COVID Impact Survey: Week 1 Louisiana Findings

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Abstract: The COVID Impact Survey is a collaboration between NORC at the University of Chicago, CBS News, and AmeriSpeak, NORC's probability-based panel representative of the U.S. household population. The survey is designed to measure the impact of the coronavirus pandemic on households and individuals in the United States. This publication presents findings from the first week of the survey, which was fielded March 20-23, 2020. Data are presented for Louisiana and the United States.

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Introduction

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Methodology

Sample Design

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Weighting

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Margin of Sampling Error

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Design Effects and Effective Sample Size

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Presentation of Significance

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Publication Conventions

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How Concerns About the Virus Are Affecting Work and Personal Finances

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Overall Economy

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Household Finances

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Personal Finances

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Work Situation

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How Concerns About the Virus Are Affecting Daily Life and Well-being

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Social Activities

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Health and Well-being

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Mental Health

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Conclusion

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About The COVID Impact Survey: Methodological Appendix

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About The NORC at the University of Chicago

NORC at the University of Chicago is an independent research organization founded in 1941 and headquartered in Chicago, Illinois. For more than 75 years, NORC has worked to inform decision making in the public interest.

For more information about NORC, visit www.norc.org.

For more information about this publication, visit www.norc.org/COVIDImpactSurvey.

For questions about this publication, contact Rebecca Vassalotti at vassalotti-rebecca@norc.org.

First Concerns About the Virus in U.S. Now

Which of the following, if any, are you most concerned about in the U.S. right now?

	Louisiana				United States			
	Total	Democrat	Republican	Independent	Total	Democrat	Republican	Independent
Total	100	100	100	100	100	100	100	100
Personal finances	19	19	19	19	19	19	19	19
Your own health	19	19	19	19	19	19	19	19
Your family's health	19	19	19	19	19	19	19	19
The economy	19	19	19	19	19	19	19	19
Other	19	19	19	19	19	19	19	19

**Which of the following, if any, do you think will be the most important