Health Care Research
As the nation debates the need for changes in health care delivery and financing, policy makers must rely on meaningful data and rigorous analysis to inform their decisions. NORC’s expertise and ongoing research in the areas of health information technology, payment and delivery-system reform, benefit design, and quality measurement is advancing stakeholders’ understanding of new initiatives, facilitating implementation, and contributing to significant cost and quality improvements as policies and programs evolve.

Within NORC’s Health Care Research department there is extensive knowledge of all parts of the health care system: from private insurance to Medicare and Medicaid; from large urban health systems to small rural clinics; from the needs of children to those of older adults and ethnic and racial minorities. The team includes leaders in the fields of primary data collection, prominent health-policy experts, skilled analysts, and individuals with real-world experiences as health care providers and policy makers. This combination gives NORC a unique ability to provide new insight for decision makers.

NORC in general, and the Health Care Research department in particular, has a reputation for building long-lasting partnerships through collaboration, transparency, and respect. NORC’s work is guided by a commitment to conducting high-quality, nonpartisan research that serves the public interest and improves health and health care for all people.

Areas of Expertise:
- Health information technology and health information exchange
- Medicare, Medicaid, and CHIP
- Innovations in delivery systems and benefit designs
- Disability and long-term care policy
- Employer-sponsored insurance
- Chronic disease management and health care quality
- Health of older Americans and children
- Access to care for vulnerable populations
- Prescription drug use, expenditures, and formulary design
- Research on preventive services
- Health education and training initiatives
- Public health informatics

Major Capabilities:
- Telephone, mail, web, and in-person survey data collection
- Survey methods, instrumentation, and sample design
- Key informant interviews, site visits, and focus groups
- Expert panels and stakeholder meetings
- Analysis of primary and secondary data (e.g., claims data)
- Content analysis of qualitative sources
- Program evaluation and performance measurement
- Health-policy analysis and formulation
- Technical assistance and program support
- Research dissemination, translation, and knowledge management
- Biomeasure and environmental data collection
- Human subject protections and Paperwork Reduction Act clearance
Sample Projects

**Health Care Innovation Awards (HCIA) Evaluations.** NORC leads two evaluations of awardees in the HCIA portfolio for the Innovation Center (CMMI) within the Centers for Medicare & Medicaid Services (CMS). The evaluations examine new care delivery and payment models in the management of complex/high-risk patients (23 awardees) and patients with specific diseases (18 awardees) such as diabetes and cancer. NORC and its partners are evaluating the success of the models in achieving their targets of improved care, better outcomes, and lowered costs; and provide rapid-cycle feedback to CMMI and the awardees themselves. The research questions address program drivers and specific theories of action, the processes and methods by which awardees are pursuing their goals, and program outcomes. This work relies on primary data collection, analysis of medical claims and clinical data, and extensive site visits and qualitative research.

**State Innovation Model (SIM) Resource Support.** NORC supports the Innovation Center and 25 awardee states in designing and testing multi-payer payment and delivery systems that accelerate health system transformation. This support includes consultation with states as they develop and implement their proposed models. NORC assembled a multidisciplinary team from diverse organizations to provide technical assistance to states in topics such as integration of behavioral, long-term, and social services and supports into primary care; multi-payer payment models and alignment; quality measurement and reporting; and stakeholder engagement. The NORC team also assesses states readiness to implement their transformation plans. The SIM program fosters multi-payer initiatives that can leverage and multiply the power of individual payers’ investments in creating health system change.

**Evaluations of Health IT Programs.** NORC is evaluating several major programs funded through the American Recovery and Reinvestment Act, including the State Health Information Exchange Cooperative Agreement Program, the Strategic Health IT Advanced Research Projects (SHARP) Program, and the Beacon Community Cooperative Agreement Program. To conduct these formative and summative evaluations, NORC is fielding wide-scale surveys, visiting grantees, conducting key informant interviews and focus groups, and analyzing administrative data.

**National Social Life, Health, and Aging Project (NSHAP).** NORC conducts this longitudinal study designed to better understand the role that social support and personal relationships may play in healthy aging. A nationally representative sample of more than 3,000 older adults and their spouses or partners are interviewed every five years. Each wave of multi-mode data collection combines in-home interviews with the collection of a wide-ranging set of biomeasures.

**Survey of Employer Health Benefits.** In conjunction with the Kaiser Family Foundation and other partners, NORC conducts an annual survey to better understand how employer health insurance coverage is changing over time in terms of availability, costs, and coverage. The survey captures trends in employer health coverage, including changes in premiums, eligibility and enrollment, cost-sharing policies, and retiree health benefits. NORC takes a lead role in the survey and sampling design for this grant, along with data collection, database construction, analysis, and writing of the annual reports.

**Aligning CMS Public Reporting Programs.** NORC is supporting the CMS Center for Clinical Standards and Quality (CCSQ) in its implementation and roll-out of CMS’ Five Star Initiative across its suite of Compare websites, including Hospital Compare, Dialysis Facility Compare, and Home Health Compare. It is also supporting CCSQ in developing the presentation of the new Quality Rating System for consumers on the Health Insurance Marketplace. As part of this work, NORC also supported the development of the CMS Public Reporting Strategic Plan.
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