2012

CONCURRENT SESSION C
8:00 a.m. – 9:30 a.m.

Methodological Issues in Mail Surveys
Location: Mediterranean 2

Chair: Missy Koppelman, NORC
8:00 a.m. – 9:30 a.m.

Issues in Survey Nonresponse
Location: Mediterranean 7
Chair: Rene Bautista, NORC

Methodological Briefs: Issues in Cell Phones and Landline Surveys
Location: Marbella 1 & 2

Chair: Vicki Pineau, NORC

Geographic Differences Between RDD Cell and Landline Frames and Self-Report

Robert Benford, GfK Custom Research North America
Linda Piekarski, Survey Sampling International
John Lien, GfK Custom Research North America
Trevor Tompson, The Associated Press-NORC Center for Public Affairs Research

CONCURRENT SESSION D
10:00 a.m. – 11:30 a.m.

Frame and Coverage Issues in Address-Based Sampling
Location: Mediterranean 3

Modeling Coverage Error in Address Lists Due to Geocoding Error: The Impact on Survey Operations and Sampling

Lee Fiorio, NORC

Predicting When to Adopt Given Frame Construction Methods: Modeling Coverage and Cost Benefits

Ned English, NORC
Colm O'Muircheartaigh, NORC
Katie Dekker, NORC
Ipek Bilgen, NORC
Lee Fiorio, NORC
Mark Clausen, NORC
Tamara Brooks, NORC

Cross-National Survey Research – WAPOR Sponsored Session
Location: Marbella 4

Organizer: Tom W. Smith, NORC
Chair: Jibum Kim, NORC

The International Social Survey Program, 1985-2012
Tom W. Smith, NORC

CONCURRENT SESSION E
1:45 p.m. – 3:15 p.m.

Targeting Sub-Populations Using Address-Based Sampling
Location: Mediterranean 3

Chair: Ashley Amaya, NORC

Recall and Measurement Error in Surveys
Location: Mediterranean 6

Examination of Recall Error in Reports of H1N1 and Seasonal Flu Vaccination

Ipek Bilgen, NORC
Kennon R. Copeland, NORC
Tammy A. Santibanez, CDC
Nicholas Davis, NORC

Interviewer Communication and Survey Participation
Location: Mediterranean 7

Using Interviewer Observations of Door Step Concerns to Characterize Reluctance of Survey Respondents

Shirley Tsai, U.S. Bureau of Labor Statistics
Ting Yan, NORC
Jay Lin, University of California at Los Angeles

It's About Time: Examining the Effect of Interviewer-Quoted Survey Completion Time Estimates on Nonresponse

Bess Welch, NORC
Stacie Greby, National Center for Immunization and Respiratory Diseases
Christopher Ward, NORC
Jacqueline George, NORC
Kathleen S. O'Connor, CDC/NCHS

Methodological Briefs: Questionnaire Design Issues
Location: Marbella 1 & 2

The Accuracy of Retrospective Reports of Residence and Employment

Lisa Lee, NORC
Catherine C. Haggerty, NORC
Nola du Toit, NORC

POSTER SESSION 2
3:15 p.m. – 4:15 p.m.
Location: Exhibit Hall – Mediterranean 4 & 5

Uncooperative Respondents in Japan, Korea and the U.S.: Using the General Social Surveys in Japan, Korea and the United States

Jibum Kim, NORC
Noriko Iwai, Osaka University of Commerce
Tom W. Smith, NORC

Tracking Residential Mobility at the Household Level

Kate Bachtell, NORC
Ned English, NORC
Catherine C. Haggerty, NORC

CONCURRENT SESSION F
4:15 p.m. – 5:45 p.m.

Maximizing Survey Response Rates
Location: Mediterranean 7

Exploring the Effect of an Advance Letter on Response Rates: A Meta-Analysis Study for the National Immunization Survey

Abera Wouhib, CDC/NCHS

Meena Khare, CDC/NCHS
Vicki Pineau, NORC
Jie Zhao, NORC

SATURDAY, MAY 19, 2012

CONCURRENT SESSION G
8:00 a.m. – 9:30 a.m.

New Frontiers: Data Collection Using Smartphones and Other Mobile Devices
Location: Mediterranean 1

Chair: Alicia Frasier, NORC

Issues in Cell Phone Surveys
Location: Mediterranean 3

Cognitive Lessons From Telephone Status Questions
Vincent E. Welch, NORC

Examining Item Nonresponse and Missing Data
Location: Mediterranean 7

Trends of Income Nonresponse: Forty Years of the General Social Survey

Jibum Kim, NORC
Jaesok Son, NORC
Jodie Daquilanea, NORC
Lauren Doerr, NORC
Faith Laken, University of Chicago
Peter P. Kwok, NORC
Steven Pedlow, NORC
Hee-Choon Shin, NCHS
Tom W. Smith, NORC

Coping With Missing Data: Assessing Methods for Logically Assigning Race/Ethnicity

Jessica Knoerzer, NORC
Lance Selfa, NORC
Lynn Milan, NSF
Karen Grigorian, NORC

Cross-National Research on Public Opinion
Location: Marbella 4

Chair: Angela Fontes, NORC
8:00 a.m. – 9:30 a.m.