CONCURRENT SESSION H
10:00 a.m. – 11:30 a.m.
Sampling and Weighting Dual-frame Cell Phone/Landline Surveys
Location: Mediterranean 3
Cell Sample Demographics Under Alternative Dual-Frame Sample Designs
Robert H. Montgomery, NORC
Wei Zeng, NORC
Heather M. Morrison, NORC
Kirr Wolbin, NORC
Stephen B. Blumberg, NCHS
Kathy O’Connor, NCHS
Nonresponse, Reluctant Respondents and Data Quality
Location: Mediterranean 7
Do We Really Want Everyone? Evaluating the Data Quality of NCS Respondents Based on the Difficulty to Complete an Interview
Bradley Parsell, NORC
Andrea Mayfield, NORC
Lee Lucas, Center for Outcomes Research and Evaluation, Maine Medical Center
Considering Changing Sectors in the Research Industry? Advice From Those Who Have Done It!
Location: Mediterranean 8
Panelists:
Michael W. Link, The Nielsen Company
Gillian Steel Fisher, Harvard Opinion Research Program
John H. Thompson, NORC
Ali H. Mokdad, University of Washington
Paul J. Lavrakas, Independent Consultant

POSTER SESSION 3
1:15 p.m. – 2:15 p.m.
Location: Exhibit Hall - Mediterranean 4 & 5
Using Technology to Enhance the Quality of In-Depth Interview Data Collected by Telephone: A Study of Illicit Retail Methamphetamine Markets
Timothy M. Mullaly, NORC
Kim Huyen, NORC
Henry Brownstein, NORC
Johannes Fernandez-Huney, NORC
Look Who’s Screening? Participant Characteristics and Pregnancy Screening Outcomes in the National Child Health Study
Kesheanna Brooks, NORC
Andrea Mayfield, NORC
Lee Lucas, Center for Outcomes Research and Evaluation - Maine Medical Center
Investigating Spouse/Partner Dyed Response in a Longitudinal Study of Older Adults
Mereditz Cruz-Pawlowski, NORC
Jennifer Satariano, NORC
Michael Colicchia, NORC

CONCURRENT SESSION I
2:15 p.m. – 3:45 p.m.
The Impact of Survey Mode on Nonresponse
Location: Mediterranean 2
Chair: Robert H. Montgomery, NORC
Weighting and Design Issues in Dual Frame Cell Phone/Landline Surveys
Location: Mediterranean 3
Discussant: Martin Barron, NORC
Dual-Frame Weighting: Issues and Approaches for Incorporating an Undersampled Cell Phone Frame in a Dual-Frame Telephone Survey
Elizabeth Ormson, NORC
Experimenting With Incentives
Location: Mediterranean 7
Chair: Pat Cagney, NORC

SUNDAY, MAY 20, 2012
CONCURRENT SESSION K
10:15 a.m. – 11:45 a.m.
Methods to Improve Web Surveys
Location: Mediterranean 3
Chair: Chris Benson, NORC
Interviewer Job Performance, Training, Satisfaction and Retention
Location: Mediterranean 7
Evaluating Interviewer Performance in Surveys of Early Care and Education
Rupa Datta, NORC
Ting Yao, NORC
Jill Connolly, NORC

NORC involvement on AAPOR Committees
Education Committee
Karen Decker, NORC, Chair
Professional Development Subcommittee Chair
Ned M. English, NORC
Short Course Subcommittee
Ned M. English, NORC
Membership and Chapter Relations Committee
Ned M. English, NORC
Standards Committee
R. Fred Mullis, NORC

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