

# **NORC AmeriSpeak Omnibus Survey:**

  

## **Millions of Americans donate to help others pay for expenses related to the coronavirus outbreak**

*Interview Dates*  
*April 23-27, 2020*

*The results are based on a nationally representative sample of 1,007 English-speaking adults age 18 and over, conducted using the AmeriSpeak® Panel, the probability-based panel of NORC at the University of Chicago.*

*Of the 1,007 respondents, 71 completed the survey by phone and 936 via the web. Margin of error is +/- 4.06 percent at the 95 percent confidence level among all adults. The poll and analysis were self-funded.*

*AmeriSpeak® is designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.*

*NOTE: All results show percentages among all respondents, unless otherwise labeled. Percentages may not always sum to 100 percent.*

*\*\*" indicates less than 1 percent*

*"-" indicates 0 percent*

Name of Study

**Q1. Have you or anyone in your household donated to a person or organization raising money for expenses related to the coronavirus, also known as COVID-19?**

	NORC 4/23 - 4/27/20
Yes	19
No	80
Skipped on web/Don't know/Refused	*

*N=1,007*

**Q1a. Did you donate through:**

**[MULTIPLE RESPONSE]**

	NORC 4/23 - 4/27/20
A crowdfunding site, such as GoFundMe	16
Online cash transfer Venmo, Zelle, CashApp	17
Other – check, direct cash donation	77
Skipped on web/Don't know/Refused	2

*N=217*

**Q2. Thinking of those crowdfunding campaigns related to coronavirus that you or somebody in your household donated to, whose expenses were the campaigns raising money for?**

**[MULTIPLE RESPONSE]**

	NORC 4/23 - 4/27/20
Relative	13
Friend	8
Co-worker	9
Acquaintance	12
Someone you don't know personally	59
Can't remember	-
Skipped on web/Don't know/Refused	-

*N=30*

**Q3. Thinking of those individuals or organizations that you or somebody in your household donated to related to coronavirus, what was the largest donation you made?**

	NORC 4/23 - 4/27/20
\$10 or less	12
\$11 - \$25	17
\$26 - \$50	20
\$51 - \$100	15
\$100 - \$249	19
Over \$250	12
Skipped on web/Don't know/Refused	4

*N=217*

**Q4. Thinking of those individuals or organizations that you or somebody in your household donated to related to coronavirus, why were the individuals or organizations raising money?**

**[MULTIPLE RESPONSE]**

	NORC 4/23 - 4/27/20
Food	62
Rent	25
Medical bills or treatments	20
Supplies for health care workers	37
Other, please specify	12
Skipped on web/Don't know/Refused	1

*N=217*

**Survey interview mode**

	NORC 4/23 - 4/27/20
Online	90
Phone	10

*N=1,007*

**Gender**

	NORC 4/23 - 4/27/20
Male	49
Female	51

*N=1,007*

**Age – 4 categories**

## Name of Study

	NORC 4/23 - 4/27/20
18-29	18
30-44	27
45-59	25
60+	31

*N=1,007*

## Combined race/ethnicity

	NORC 4/23 - 4/27/20
White, non-Hispanic	63
Black, non-Hispanic	12
Other, non-Hispanic	2
Hispanic	16
2+, non-Hispanic	4
Asian, non-Hispanic	3

*N=1,007*

## 4-level education

	NORC 4/23 - 4/27/20
No high school diploma	9
High school graduate or equivalent	27
Some college	28
Bachelor's degree or above	35

*N=1,007*

## Marital status

	NORC 4/23 - 4/27/20
Married	52
Widowed	4
Divorced	10
Separated	1
Never married	23
Living with partner	9

*N=1,007*

## Current employment status

Name of Study

	NORC 4/23 - 4/27/20
<b>Working (NET)</b>	<b>60</b>
Working – as a paid employee	49
Working – self-employed	11
<b>Not working (NET)</b>	<b>40</b>
Not working – on temporary layoff from a job	1
Not working – looking for work	4
Not working – retired	18
Not working – disabled	8
Not working – other	8

*N=1,007*

Household income

	NORC 4/23 - 4/27/20
<b>Less than \$50,000 (NET)</b>	<b>46</b>
Less than \$5,000	2
\$5,000 to \$9,999	4
\$10,000 to \$14,999	3
\$15,000 to \$19,999	3
\$20,000 to \$24,999	8
\$25,000 to \$29,999	7
\$30,000 to \$34,999	6
\$35,000 to \$39,999	5
\$40,000 to \$49,999	8
<b>\$50,000 or more (NET)</b>	<b>54</b>
\$50,000 to \$59,999	8
\$60,000 to \$74,999	11
\$75,000 to \$84,999	4
\$85,000 to \$99,999	9
\$100,000 to \$124,999	8
\$125,000 to \$149,999	7
\$150,000 to \$174,999	3
\$175,000 to \$199,999	2
\$200,000 or more	3

*N=1,007*

Region – 4 level

Name of Study

	NORC 4/23 - 4/27/20
Northeast	18
Midwest	21
South	38
West	24

*N=1,007*

Metropolitan area flag

	NORC 4/23 - 4/27/20
Non-metro area	16
Metro area	84

*N=1,007*