



Friday, May 13, 2022

Time	Session/Poster	NORC Participants
Session G		
8:00 a.m. - 9:30 a.m. Room: Erie	Does Our Message Speak to You? Tests of Survey Communications Messaging Impact of Differential Appeals in an Advance Letter Mailing on Phone Recruitment for a Longitudinal Survey	Melissa Heim Viox, Chrystine Tadler, Megan Bjorgo
8:00 a.m. - 9:30 a.m. Room: Superior B	Panel Conditioning: Responding Once, Twice, Three Times or More Do Panel Effects Exist? Results from a Year 2 Follow-up Experiment to Assess Panel Conditioning Effect in AmeriSpeak® Panel Surveys	Vicki Pineau, David Dutwin, Ipek Bilgen, Keshav Vemuri, Meimei Zhu
8:00 a.m. - 9:30 a.m. Room: Ontario	Sampling and Mode Effects in Election Polling Mixed Modes of Data Collection and Administration and New Sources of Samples in the US 2020 Election. How Did They Fare?	Tim P. Johnson
8:00 a.m. - 9:30 a.m. Room: Missouri	Innovations in Address-Based Sampling Examination of Auxiliary Information Appended to Address Based Samples in Mixed Mode Studies	Ipek Bilgen, David Dutwin, Grace Xie, Chang Zhao
	Using an Interactive Mapping Dashboard to Conduct In-Office Housing Unit Listing using County Assessor Tax Parcel Data	Lee Fiorio, Peter Herman, Chang Zhao, Ned English
8:00 a.m. - 9:30 a.m. Room: Huron	You Don't Have to Tell Me Twice: Dependent Interviewing and Previously Reported Data	Martha Stapleton
Poster Session 3		
9:30 a.m. - 10:15 a.m. Room: Riverwalk Ballroom	Conspiratorial Thinking, Political Rhetoric, and Views Toward Immigrants in the U.S.	Melissa Shannon, Claire Krummenacher
Session H		
10:15 a.m. - 11:45 a.m. Room: Mississippi	The Role of Information and Faith in Democracy: Celebrating the 10th Anniversary of the AP-NORC Center for Public Affairs Research Faith or Fraud: Americans' Confidence in Their Electoral System	Dan Malato, Jennifer Benz, David Sterrett, Trevor Tompson
	Important Information on Misinformation: Exploring the American Public's Attitudes toward the Spread of Misinformation	David Sterrett, Claire Krummenacher, Jennifer Benz, Trevor Tompson
	A Unique Model to Bring Journalists Together with Social Scientists: 10 Years of the AP-NORC Center	Trevor Tompson
	The Role of Information and Faith in Democracy: Celebrating the 10th Anniversary of the AP-NORC Center for Public Affairs Research	Trevor Tompson
	Understanding News Consumers	Tom Rosenstiel
10:15 a.m. - 11:45 a.m. Room: Erie	Constant Vigilance: Continuing to Evolve Methods for Ensuring Quality in Interviewer-Administered Data Collection Using Data Science to Develop an Enhanced Falsification Detection System	Kate Bachtell, Shannon Nelson, Catherine C. Haggerty, Lisa Blumberman
10:15 a.m. - 11:45 a.m. Room: Superior A	Improving Representation Among Traditionally Underrepresented Groups in Surveys Examining the Use of Appended Emails to the Sample Frame During Recruitment to a Probability-Based Panel	Lindsay Liebert, Ipek Bilgen, David Dutwin, Erlina Hendarwan, Roopam Singh, J. Michael Dennis
10:15 a.m. - 11:45 a.m. Room: Michigan A	Mixed Mode Surveys: Implementation and Evaluation Impact of Questionnaire Mode on Estimates of Health Insurance Coverage and Vaccines for Children Program Eligibility in the National Immunization Survey	Rachel Francis, Zachary Seeskin, Amie Conley
Session I		
1:15 p.m. - 2:45 p.m. Room: Ontario	The Horse Race: We Can't Tell Who Wins, But Know Pollsters Lose Using Experimental Vignettes to Study how Survey Methods and Results Influence the Public's Evaluation of Public Opinion Polls	Paul J. Lavrakas, Timothy P. Johnson
1:15 p.m. - 2:45 p.m. Room: Huron	Improving SOGI Measurement	Justine Bulgar-Medina
Session J		
3:15 p.m. - 4:45 p.m. Room: Streeterville	Are You Religious? What Does That Mean? The 2021 General Social Survey Mode Shift and Religious Identification Among Protestant Christians	Deanna Christianson, Jodie Smylie, Eyob Moges
	Secularization Around the World	Tom W. Smith, Benjamin Schapiro

AAPOR 2022

Presentations & Participation

A Guide To NORC Staff Participation at the 77th Annual AAPOR Conference

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NORC at AAPOR

In addition to the many important presentations and dedicated committee work that NORC staff will engage in at AAPOR, this year NORC is celebrating the 50th anniversary of the General Social Survey and the 10th anniversary of The Associated Press-NORC Center for Public Affairs Research. Learn more about the GSS on Wednesday, May 11, through special panels and a GSS Data Explorer Spotlight demo during our Day of GSS. Join the AP-NORC team on Friday, May 13, for The Role of Information and Faith in Democracy: Celebrating the 10th Anniversary of the AP-NORC Center for Public Affairs Research.

Wednesday, May 11, 2022

Time	Session/Poster	NORC Participants
Session A		
12:45 p.m. - 2:15 p.m. Room: Arkansas	A Meeting Place and More: A Panel on the History of AAPOR Harry H. Field, the Father of AAPOR	Tom W. Smith
12:45 p.m. - 2:15 p.m. Room: Erie	A Focus on the Respondent Experience: Self-Administered and Interviewer-Administered Considerations Data Collection During the COVID-19 Pandemic: Pivoting to Remote Methods in U.S. Jurisdictions	Brian Kirchhoff, Anna Wiencrot, Clare Davidson, Ben Skalland, Erik Amonson, Peyton Holleran, Nathaniel Poland, Andrea Malpica
12:45 p.m. - 2:15 p.m. Room: Michigan A	Rare and Diverse Populations: Subgroup Estimation and Comparisons Address-Based Sampling for Jewish Community Studies	Zachary Seeskin, David Dutwin
12:45 p.m. - 2:15 p.m. Room: Missouri 	Methodological Research using the General Social Survey Survey Timings Across Measures and Modes: Examples of Survey Length Estimation from The General Social Survey (GSS) Methodological Experiments in the Web-based 2021 General Social Survey	Benjamin Schapiro, Rene Bautista, Jaesok Son Rene Bautista, Benjamin Schapiro, Jaesok Son, Michael Davern, Jodie Smylie
Spotlight Demo Poster		
4:00 p.m. - 4:20 p.m. Room: Spotlight Demo Stage, Exhibit Hall 	GSS Data Explorer Upgrade: A Demonstration of its New Features	Felicia LeClerc
Poster Session 1		
3:45 p.m. - 4:30 p.m. Room: Riverwalk Ballroom	Poster Session 1 Using the NoStat File To Supplement Address-Based Sampling Frames: How To Make Informed Decisions Regarding Inclusion and Exclusion of NoStat Records	Katie Archambeau, Colm O'Muircheartaigh, Ned English, Lee Fiorio
Survey Questions and Beyond: Collecting Biomarkers from Survey Respondents		
4:30 p.m. - 6:00 p.m. Room: Streeterville	You Want WHAT?! Mimicking Engagement, Creating a Sense of Trust and Community-Building Via a Web Survey Video to Boost Consent to Biomarker Collection Gaining Cooperation for In-person Biomarker Collection After a Web/Phone Survey Evaluating Consent and Return Rates for Biomeasure Self-Collection Designing the BioBox: Innovations in Remote Biomeasure Collection Multimode Questionnaire and Biomeasure Data Collection with Older Adults: Round Four of the National Social Life, Health, and Aging Project	Shana Brown, Erika Greenia Christopher Wong, Rachel Canas, Katie O'Doherty Katie O'Doherty, Sara Walsh, Hanvit Park Kaitlyn O'Keefe, Sara Walsh, Katie O'Doherty Anna Wiencrot, Katie O'Doherty, Ned English, Rebecca Curtis, Sara Walsh, Stephen Smith, Colm O'Muircheartaigh
Surveying Hard-to-Reach and Rare Populations		
4:30 p.m. - 6:00 p.m. Room: Michigan B	NSHAP Remote Data Collection: Web Survey Experiences among Older Adults	Lauren Sedlak, Jennifer Satorius, Anna Wiencrot, Kelly Pudelek, Hanvit Park
How Did the Survey Do? Recent Assessment of Total Survey Error		
4:30 p.m. - 6:00 p.m. Room: Superior A	COVID-19 Vaccination Rates in the U.S.: Comparison among National Probability-Based Surveys – National Immunization Survey Adult COVID Module, Household Pulse Survey, and the AmeriSpeak® Panel Total Survey Error Analysis: National Immunization Survey Adult COVID Module COVID-19 Vaccination Rates	Vicki Pineau, David Dutwin, Dani Heide, Elizabeth Flanagan Elizabeth Allen, Vicki Pineau, Kirk Wolter, Jason Boim
Session B		
4:30 p.m. - 6:00 p.m. Room: Missouri 	Measuring Attitudes and Opinions Across the Decades with the General Social Survey The Perception of White Precarity and Longing for the Wages of Whiteness The Politicization of Disagreement: Assessing the Changing Structure of American Public Opinion, 1972-2018 Party Differences and Thermostatic Responsiveness on the Environment 1973-2018	M. Straubel, UNC-Chapel Hill S. Perrett, NYU L. Hendren, Loyola Marymount U

Thursday, May 12, 2022

Time	Session/Poster	NORC Participants
Session C		
8:00 a.m. - 9:30 a.m. Room: Mississippi	Cracked Foundations: Societal Problems Laid Bare by the COVID Pandemic – Paper The Impact of COVID-19 on Perceptions of Obesity and Treatment Options	Linda Khoury, Jennifer Benz, Mia Stripp, Andy Shi
8:00 a.m. - 9:30 a.m. Room: Ontario	Innovations in Election Polling Innovations in Election Polling Exploring AP VoteCast's Experiments with Mail Recruitment Approaches for an Election Survey AP VoteCast's Application of Advanced Weighting Techniques to Improve the Reliability of Election Surveys	David Sterrett Mariana Meza Hernandez, Leah Christian, David Sterrett, Jennifer Benz, Benjamin Skalland Nada Ganesh, Benjamin Skalland, Susan Paddock, David Sterrett, Jennifer Benz
Session D		
10:15 a.m. - 11:45 a.m. Room: Mississippi	Critical Data Needs: Policing, Incarceration, and Gun Violence Critical Data Needs: Policing, Incarceration, and Gun Violence Attitudes Toward Criminal (In)justice in the United States The Role of Data and Evidence in 21st Century Policymaking	Jennifer Benz Emily Alvarez, Jennifer Benz, Marjorie Connelly, Trevor Tompson John Roman
10:15 a.m. - 11:45 a.m. Room: Erie	How Can We Reach You? Strategies for Mixed Mode Surveys Anybody Home? In-Person Recruitment in a Multimode Design on the Medicare Current Beneficiary Survey (MCBS)	Rachel Carnahan, Alanah Raykovich, Holly Hagerty, Jennifer Vanicek
10:15 a.m. - 11:45 a.m. Room: Michigan B	In It for the Long Haul: Changing Modes on Longitudinal Surveys Mode Assignment Effects on Response Rates and the Validity and Reliability of Measures of Cognitive and Physical Health Sample Design and Implementation for the Fourth Round of the National Social Life, Health and Aging Project: Remote Data Collection During COVID-19	Rupa Datta Shana Brown Ned English, Colm O'Muircheartaigh, Anna Wiencrot, Becki Curtis, Katie O'Doherty, Stephen Smith
10:15 a.m. - 11:45 a.m. Room: Arkansas	Impollster Syndrome Impollster Syndrome	Erin Fordyce
Session E		
1:15 p.m. - 2:45 p.m. Room: Streeterville	Trust and Attitudes Toward Privacy and Confidentiality A New Approach to Study Trust in Media: Moral Values and Attitudes toward News	Jennifer Benz, David Sterrett, Mariana Hernandez, Tom Rosenstiel
1:15 p.m. - 2:45 p.m. Room: Michigan B	Respondent-Driven Sampling: Design Considerations and Applications Better or Worse? Investigating the Impact of Requesting Fewer Service User Referrals in the Respondent Driven Sample for New York's Health Information Exchange Customer Usage & Satisfaction Survey	Holly Hagerty, Vicki Pineau, David Gleicher, Nicolas Fernandez, Rina Dhopeshwarkar, Krysta Heaney-Huls
1:15 p.m. - 2:45 p.m. Room: Missouri	Using Auxiliary Data to Enhance Surveys and Sampling Frames Creating Big Data Classifiers for Survey Sampling	David Dutwin, Patrick Coyle, Ipek Bilgen, Ned English
1:15 p.m. - 2:45 p.m. Room: Colorado	Into the Wine, Not the Label: Explorations in Asking About SOGI Comparing Measures of Gender Expression Among U.S. Adolescents: Findings From a Split-Ballot Experiment in the Nationally-Representative Gender Identity and Sexual Health (GISH) Survey	Christopher Hansen, Melissa Heim Viox, Erin Fordyce, Sabrina Avripas, Stuart Michaels
Poster Session 2		
2:45 p.m. to 3:45 p.m. Room: Riverwalk Ballroom	Now, Everyone Clap Together!: The Development and Administration of an Interactive Telephone Interviewer Training for the Standardized Administration of Cognitive Batteries An Assessment of Telephone Dialing Outcomes Related to Phone Recruitment for a Topical Survey	Shana Brown, Erika Greenia Chrystine Tadler, Melissa Heim-Viox
Session F		
3:45 p.m. to 5:15 p.m. Room: Mississippi	COVID-19 Perspectives Across Generations – Panel Aging in America: Examining the Impact of COVID-19 on Older Generations OK, Boomer: Exploring Sociopolitical Attitudes within Gen Z In These Unprecedented Times: Age Differences in Mental Health Among U.S. Adults from May-August 2020	Semilla Stripp, Dan Malato, Jennifer Benz, Trevor Tompson Betsy Broaddus, Dan Malato, Marjorie Connelly, Jennifer Benz, Trevor Tompson Claire Krummenacher, Laura Finch, David Sterrett, Louise Hawkey, Tom Smith
3:45 p.m. to 5:15 p.m. Room: Michigan B	Interviewer Monitoring and Falsification – Paper Using Speech Analytics Software to Enhance an Interviewer Monitoring Program	Jenny Kelly, Jason Rajan, Lauren Hartsough, Erin Criste, Beth Baca, Kate Hobson
3:45 p.m. to 5:15 p.m. Room: Missouri	Creating and Maintaining Diverse and Inclusive Survey Panels: Challenges and Strategies – Panel How Does AmeriSpeak Panel Recruit, Engage, and Retain Diverse and Hard-to-Recruit Segments of the U.S. Population?	J. Michael Dennis, Ipek Bilgen, David Dutwin
3:45 p.m. to 5:15 p.m. Room: Streeterville	Using Public Opinion Research to Explore Social Issues	Brian Kirchhoff
3:45 p.m. to 5:15 p.m. Room: Ontario	Quantitative Explorations in Election Polling	Lindsay Liebert