SUNDAY, MAY 19, 2019

Time	Location	Session/Poster	NORC Participants
9:15 a.m. - 10:45 a.m.	**Concurrent Session J**		
	Errors and Challenges in Data Linkage		
	Chestnut	Integrating Administrative Data with Survey-Collected Data to Reduce Burden in Establishment Data Collection	Andrea Mayfield, Rachel Carnahan, Felicia LeClere
11:05 a.m. - 12:35 p.m.	**Concurrent Sessions K**		
	Using Data Science and Big Data to Predict Survey Nonresponse		
	Chestnut	Using Natural Language Processing to Enhance Prediction of Panel Attrition in a Longitudinal Survey	Christopher Ward, Becky Reimer
	Analytic Techniques for Improving Data Quality		
	Willow Center-West	Statistical Matching – Gateway to Measuring Sample Bias	Vicki Pineau, Edward Mulrow, Kathleen Santos, Meimeizi Zhu
	Techniques for Reducing Burden or Increasing Response		
	Pine	Using a Neighborhood Study to Understand Individual, Local, and Societal Variation in Household Response Rates	Kevin Brown, Kathleen Cagney, Ariel Azar

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AmeriSpeak

Free White Paper Download!

The Undercounted: How Nonrespondents Are Skewing Your Research Results

Visit the AmeriSpeak website to read about **five cases** in which AmeriSpeak's sustained outreach to initial nonrespondents enhanced the final data and delivered more inclusive results.

Amerispeak.norc.org

ELECTION 20 AP VOTECAST

Developed by The Associated Press and NORC at the University of Chicago, AP VoteCast is the new way to understand the American electorate on Election Day.

- Innovative method provides accurate, robust results in all 50 states
- Combines the rigor of probability sampling with depth from large non-probability online surveys
- Captures early and Election Day voters — and those who decide not to vote

AP VoteCast provides all the data needed to tell the comprehensive story of Election Day.

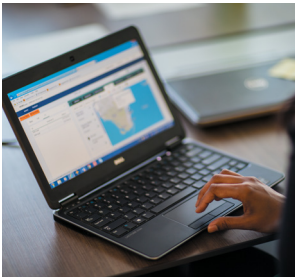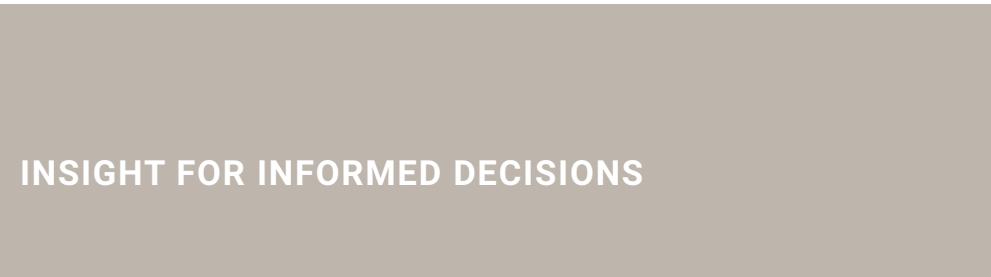**Visit the NORC booth (113 and 115) to learn more and be entered into a drawing to win a 65" television!**

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AAPOR 2019

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A GUIDE TO NORC STAFF PARTICIPATION AT THE 74TH ANNUAL AAPOR CONFERENCE

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NORC AT AAPOR

This year at AAPOR, NORC staff members are participating in numerous committees and presenting a broad selection of papers and posters on topics including data visualization, elder financial exploitation, geographic information systems, automation and technology, web panels, and more.

NORC is a Sustaining Sponsor of AAPOR's 74th Annual Conference

Ipek Bilgen Elected AAPOR Associate Chair

NORC congratulates Ipek Bilgen, a senior research methodologist in NORC's Statistics and Methodology department, for her election to the position of 2019-2020 AAPOR Associate Standards Chair.

THURSDAY, MAY 16, 2019

Time	Location	Session/Poster	NORC Participants
3:30 p.m. - 4:30 p.m.	**Poster Session 1**		
	Sheraton Hall/Osgoode	Using Deep Neural Networks for Object Detection from Digital Photographs: An Application in Social Science	Ned English, Andrew Latterner, Chang Zhao, Peter Herman
4:30 p.m. - 6:00 p.m.	**Concurrent Sessions A**		
	Chestnut	Assessing Sampling Designs, Wording Choices, and Key Changes in Measurement in Surveys of Sexual Minorities	Justine Bulgar-Medina
		Comparing Two RDS Approaches to Extend the Reach of a Probability-Based Panel	Vicki Pineau, Stuart Michaels, Becky Reimer, Stephanie Jwo
	City Hall	**Improving Questions and Measuring Quality**	
		Measuring Psychological Distress in the Redesigned NHIS: A Multi-method Question Evaluation Study	Ipek Bilgen
	Pine	**Topics in Telephone Surveys**	
		Assessing the Impact of Modifying the Introduction on the National Immunization Survey	Megha Ravanam, Benjamin Skalland, Qiao Ma, Vincent Welch, Jr., Tiffani Balok

FRIDAY, MAY 17, 2019

Time	Location	Session/Poster	NORC Participants
8:00 a.m. - 9:30 a.m.	**Concurrent Sessions B**		
	Incentives and Their Consequences - Methodological Brief		
	Pine	Evaluation of a $10 vs. $20 Incentive Promise on the National Immunization Survey	Amie Conley, Qiao Ma, Erik Amonson
	Encouraging Survey Participation of Spanish Speakers in the United States - Methodological Brief		
	City Hall	A Follow-up Experiment in Panel Recruitment for Spanish-Speaking Populations: The AmeriSpeak Case Study	Ilana Ventura, Rene Bautista, Erlina Hendarwan
	The Politics and the Personal of Health Care - Methodological Brief		
	Civic Ballroom North	Is Adolescent Smoking Related to the Density of Tobacco Outlets? An Analysis of Tobacco Retail Growth and Tobacco Use Using a Spatial Approach	Chang Zhao
	Uses of Data Science and Big Data in Survey Frame Construction, Sampling, and Imputation - Paper		
	Chestnut	Integrating Big Data with the U.S. National Immunization Surveys	Megha Ravanam, Elizabeth Ormson, Benjamin Skalland, Xian Tao, Kirk Wolter
10:00 a.m. - 11:30 a.m.	**Concurrent Sessions C**		
	LBGT Issues and Attitudes - Paper		
	Simcoe/Dufferin	The Intersection of Demographics in Individual Political Affiliations: Results from a National Probability Sample	Meimeizi Zhu, Angela Fontes
	On the Way to AAPOR 75 - Looking Back to Look Forward - Panel		
	Chestnut	Central City: The Beginning 1946-Why and How AAPOR Began	Tom W. Smith
	Partisanship, Ideology, and Consumer Confidence - Paper		
	Civic Ballroom South	Examining Political Affiliation, Voting Behaviors, and Overall Consumer Confidence: Results from a National Probability-Based Panel	Angela Fontes, Kristin Dwan, Meimeizi Zhu, Justine Bulgar-Medina
1:45 p.m. - 3:15 p.m.	**Concurrent Sessions D**		
	Evaluating the Effectiveness and Best Applications for Discrete Choice Analysis		
	Willow Center-West	Parent-Preferred Financial Incentives to Promote Engagement in Family-Based Childhood Obesity Treatment: A Discrete Choice Experiment	Angela Fontes
		Cognitively Testing Respondent Burden in Discrete Choice Exercises	Angela Fontes, Justine Bulgar
		Investigating Differences in Timing and Subjectively Rated Difficulty of Three Different Question Types in Two Studies for Just Capital	David Gleicher, Angela Fontes, Kristin Dwan, Eduardo Salinas, Rachel Miller
		Determining the Public's Priorities for Business Behavior	Angela Fontes, Kristin Dwan
		Evaluating the Effectiveness and Best Applications for Discrete Choice Analysis	Angela Fontes
3:15 p.m. - 4:15 p.m.	**Poster Session 2**		
	Sheraton Hall/Osgoode	Considering the Influence of Political Affiliations on Business Behaviors	Kristin Dwan, Angela Fontes

Time	Location	Session/Poster	NORC Participants
4:15 p.m. - 5:45 p.m.	**Concurrent Sessions E**		
	Estimation Methods with Nonprobability Data – Paper		
	Willow East	A Comparison of Estimation Methods for Web-Based Respondent Driven Sampling	Vicki Pineau, Nada Ganesh, Stuart Michaels, Kanru Xia, Becky Reimer
	Guns and Religion Don't Mix, Except in this Session		
	Birchwood	Anti-Semitism in Contemporary America	Tom W. Smith, Ben Schapiro

SATURDAY, MAY 18, 2019

Time	Location	Session/Poster	NORC Participants
8:00 a.m. - 9:30 a.m.	**Concurrent Sessions F**		
	The Impact of Wording Choice, Measurement Construct, and Expanded Response Options on Sexual Orientation and Gender Identity (SOGI) Measurement - Panel		
	Simcoe/Dufferin	Beyond Self-Identification: Comparisons of Sexual Orientation Measurement by Self-Identification, Disclosure, and Perceived Labeling	Justine Bular-Medina
		Evaluating the Representativeness and Data Quality of a National Level Sample of Adolescent Sexual Minority Males and Transgender Youth Recruited Using Social Media	Erin Fordyce, Michael Stern, Mina Zheng, Anna Schlissel, Christopher Hansen, Melissa Heim Viox, Stuart Michaels
	Virtual Fencing, Listing, Diaries, and Diets – Paper		
	Willow East	Linking Extant Social and Environmental Data at Multiple Scales to Surveys: Activity Space	Kevin Brown, Kecki Curtis, Kate Cagney
	Hybrid Estimation with Probability and Stats Nonprobability Data – Paper		
	Chestnut	Estimation Methods for Combining Probability and Nonprobability Samples	Michael Yang, Ipek Bilgen, Edward Mulrow, Michael Dennis, Nada Ganesh, Vicki Pineau, Mark Watts
	Virtual Fencing, Listing, Diaries, and Diets – Paper		
	Civic Ballroom North	Using the Total Survey Error Approach to Assess and Reduce Comparison Error in Cross-National and Cross-Cultural Surveys	Tom W. Smith
10:00 a.m. - 11:30 a.m.	**Concurrent Sessions G**		
	Interviewing and Question Design Topics		
	Chestnut	Interviewer Travel Distance and Fatigue: Some Thoughts from the 2016 and 2018 General Social Survey	Rene Bautista, Jodie Symlie, Lauren Doerr, Jaesok Son
	Developing Questions on Opioids and Substance Use		
	Willow Center-West	Is a Picture Worth a Thousand Words? The Examination of Varying Design of Opioid Use Items and Opioid Images on Data Quality	Ipek Bilgen
	Screening, Recruitment, and Survey Mode		
	Dominion North	Disentangling Mode Effects and Mode Differences in Recruitment: Randomizing Survey Mode at the Margins and Testing Discontinuities	John Domboski, J. Michael Dennis
	Poster Session #3		
	Sheraton Hall/Osgoode	Utilizing Unique Data Collection Methods among a 65+ Population	Kelly Pudelek, Lekha Venkaaraman
1:45 p.m. - 3:15 p.m.	**Concurrent Sessions H**		
	The AP VoteCast: Methodology and Results		
	Civic Ballroom South	The AP VoteCast: Methodology and Results	Trevor Tompson
		AP VoteCast 2018: Assessing the Impact of a New Approach to Election Polling	Jennifer Benz, Trevor Tompson, David Sterrett
		The Unexamined Electorate: Using VoteCast to Study Small Voting Populations and Nonvoters.	Marjorie Connelly
		The Economy, Trade, and Voting: Using AP VoteCast Data to Demonstrate the Effect of Local Conditions on Americans' Attitudes and Vote Choice	Dan Malato, Jennifer Benz, William Bonnell, Tomas Okal, Trevor Tompson
		Exploring Selection and Measurement Differences by Response Mode in AP VoteCast	Benjamin Skalland, David Sterrett
		AP VoteCast's Use of a National MRP Model to Calibrate Non-Probability Samples in All 50 States	David Sterrett, N. Ganesh, Jennifer Benz, Dan Matato, Trevor Tompson
	Techniques for Improving Response Rates		
	Willow East	Assessing the Impact of Outreach Mode and Various Incentive Structures on Response to a Health Insurance Survey	Elizabeth Ormson, Mary Slosar, Larry Bye, Michael Stern
	Surveying Grad Programs, Less Educated Communities, and Everywhere in Between		
	Provincial North	Using Contacting Information to Derive Employer Name in the Survey of Doctorate Recipients	Quentin Brummet, Karen Grigorian
3:30 p.m. - 5:00 p.m.	**Concurrent Sessions**		
	Panel-palooza		
	Willow Center-West	Examination of Profile Data Updates in Probability-based Panel Studies	Qianyin Huang, Ipek Bilgen, J. Michael Dennis
	Election Forecasting, Modeling, and Weighting		
	Civic Ballroom South	Modeling Vote Choice at the Local-level Using 2018 AP VoteCast Data	Nada Ganesh, David Sterrett, Jennifer Benz, Trevor Tompson
	Telephone Survey Recruitment		
	Civic Ballroom North	The Impact of Voicemail Messages on RDD Cell-Phone Response Rates in the National Immunization Surveys	Benjamin Skalland, Vincent Welch, Jr.
	Insights from Responsive Design		
	Dominion North	Using Data Analytics for Early Prediction of Response Rate Changes in GSS	Colm O'Muircheartaigh, Holly Hagerty, Katie Archambeau, Chang Zhao, Ned English
		Managing Locating and Data Collection Interventions through Adaptive Survey Design	Zachary Seeskin, Mina Zheng
	Mitigating Challenges in Multinational, Multiregional, and Multicultural Surveys		
	Dominion South	Where in the World? How in the World? The Challenges of Collecting Data around the Globe	Karen Grigorian, Shana Brown