

## **NORC AmeriSpeak Omnibus Survey: More Than a Third of Americans Still Do Not Plan to Get a Flu Shot This Season**

*Interview Dates:  
November 5-9, 2020*

*The results are based on a nationally representative sample of 1,002 English-speaking adults age 18 and over, conducted using an Omnibus survey of the AmeriSpeak® Panel, the probability-based panel of NORC at the University of Chicago. Of the 1,020 respondents, 95 completed the survey by phone and 907 via the web. Margin of error +/- 4.05 percent. The poll and analysis were self-funded.*

*AmeriSpeak® is designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.*

**NOTE:** *All results show percentages among respondents, unless otherwise labeled. Percentages may not add to 100 due to rounding.*

**Q1 & Q2. Adults' Plans to Receive the Flu Vaccination for 2019-20 Season**

AmeriSpeak 11/19/20 – 11/23/20	Have been vaccinated	Plan to get vaccinated	Do not plan to get vaccinated	Other
All adults (N=1,002)	49	16	35	0
Age 18-29 (N=123)	28	21	51	1
Age 30-44 (N=315)	38	18	44	0
Age 45-59 (N=214)	53	16	32	0
Age 60+ (N=301)	71	11	18	0

**Q1 & Q2. Adults' Plans to Receive the Flu Vaccination for 2018-19, 2019-20, 2020-21 Seasons**

AmeriSpeak 11/19/20 – 11/23/20	Have been vaccinated	Plan to get vaccinated	Do not plan to get vaccinated	Other
All adults (N=1,002)	49	16	35	0
AmeriSpeak 11/7/19 – 11/11/19	Have been vaccinated	Plan to get vaccinated	Do not plan to get vaccinated	Other
All adults (N=1,020)	44	18	37	1
AmeriSpeak 11/14/18 – 11/19/18	Have been vaccinated	Plan to get vaccinated	Do not plan to get vaccinated	Other
(N=1,202)	43	14	41	2

**Q1. Have you received a flu vaccine (shot or nasal spray) in the past three months?**

AmeriSpeak 11/19/20 – 11/23/20	Yes	No	Don't know	Skipped
All adults (N=1,002)	49	51	0	1

**Q2. Do you plan to get a flu vaccine this season, that is, in the next four months?**

AmeriSpeak 11/19/20 – 11/23/20	Yes	No	Don't know	Skipped
All adults (N=507)	31	69	0	0

**Q3. Which of the following are reasons you do not plan to get a flu vaccine?**

**Q3A. I am allergic to the vaccine.**

AmeriSpeak	Nov. 2020 (N=348)
Major reason	9
Minor reason	10
Not a reason	79
Don't know	1
Skipped	2

**Q3B: I don't like needles and shots.**

AmeriSpeak	Nov. 2020 (N=348)
Major reason	15
Minor reason	24
Not a reason	59
Don't know	0
Skipped	2

**Q3C. I never get the flu.**

AmeriSpeak	Nov. 2020 (N=348)
Major reason	23
Minor reason	34
Not a reason	40
Don't know	2
Skipped	0

**Q3D. I am unlikely to get very sick from the flu.**

AmeriSpeak	Nov. 2020 (N=348)
Major reason	21
Minor reason	33
Not a reason	44
Don't know	2
Skipped	0

**Q3E. I don't have time to get the vaccination.**

AmeriSpeak	Nov. 2020 (N=348)
Major reason	6
Minor reason	19
Not a reason	73
Don't know	2
Skipped	0

**Q3F. I am concerned about getting the flu from the vaccination.**

AmeriSpeak	Nov. 2020 (N=348)
Major reason	32
Minor reason	28
Not a reason	40
Don't know	0
Skipped	1

**Q3G. I am concerned about the side effects from the vaccination other than getting the flu from the vaccine.**

AmeriSpeak	Nov. 2020 (N=348)
Major reason	38
Minor reason	25
Not a reason	37
Don't know	0
Skipped	0

**Q3H. I am concerned about being exposed to COVID-19.**

AmeriSpeak	Nov. 2020 (N=348)
Major reason	21
Minor reason	24
Not a reason	54
Don't know	0
Skipped	1

**Q3I. I have an ongoing health condition that prevents me from getting the vaccination.**

AmeriSpeak	Nov. 2020 (N=348)
Major reason	5
Minor reason	9
Not a reason	85
Don't know	0
Skipped	1

**Q3J. I believe that flu vaccines do not work very well.**

AmeriSpeak	Nov. 2020 (N=348)
Major reason	34
Minor reason	31
Not a reason	34
Don't know	1
Skipped	1

**Q3K. I think the vaccine costs too much.**

AmeriSpeak	Nov. 2020 (N=348)
Major reason	7
Minor reason	13
Not a reason	80
Don't know	0
Skipped	1

**Q3L. I do not want the vaccine for some other reason.**

AmeriSpeak	Nov. 2020 (N=348)
Major reason	27
Minor reason	23
Not a reason	50
Don't know	0
Skipped	0

**Q4. Do you vaccinate your child(ren) (under 18 years of age) against the flu?**

AmeriSpeak	Nov. 2020 (N=1,002)
I do not have children under 18 years of age.	61
Yes	22
No	17
Don't know	0
Skipped	1

**If Q4= Yes or No:**

AmeriSpeak	Nov. 2020 (N=388)
Yes	56
No	43
Don't know	0
Skipped	0

**Q5. Does the COVID-19 pandemic make you more or less likely to get a flu vaccine this year?**

AmeriSpeak	Nov. 2020 (N=1,002)
Much more likely	20
More likely	15
No change from last year	54
Less likely	4
Much less likely	7
Don't know	0
Skipped	0



## Demographics

### GENDER

AmeriSpeak	Nov. 2020 (N=1,002)
Male	48
Female	52

### AGE

AmeriSpeak	Nov. 2020 (N=1,002)
18-29	21
30-44	26
45-59	24
60+	30

### RACE / ETHNICITY

AmeriSpeak	Nov. 2020 (N=1,002)
White, non-Hispanic	63
Black, non-Hispanic	12
Other, non-Hispanic	1
Hispanic	17
2+, non-Hispanic	2
Asian, non-Hispanic	6

### EDUCATION

AmeriSpeak	Nov. 2020 (N=1,002)
Less than a high school diploma	10
High school graduate or equivalent	28
Vocational/tech school/some college/ associates	28
Bachelor's degree	20
Post-grad study/professional degree	15

## MARITAL STATUS

AmeriSpeak	Nov. 2020 (N=1,002)
Married	50
Divorced	10
Widowed	3
Separated	5
Never married	25
Living with partner	7

## REGION

AmeriSpeak	Nov. 2020 (N=1,002)
Northeast	17
Midwest	21
South	38
West	24

## EMPLOYMENT STATUS

AmeriSpeak	Nov. 2020 (N=1,002)
Working – as a paid employee	50
Working – self-employed	8
Not working – on a temporary layoff from a job	1
Not working – looking for work	5
Not working – retired	19
Not working – disabled	7
Not working – other	10

## HOUSEHOLD INCOME

AmeriSpeak	Nov. 2020 (N=1,002)
Less than \$30,000	26
\$30,000 to less than \$60,000	27
\$60,000 to less than \$100,000	24
\$100,000 or more	23