A GUIDE TO NORC STAFF PARTICIPATION AT THE 67TH ANNUAL AAPOR CONFERENCE

JW MARRIOTT ORLANDO GRAND LAKES
ORLANDO, FL

MAY 17 – 20, 2012

CONCURRENT SESSION H
10:00 a.m. – 11:30 a.m.
Sampling and Weighting Dual-frame Cell Phone/Landline Surveys
Location: Mediterranean 3
Cell Sample Demographics Under Alternative Dual-frame Sample Designs
Robert H. Montgomery, NORC
Wei Zeng, NORC
Heather M. Morrison, NORC
Kirk Wolter, NORC
Stephen J. Blumberg, NCHS
Kathy O’Connor, NCHS

Nonresponse, Reluctant Respondents and Data Quality
Location: Mediterranean 7
Do We Really Want Everyone? Evaluating the Data Quality of NCS Respondents Based on the Difficulty to Complete an Interview
Bradley Parsell, NORC
Andrea Mayfield, NORC
Lee Lucas, Center for Outcomes Research and Evaluation, Maine Medical Center

Considering Changing Sectors in the Research Industry? Advice From Those Who Have Done It!
Location: Mediterranean 8
Panelists:
Michael W. Link, The Nielsen Company
Gillian Steel Fisher, Harvard Opinion Research Program
John H. Thompson, NORC
Ali H. Mokdad, University of Washington
Paul J. Lavrakas, Independent Consultant

POSTER SESSION 3
1:15 p.m. – 2:15 p.m.
Location: Exhibit Hall – Mediterranean 4 & 5
Using Technology to Enhance the Quality of In-Depth Interview Data Collected by Telephone: A Study of Illicit Retail Methamphetamine Markets
Timothy M. Maloney, NORC
Kia Nguyen, NORC
Henry Brownworth, NORC
Johannes Fernandez-Huamy, NORC

Look Who’s Screening? Participant Characteristics and Pregnancy Screening Outcomes in the National Child Health Study
Kreshna Brooks, NORC
Andrea Mayfield, NORC
Lee Lucas, Center for Outcomes Research and Evaluation, Maine Medical Center
Investigating Spouse/Partner Dyad Response in a Longitudinal Study of Older Adults
Meredit Czaplewski, NORC
Jennifer Satorius, NORC
Michael Colicchia, NORC

CONCURRENT SESSION I
2:15 p.m. – 3:45 p.m.
The Impact of Survey Mode on Nonresponse
Location: Mediterranean 2
Chair: Robert H. Montgomery, NORC

Weighting and Design Issues in Dual Frame Cell Phone/Landline Surveys
Location: Mediterranean 3
Discussant: Martin Barron, NORC
Dual-Frame Weighting: Issues and Approaches for Incorporating an Undersampled Cell Phone Frame in a Dual-Frame Telephone Survey
Elizabeth Gimson, NORC

Experimenting With Incentives
Location: Mediterranean 7
Chair: Pat Cegney, NORC

SUNDAY, MAY 20, 2012
CONCURRENT SESSION K
10:15 a.m. – 11:45 a.m.
Methods to Improve Web Surveys
Location: Mediterranean 3
Chair: Chris Benson, NORC
Interviewer Job Performance, Training, Satisfaction and Retention
Location: Mediterranean 7
Evaluating Interviewer Performance in Surveys of Early Care and Education
Rupa Datta, NORC
Ting Yao, NORC
Jill Connelly, NORC

SPECIAL SESSION:
Location: Martabella 4
Organizer: Tom W. Smith, NORC
Chair: Tom W. Smith, NORC
Methodological Briefs: New Technologies and Web Surveys
Location: Martabella 1 & 2
Designing an Instrument to Measure No-Notice Emergency Evacuations: The Case of the Emergency Evacuation Response Survey
Rene Bastine, NORC
Angela Forster, NORC/Illinois State University
Joshua Avid, Argonne National Laboratory
Vadim Sokolov, Argonne National Laboratory

PRESENTATIONS AND PARTICIPATION
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AAPOR 2012

NORC at the University of Chicago