When it comes to transforming educational institutions, well-researched, carefully planned, and thoughtfully delivered technical assistance (TA) can help ensure that students, teachers, and administrators receive the attention and support they need to achieve improved outcomes and lasting structural change.

NORC is uniquely qualified to apply research findings to inform the design and delivery of TA. Our decades-long evaluation experience, trove of rich survey data, and extensive network of subject matter experts inform every stage of our research-to-practice TA model.

**NORC’s TA Expertise**

Our experts can provide TA on virtually any aspect of program administration, social science and evaluative research, implementation, and data management. To support a wide range of education topics, we also maintain a pool of highly experienced subject matter experts as consultants, to ensure that our training and TA meet the most current, highest-quality standards.

**NORC’s TA Principles**

NORC’s collaborative TA approach is based on three principles:

- We work closely with you to understand your TA needs and requirements through an environmental scan of current strengths, assets, gaps, and desired outcomes.
- We deliver and evaluate effective and strategic TA solutions.
- We listen closely and respond to those receiving TA, because incorporating their perspectives is crucial to building trust as they change and adopt new practices.

**NORC’s TA Methods**

- Environmental scans
- In-person, virtual, and self-paced training
- Materials development
- Coaching
- Guided peer learning
- Training guides
- Communities of Practice
- 1:1 Phone and email support
NORC’s PIVOT TA Process

Our core principles manifest themselves in our PIVOT TA process:

**START A CONVERSATION**

NORC’s researchers, subject matter experts, and data scientists can help you use TA to address your strategic challenges with confidence.

Visit [norc.org](http://norc.org) to learn more | Email us at [info@norc.org](mailto:info@norc.org)