

The American People and the War Effort

Trend Report Based on Six Nation-Wide Surveys

(18,804 Interviews)



NATIONAL OPINION RESEARCH CENTER

UNIVERSITY OF DENVER

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The American People *and the War Effort*

During the past sixteen months about three out of four American people with opinions have felt that executives and factory workers are doing their utmost for victory. Only about one person in three, however, has felt that the leaders of labor unions are doing all they could for the war effort. Public confidence in labor union leaders declined perceptibly during the first six months of 1943—the period of the coal strikes.

The question has also been asked twice regarding farmers. Sixteen months ago 83 per cent of persons with opinions expressed the belief that farmers were doing all they could for the war effort. Today 91 per cent hold this opinion.

Opinion appears to be increasingly crystallized on this question. The "No Opinion" votes decrease as shown below:

PERCENTAGE WITHOUT OPINIONS

| | March, 1942 | Today |
|---------------------------|-------------|-------|
| Executives | 15% | 13% |
| Factory Workers..... | 11 | 6 |
| Labor Union Leaders*..... | 20 | 14 |
| Farmers | 19 | 7 |

Number of interviews is as follows: March, 1942—3,459; June, 1942—3,544; July, 1942—3,556; August, 1942—2,179; December, 1942—3,509; June, 1943—2,557.

*In the March, June, and July, 1942, surveys the question read: "How about labor leaders?"

N. O. R. C. will be glad to send additional information regarding the national cross-section and methods used in the surveys on which this report is based.

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THE AMERICAN PEOPLE THINK :

