COVID Impact Survey: Week 3, Missouri Findings

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Week 3 (April 13 – 19) findings from the COVID Impact Survey, a rapid response survey administered by the University of Missouri's Institute for Social Research and Data Innovation (ISRDI). Data collected via Qualtrics.

Who: Who is the economic impact of the coronavirus on small businesses? Are they operating, and are they open but not at full capacity? Are they receiving assistance? Are they planning to apply for assistance?

Which region best describes where your business is located?

	Count
Total	**1,000**
Kansas City	197
St. Louis	197
Southwest	97
Southeast	97
Central	97
Northeast	97
Northwest	97
I don't know/prefer not to say	121

Which of these best describes the status of your business?

	Count
Total	**1,000**
Open and operating	579
Open but not operating	49
Temporarily closed	272
Permanently closed	100

Is your business currently operating at full capacity? If not, what is the primary reason you are not operating at full capacity? Are there any other reasons?

	Count
Total	**1,000**
Operating at full capacity	579
Not operating at full capacity	421
Lack of demand because of COVID-19	284
Supply chain disruptions	68
Staff illness	14
Staff unable to work because of school closures	14
Other	41

Is your business currently receiving assistance? If not, are you planning to apply for assistance?

	Count
Total	**1,000**
Receiving assistance	111
Not receiving assistance, but planning to apply	284
Not receiving assistance, not planning to apply	605

What type of assistance is your business receiving? Select all that apply.

	Count
Total	**111**
Small Business Administration (SBA) loan	58
SBA Economic Injury Disaster Loan (EIDL)	29
Paycheck Protection Program (PPP) loan	49
Payroll tax deferral	11
Unemployment insurance for employees	11
Grant	11
Other	11

What type of assistance is your business planning to apply for? Select all that apply.

	Count
Total	**284**
Small Business Administration (SBA) loan	169
SBA Economic Injury Disaster Loan (EIDL)	85
Paycheck Protection Program (PPP) loan	142
Payroll tax deferral	28
Unemployment insurance for employees	28
Grant	28
Other	28

Which of the following best describes your business?

	Count
Total	**1,000**
Sole proprietorship	100
Partnership	100
Limited liability company	100
Corporation	100
Non-profit	100
Other	100
I don't know/prefer not to say	400

How many employees does your business have?

	Count
Total	**1,000**
1 to 4	100
5 to 9	100
10 to 19	100
20 to 49	100
50 to 99	100
100 to 249	100
250 to 499	100
500 or more	100
I don't know/prefer not to say	400

Which of the following best describes your business?

	Count
Total	**1,000**
Agriculture, forestry, fishing, or hunting	100
Mining	100
Utilities	100
Construction	100
Manufacturing	100
Wholesale trade	100
Retail trade	100
Transportation or warehousing	100
Information	100
Finance or insurance	100
Real estate or rental or leasing	100
Professional, scientific, or technical services	100
Management of companies or enterprises	100
Administrative or support or waste management services	100
Educational services	100
Health care or social assistance	100
Arts, entertainment, or recreation	100
Accommodation or food services	100
Other services (except public administration)	100
Public administration	100
I don't know/prefer not to say	400

Which of the following best describes the ownership of your business?

	Count
Total	**1,000**
Black or African American	100
Hispanic or Latino	100
Native American or Alaska Native	100
Asian	100
Native Hawaiian or other Pacific Islander	100
White	100
Other	100
I don't know/prefer not to say	400

Which of the following best describes the ownership of your business?

	Count
Total	**1,000**
Female	100
Male	100
Other	100
I don't know/prefer not to say	700

Which of the following best describes the ownership of your business?

	Count
Total	**1,000**
Veteran	100
Non-veteran	100
I don't know/prefer not to say	800

What: What is the economic impact of the coronavirus on small businesses? What are the challenges they are facing? What are they doing in response?

What is the current cash flow situation for your business?

	Count
Total	**1,000**
Increased significantly	100
Increased somewhat	100
Stayed about the same	100
Decreased somewhat	100
Decreased significantly	100
I don't know/prefer not to say	400